

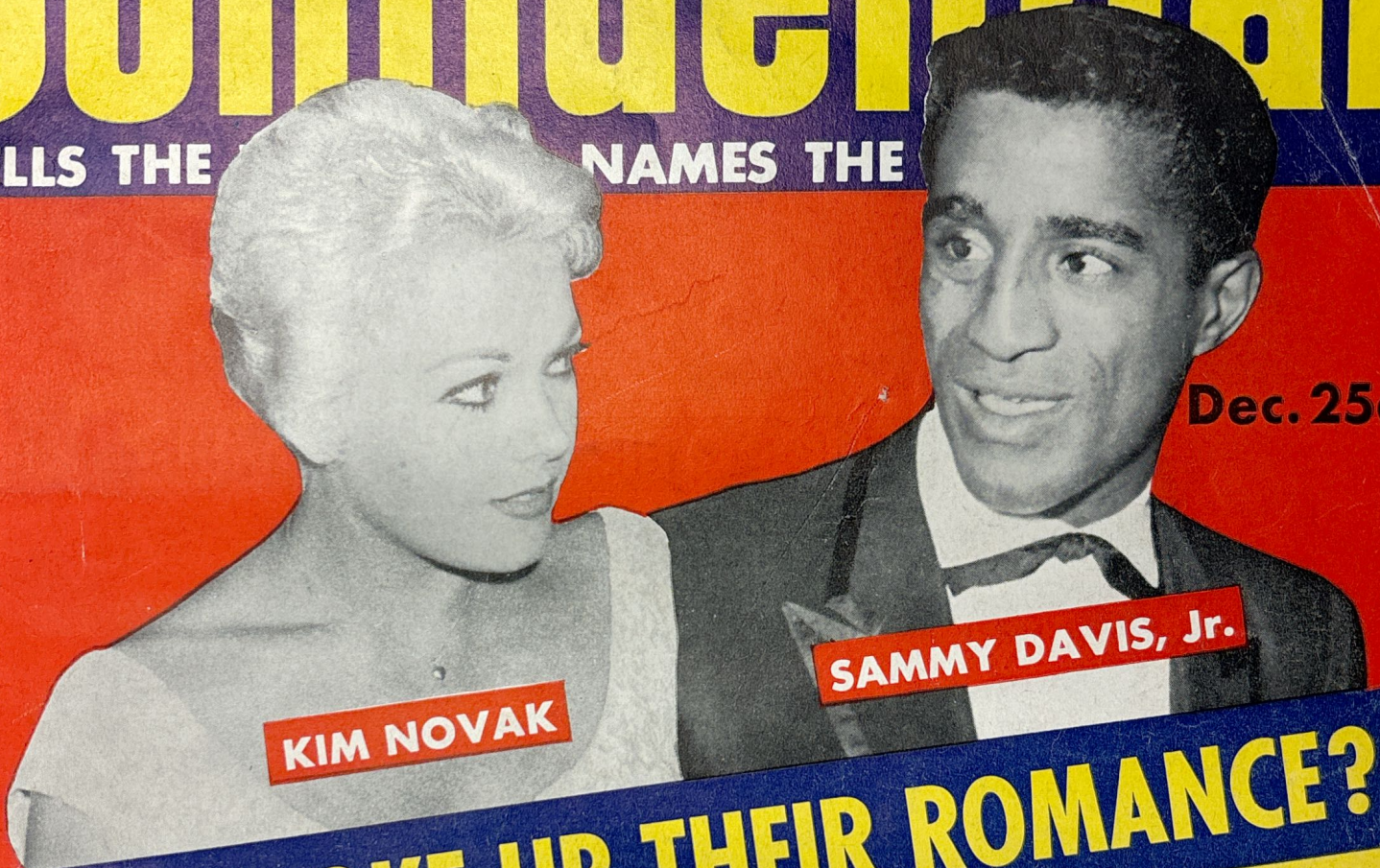
The '59 Cars Are TAKING YOU FOR A RIDE!

PDC

# Confidential<sup>®</sup>

TELLS THE NAMES THE

Dec. 25c



KIM NOVAK

SAMMY DAVIS, Jr.

WHO BROKE UP THEIR ROMANCE?

THE **MURDER**  
HARRY TRUMAN  
WON'T TALK ABOUT!





# Reducing Specialist Says: LOSE WEIGHT

Where  
It  
Shows  
Most

# REDUCE

MOST ANY  
PART OF  
THE  
BODY WITH

UL UNDERWRITERS  
LABORATORY  
APPROVED

## REDUCE

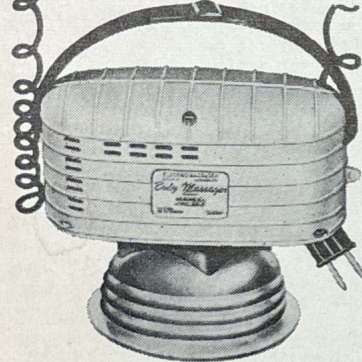
MOST ANYWHERE YOU  
WANT TO REDUCE!

- ☐ HIPS! ☐ WAIST! ☐ LIMBS!  
☐ THIGHS! ☐ TUMMY! ☐ BUTTOCKS!

LOSE INCHES most anywhere you want. Soothing, relaxing SLIMMING BODY MASSAGER makes you feel and look better... goes to work on lazy muscles, flabby tissues, sagging skin. SLIMMING BODY MASSAGER works magic on measurements you're most worried about with sensational SLIMMING VIBRATION MASSAGE. Almost overnight you feel refreshed, slimmer. Easy, relaxing, safe SLIMMING BODY MASSAGER acts on fatty tissue and poor blood circulation... is a wonderful help for overweight where massage is indicated. Just plug into any AC outlet!

DON'T envy the slender girls... BE ONE YOURSELF! Losing inches you don't want aids vitality... improves your appearance... makes you appealing. TRY SLIMMING BODY MASSAGER RIGHT AWAY... no drugs, no dieting, no strenuous exercise... just safe, soothing MASSAGE... the 'wonder way' of feeling and looking better...

Your BODY MASSAGER is a solid-built, long-lasting electric unit, approved by Underwriters' Laboratory, in lovely, rich case! Has easy push-button switch, reinforced cord, and carries FULL TWO YEAR FACTORY GUARANTEE. Comes complete with FREE BOOKLET and FULL INSTRUCTIONS, AC only.



Take pounds off—keep slim and trim with SPOT REDUCER! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

PLUG IN  
GRASP  
HANDLE  
AND  
APPLY

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

## TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

BODY MASSAGER CO.

403 Market St., Newark, New Jersey

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

### ALSO USE IT FOR ACES AND PAINS



CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.



MUSCULAR ACES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

### LOSE WEIGHT OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way—in hips, abdomen, legs, arms, neck, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

Relaxing • Soothing  
Penetrating Massage

MASSAGE HELPS YOU...  
• LOOK better!

• INCHES go away!  
• RELAX! BE ATTRACTIVE!

• REDUCE measurements!  
• SLIM MOST ANYWHERE!



FOR GREATEST BENEFIT IN REDUCING by massage use SPOT REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.

## TAKE OFF EXCESS WEIGHT!

### Don't Stay FAT—You Can Lose POUNDS and INCHES SAFELY

Without Risking  
HEALTH

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you repair and keep a firmer and more GRACEFUL FIGURE!

#### YOUR OWN PRIVATE MASSEUR AT HOME

When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The SPOT REDUCER is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

'Wonderful for the tired man  
after a day's hard work  
SENT ON APPROVAL—MAIL COUPON NOW!

BODY MASSAGER CO., Dept. B-218

403 Market St., Newark, New Jersey

Please send me the Spot Reducer for 10 days trial period. I enclose \$1. Upon arrival I will pay postman only \$8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

☐ I enclose \$12.98. Send DeLuxe Model.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

☐ SAVE POSTAGE—check here if you enclose \$9.95 with coupon. We pay all postage and handling charges. Same money back guarantee applies. ☐ I enclose \$12.98. Send DeLuxe Model.

LOSE WEIGHT OR NO CHARGE



# ENTER NATIONAL BOOK CLUB'S

# \$100,000.00

YES! ONE HUNDRED THOUSAND DOLLARS!

# CASH

# "GOLD RUSH" GAME

JUST FOR SOLVING "GOLD RUSH" PICTURE  
PUZZLES YOU CAN WIN A FORTUNE IN CASH!



T W A I N

THIS SAMPLE PUZZLE IS ALL WORKED OUT FOR YOU

SEE HOW MUCH FUN IT IS TO SOLVE!

This sample puzzle, as all our puzzles, has clues to help you reach the answer. First, study the cartoon. Here it shows the cowboy saying MARK, and he also mentions the word WAY. The letter "T" and the letter "N" appear. What else can the answer be but MARK TWAIN?

## SAMPLE PUZZLE

The Correct Answer  
is ONE Of These  
Gold Rush Names!

- ☐ Jesse James
- ☐ Bret Harte
- ☐ Mark Twain
- ☐ John Adams



K I T C A R S O N

HERE IS YOUR FIRST PUZZLE!

Write Your Answer In Coupon Below • Mail It NOW!

## PUZZLE NO. ONE

The Correct Answer  
is ONE Of These  
Gold Rush Names!

- ☐ Billy Sunday
- ☐ Robert Fulton
- ☐ Kit Carson
- ☐ Cotton Mather

Look at the two puzzles on this page for a few moments. Can you solve them? You should be able to... because there are no tricks or gimmicks to trip you up. Nothing but a straightforward, honest challenge to your skill and common sense! Yes, skill and common sense are all you need to solve the puzzles in this wonderful GOLD RUSH Game... offering you loads of exciting action, hours of fun and pleasure... and a chance at any one of 150 great cash awards totaling \$100,000.00! There's no red tape when you enter... no long wait for payment of prizes—this is a quick action contest!

All prizes paid promptly in full. Enter now! And make yourself eligible to win a fabulous promptness bonus award of as much as \$5,000.00 along with the First Prize of \$50,000.00... a grand first prize total of \$55,000.00... one of the largest cash first prizes ever offered in puzzle contests!

## PRIZES PAID PROMPTLY IN 4 YEARS \$223,000.00 AWARDED FROM NATIONAL BOOK CLUB CONTESTS

In just 4 years, National Book Club contests have awarded \$223,000.00 in prizes! That's a whale of a lot of money! But this new National Book Club game, with its additional \$100,000.00 in prizes, will boost that grand total to an amazing \$323,000.00! If you are 18 years of age or older and live in the U. S., Canada, or a U. S. Possession, you are eligible to enter this fabulous contest. It is sponsored by the National Book Club, Inc. All judging will be conducted in an impartial, impersonal manner to assure absolute equality of opportunity to all. All contestants will receive exact information on the outcome of the contest... including names of all winners, plus correct puzzle solutions. All prizes will be paid promptly, in full, IN CASH!

Paste Your Answer-Coupon On Postcard or Mail in Envelope

## MAIL COUPON TODAY

Give Yourself A Chance To Win  
\$5,000.00 PROMPTNESS AWARD

National Book Club, Inc. Box 110 Glen Cove, N. Y. 476

My Answer to Puzzle No. 1 is:

(PLEASE PRINT)

I want full particulars about the National Book Club's \$100,000.00 "Gold Rush" Game. Please mail me FREE the Official Entry Forms, Rules and First Series of Puzzles.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zone \_\_\_\_\_

State \_\_\_\_\_

NATIONAL BOOK CLUB, INC.,  
BOX 110 GLEN COVE, N. Y.



# I'll Set You Up In a MONEY-MAKING BUSINESS You Can Run From Home!



**EVERYTHING  
FURNISHED  
FREE!**

...  
**TOP MEN  
MAKE  
\$5-\$10  
AN HOUR!**

...  
**YOU NEVER  
INVEST  
ONE  
CENT!**

## I'll Show You How to Make BIG MONEY the First Hour!

Get into a high-paying business without spending a cent! I'll rush you, absolutely FREE, a powerful Starting Business Outfit. It contains EVERYTHING you need to start making exciting cash profits the first hour!

As the Mason Shoe Counselor in your town, you can start taking easy orders the minute your Outfit arrives. You need no experience. I'll show you how to add as much as **\$217.00 EXTRA income a month for just 2 orders a day**... how to take orders from friends, relatives, neighbors, folks where you work.

EVERYONE wants comfortable shoes. Mason Air-Cushioned shoes are backed by the Good Housekeeping Guarantee Seal, have been accepted for advertising by the American Medical Association. Some topnotch men have taken up to 20 orders their first day... earning up to \$10 an hour!

### NOT SOLD IN STORES!

Mason Shoes are not sold in stores, so folks must buy from YOU and KEEP buying from you! You feature 160 dress, sport, work shoe styles for men, women... with such EXTRA features as Air Cushion innersoles, Steel Shanks, work soles of Neoprene, Cork, Cushion Neoprene Crepe, Safety Shoes.

You'll run the best "shoe store" business in town, because you actually "carry" a greater selection than a store. You draw on our stock of over 200,000 pairs in sizes 2½ to 15, widths AAAA to EEEE. No need to substitute... folks get the style, size, width they order. No wonder you can expect fast profits!

**Rush Coupon for Your FREE Outfit!** Start now! We will rush, absolutely FREE, EVERYTHING you need to start making money the first hour! Make the extra cash you need... send the coupon TODAY!

**MASON SHOE MFG. CO., Dept. S-265  
CHIPPewa FALLS, WISCONSIN**

**Send for FREE Outfit!**

Mr. Ned Mason, Dept. S-265  
Mason Shoe Mfg. Co., Chippewa Falls, Wis.

Please set me up in a MONEY-MAKING BUSINESS I can run from home. Rush FREE and postpaid my Starting Business Outfit with EVERYTHING I need to start making extra cash from the very first hour!

Name.....

Address.....

Town..... State.....

# Confidential

Trade Mark Reg. U.S. Pat. Off.

**TELLS THE FACTS AND NAMES THE NAMES**

Volume 6, No. 5

December, 1958

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**NO FICTION — ALL FACT!**

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MEMBER OF AUDIT BUREAU OF CIRCULATIONS





**A HIGHLY  
RESPECTED TRADE—  
START SOON TO  
EARN EXTRA MONEY  
IN SPARE TIME**

# Learn at Home IN YOUR SPARE TIME to Fix Electrical Appliances

To build a better future, get into a field where there's much important work and the security that comes from knowing a good trade. Servicing electrical appliances offers that OPPORTUNITY. Every wired home has an average of 8 electrical appliances. Up to 10 million new appliances are sold every year and owners pay well to keep them in repair. That's making a fast-growing need for trained men.

## Add To Your Income Starting Soon Need For Service Technicians Increasing

Make extra money in your spare time. Start soon to fix electric toasters, fans, clocks, vacuum cleaners, and other electric appliances for your neighbors and friends. Work in your basement, garage or spare room. It's easy to increase your earning power—to pay for your training many times over—to have extra money to buy things you need.

## Learn and Earn with Multi-Use Tester Built with Parts We Send

This course includes the parts to build a portable, sturdy Appliance Tester that helps you locate electrical defects quickly and easily. You use it to learn and do actual electrical appliance repair jobs. If you want better pay learn this good trade. No need to give up your present

job. You can train at home in your spare time for only \$3.00 down and \$6.00 a month. A small price to pay for increased earnings, a more secure future. Paste coupon below on a postal or mail in envelope for free book and sample lesson. Address **National Radio Institute, Dept. E5N8, Washington 16, D. C.**

**MAILING THIS  
COUPON MAY START  
YOU TO SUCCESS  
LESSON AND BOOK  
FREE**



**NATIONAL RADIO INSTITUTE, Dept. E5N8, Washington 16, D. C.**

Please send me Electric Appliance Training lesson and book free. (No salesman will call.)

Name ..... Age .....

Address .....

City ..... Zone ..... State .....

ACCREDITED MEMBER NATIONAL HOME STUDY COUNCIL



# YOUR CAR MUST START INSTANTLY! — OR MONEY BACK!

Save Money With Amazing New Liquid That Makes "Dead Batteries" Spring to Life Instantly  
— Makes New Batteries Trouble-Free for 10 Years or More!

## NO MORE BATTERY TROUBLE FOR THE LIFE OF YOUR CAR!



Detroit, Michigan—A National Airline, the battery manufacturers, trucking companies, yacht clubs and diesel users . . . are praising the amazing chemical, non-acid liquid—"Dyno" . . . even if your car has been in dead storage for 6 months . . . in broiling desert heat . . . in 40° below zero arctic weather . . . in jungles where rain falls for 90 days at a time!

Yes, a brilliant chemical engineer has perfected an entirely new liquid formula that makes even a "dead battery" spring to life instantly . . . that makes any battery—old or new—good for 10 years or longer! Now you can start your car in one second . . . never have a run-down battery for the rest of your life!

This is the most electrifying development of the past sixty years for you 130 million car owners.

Imagine! For only a few pennies you can have 24-hour a day insurance against battery failures from now on! No more stopping dead on crowded highways, in tunnels, on bridges. No more expensive tows, no more laying out \$25.00 to \$40.00 every year for new batteries! Now—even if your present battery is two years old and can't take another charge . . . you can give it more power that it had when new simply by pouring "Dyno" into each cell . . . and the instantaneous new power will never fail you . . . you can start instantly—within one second—at least 27 times . . . every day for the next 10 years! There never was a guarantee like this in automotive history! Think of what this means to you. Your new or old-beat-up battery must turn over instantly 27 times a day for the life of your car . . . This is an unconditional guarantee. Only a battery additive that has been subjected to every kind of "torture test" on over 10,000 cars over a period of 5 years before it was released to the public would dare make such a guarantee! Used by industry, airlines, diesel locomotives, battery manufacturers, air conditioning plants, truck fleet owners. Ships at sea, such as the Queen Mary, and Queen Elizabeth use similar devices.

**A NATIONAL AIRLINE RECHARGED TRUCK BATTERIES EVERY 3 DAYS—NOW 3,750 STARTS . . . EACH BATTERY GOOD FOR 10 YEARS MORE!**

A National Airlines used fork-lift trucks . . . each averaged 125 starts a day on busy airfields. As a result, EACH BATTERY HAD TO BE RECHARGED EVERY THREE OR FOUR DAYS! Since "Dyno" was added, each truck has been started on an average of 3,750 times without one recharge! Result: savings of thousands of dollars, savings of man hours . . . and each battery is now good for at least 10 years more of over 100 starts a day!

**Why you are forced to buy a new battery in the next 8 months if you drive your car regularly!**

As you know, your battery supplies the electric current for the ignition, all your engine equipment—PLUS POWER TO CRANK YOUR ENGINE!

When you use any of the equipment (radio, heater, windshield wipers, lights, etc.) or when you leave your car stand idle, the battery discharges electric current. Two things happen:

1. Some of the active materials from the lead plates shed or fall off forming

useless battery mud". THIS IS THE FIRST REASON YOU LOSE POWER . . .

2. Since all storage batteries contain a number of cells, each of which encloses several lead plates and separators, and since each cell is filled with water and sulphuric acid, an electrochemical action must take place in which the acid coming in contact with the lead plates makes electrical current. When the plates are partially covered with hard, inactive lead sulphate, the electrochemical action cannot take place and the battery goes dead!

### How you must save with "Dyno"

1. Every time you recharge your present battery you shorten its life and you add to the cost of the battery! With "Dyno" you can stop worrying about recharging your battery . . . never shorten its life . . . never add expenses to your car overhead!

2. Every time your battery runs down, you strain the generator of your automobile. A dead battery will eventually ruin the other electrical equipment in the engine. Only with "Dyno" can you extend the life of your battery and prevent the costly damage a dead battery will cause!

3. A dead, irreparable battery may constitute expensive, sometimes damaging towing charges. You will save this costly road service immediately with "Dyno" in your present battery.

4. Your present day battery must run down regardless of the amount of use it receives. Since your battery is not a lifetime battery you will eventually have to spend \$25 to \$35 on a new battery. Only with "Dyno" in your battery can you insure against a dead battery and additional battery expenses.

5. If you depend on your car, and can't use it due to battery failure, you will run up additional expenses in transportation.

Over 30,837,000 batteries went dead in traffic in 1956!

It's a true fact—as you can easily find out. Imagine! Over thirty million cars "stopped dead" in heavy traffic . . . in the middle of bridges . . . in tunnels . . . on speed highways! Whole weekends were ruined! Families stood shivering by the roadside while the driver had to walk to put in an emergency call for a tow truck. Thousands of others had to flag down cars and taxis and offer ten dollars or more for a push! Still others were killed on highways trying to get the car started! Play safe—pour a little "Dyno" in each battery cell and you can have complete peace of mind . . . for years to come. No matter how old your battery cell is . . . you can take cross-country trips, travel over steaming deserts, plough through snow . . . leave your car standing in the rain—YET YOUR BATTERY WILL ALWAYS TURN OVER THE VERY INSTANT YOU TOUCH THE STARTER BUTTON . . . 27 times a day for the life of your car with amazing "Dyno" to safeguard you.

### World famed Magazine tells the astonishing story!

Yes, a famous magazine released the exciting story of how a battery can last longer than the life of a car! It tells how the battery is every motorist's greatest headache. If left unattended, it dies. If it gets low in subzero weather, it is likely to crack. It usually has to be replaced every year-and-a-half! Yet now you can have a battery that runs up to 10 years or more! Now you can have the same lifetime power as an expensive nickel cadmium battery famous the world over . . . simply by pouring in a little "Dyno" into each cell!

### Public Service Laboratory tests with "Dyno"

#### PROCEDURE:

A discarded Delco 6 Volt battery was used for the following tests. History of this battery indicated that it had failed in use and was unable to hold a charge.

I. We added "Dyno" . . . and charged battery.

II. Battery was installed on 1955 Ford. With lights and radio on and ignition off. Self starter was run until battery was so run down, lights would not function or starter turn over. After less than two minutes with lights turned off battery started car motor with a surge of power regained during brief 90 second interval.

III. Battery was subjected to 40°F

below zero temperature for a continuous 24 hour period. Tests after 24 hours indicated ability to instantly start motor and operate electrical system at full efficiency. No loss of voltage occurred.

IV. Battery was subjected to an oven temperature of 160°F. No loss of electrolyte solution or power was indicated by test, and ability to perform starting and electrical functions remained at full rated efficiency.

V. After treating battery with "Dyno" and restoring power, 25% increase in light brightness was noted.

With "Dyno" in your battery you will find improvements you never expected!

1. Your headlights are 25% brighter.
2. Check your battery—will show higher terminal voltage.
3. Car starts immediately—time after time.
4. Extra reserve of power for radio, heater, etc.
5. Your battery recuperates its power faster
6. Strong enough to start in sub-normal, cold or heat.

### TAKE THIS 4-SECOND BATTERY CHECK RIGHT NOW!

Open the hood of your car and look at the battery. The green or white formations you see around the anode and cathode, on the top and sides is **sulphation**! Sulphation means your battery is collecting mud . . . the plates are flaking and the battery is **dying**! UNLESS YOU ADD "DYN0" IMMEDIATELY, YOU WILL HAVE TO SPEND \$25.00 to \$40.00 FOR A NEW BATTERY!

### INSURED BY FAMOUS LLOYD'S OF LONDON!

Yes, the most famous insurance company on the globe—Lloyd's of London—have insured "Dyno" for products liability. It's tested and approved by the "Public Service" . . . you KNOW that if it doesn't do everything we claim . . . you get your money back now . . . next year . . . in 1960 or in 1967. No new product ever released to the public was ever backed by such testing.

### MAIL NO-RISK COUPON—NOW!

**DYNO CO., dept. CO-2**  
241 LAFAYETTE ST., NEW YORK 12, N. Y.

Gentlemen:  
I'm sold! Send me a giant-sized bottle of "Dyno" immediately . . . enough for either a three or six cell battery! . . . and if it doesn't start instantly for at least 27 times a day for the life of my car . . . I can claim my money back. I will pay the postman just the amount checked below plus C.O.D. charges:

☐ \$2.98 ☐ 2 for \$5.00

Name . . . . .

Address . . . . .

City . . . . . Zone . . . . . State . . . . .

☐ SAVE 50c C.O.D. FEES, by sending \$2.98 or \$5.00, check or money order and it is understood YOU WILL PAY THE POSTAGE. Same money-back guarantee!





"From the bottom of my heart..."

# I THANK YOU FOR MY NEW BODY!"

"...thank you, SLIMTOWN, for the slim, chic body Providence intended for me to have...for making it so easy, so calm, so peaceful to lose the fat, unhealthy bulk I'd been carrying around so long..."

This letter, in a neat frame, hangs on the wall of the office of the president of the SLIMTOWN Corporation. In the files of the Company are hundreds of similar letters... letters of thanks and of gratitude... letters full of the joy of a new life... letters of wonder that SLIMTOWN had done what it had said it could do—to let a fat person lose all the weight he wanted to lose—up to 10, 20, 30, even 50 or 70 lbs. of ugly overweight without struggle, without the stress of giving up good foods (even desserts), without a doctor's prescription.

Once more, please read the excerpt from this lady's letter—"...thank you for making it so EASY, so CALM, so PEACEFUL to lose the fat...I'd been carrying around so long..."

Yes, this lady has good reason to bless SLIMTOWN. SHE didn't have to pay the old-fashioned price for her new, slim figure. She didn't have to go through the long, long months of excruciating diet, giving up the foods she loved so much. Nor do YOU have to sweat and strain and labor week after week just to take off a solitary stubborn inch. You no longer have to watch hated calories, rely on habit forming drugs, snap at your friends and family, go through months of torture always with that hunger-pang deep in your stomach.

## No! You Don't Have to Suffer to Become Slim

Stop for a moment and read this sentence again: You don't have to suffer to become slim! Think what this advertisement is promising you—is GUARANTEED you! YOU CAN LOSE THAT UGLY FAT QUICKLY, SAFELY, WITHOUT DISCOMFORT, WITHOUT HUNGER PANGS, WITHOUT FRUSTRATION... Right now, right this minute you can plan your NEW figure. Do you want to shed 9 pounds the very first week? Up to 24 pounds the first month? 40... 50... 70 pounds in all? Do you? What a question! Of course, you do.

But you ask another question: Will it cost me blood, sweat, tears? The answer is NO. You will eat what you want to eat, anything you want...and the pounds will drop off. You will be calm, peaceful, sleep like a baby...and the pounds will continue to melt away. You may have less will-power than a kitten. No matter. Steadily, surely, safely you will become slimmer and slimmer. Will you be tired, depressed, ill-humored? No, none of these. Astonished as you may be at the speed the fat is leaving you, you will be even more amazed at how much AT PEACE YOU ARE WITH YOURSELF. Your energy, your disposition, your zest for life will bring you almost as much joy as the new, slimmer you that your mirror will show you with each passing day.

## This Sounds Too Good to Be True.

### What Makes It Possible?

The answer lies in one word—SLIMTOWN. And behind this name is a story.

An exciting, thrilling story of a doctor and his goal—a medical doctor who became obsessed with the belief that nature hadn't intended for people to become fat. Troubled by first-hand effects of obesity in his patients—heart disease, diabetes, hypertension, deep insecurity—he became a sworn enemy of fat, the killer.

He knew the problem wasn't so complex. The reason people become fat is simple. They overeat. How about the answer to the problem? Ah, not so simple. Up until recently, he, like other doctors, knew only one answer—vigorous, self-disciplined dieting. But in case after case he saw how rarely that was successful, how many times a patient would start off bravely on a diet and then, unable to stick to it, wander off it and grow even fatter than before.

Then along came a substance which depressed the appetite. Immediately, a rash of "reducing" pills, tablets, liquids, cookies, wafers all hit the market, all promising fancy results. But the trouble with this appetite depressant was that it also upset the person taking it. It made one feel lost, vaguely dissatisfied, jittery, as though all the fun had been taken out of life. And so, after a few days of half-hearted and miserable trying, the pills and the cookies and the liquids were doing nothing but taking up room in the medicine chest—all failures.

But clouds have silver linings, they say; and from these failures the doctor suddenly knew the clear, exciting answer—the answer to the quest for a safe reducing product which could make any fat person reduce, no matter how much he loved to eat. Of course, the pills and the liquids—the so-called reducers—had been bound to end up in the medicine chest! How in the world could they be anything but failures when the one, vital, all-important element was missing—the one substance that would go to work, not only on the appetite, but on the hunger pangs... the one agent that would SOOTHE THE PATIENT, KEEP HIM CALM AND HAPPY, AT PEACE WITH HIMSELF, HIS STOMACH, AND THE WORLD! That was the basic problem... and from that SLIMTOWN was born.

Now that he was on the right track, the doctor-scientist began his search for the method that would once and for all get to the real cause of overweight and overcome it... a method that a doctor could confidently recommend to all normally healthy people, but which would not require a doctor's prescription. And then he discovered the benefits of Pacifin. Yes, PACIFIN, the amazing wonder drug that calms and soothes. PACIFIN, the all-important ingredient which all other reducing products lacked, and which made the difference between struggling to lose weight, or losing pounds easily, pleasantly, almost automatically. PACIFIN, that lets you sleep like a baby, smile at the world, look forward to each day with pleasure, secure in the knowledge that this is another day on the road to the body and health you've dreamed of possessing.

But like a true scientist, the doctor worked carefully. He knew he had the key to overcoming obesity; now his job was to test it beyond doubt. Expertly, he combined PACIFIN with other substances, each designed to perform a



## The Most Unprecedented Guarantee You Ever Read

You are going to read a guarantee you've never seen before—a guarantee that can be made only because the makers of SLIMTOWN are convinced they are putting out the finest reducing method known, without a doctor's prescription. Here is our guarantee:

- Lose 5 lbs. the first two days or every penny back (10 day Supply)
- Lose 9 lbs. the first week or every penny back (10 day Supply)
- Lose 20 lbs. the first 20 days or every penny back (20 day Supply)
- Lose 30 lbs. the first 30 days or every penny back (30 day Supply)

Lose in all every pound you've filled in on the coupon or EVERY PENNY BACK you've paid for SLIMTOWN (reckoned at 1 day's supply for every pound you want to lose).

particular function. Experimenting and testing for months, he finally created what is unquestionably the only true reducing product sold without a doctor's prescription—SLIMTOWN.

## What Is Slimtown?

There is no mystery to SLIMTOWN. It is simply another testimonial to the great work coming out of medical science today. There are three medically-known ingredients that all work together to make your SLIMTOWN weight reducing program the surest, quickest, safest, and most pleasant you have ever tried. Here are the three ingredients, GUARANTEED to help you, no matter how many other methods have failed you in the past:

(1) SLIMTOWN TABLETS CONTAIN PACIFIN—the peaceful wonder-drug that calms and soothes you. PACIFIN'S all-important function is that it removes from you the strain that is inevitable in all other reducing methods. It helps your disposition to remain sunny, it helps you sleep healthfully and calmly, it eliminates the edginess that accompanies other reducing programs and pills. It is the benevolent weight guardian that insures the success of SLIMTOWN.

(2) SLIMTOWN TABLETS CONTAIN ANTIPATIN—another amazing substance that goes right to work on the centers concerned with hunger. With ANTIPATIN you continue to enjoy all your favorite foods, but magically that old craving for food has diminished, you hear yourself refusing seconds and thirds; you feel full, satisfied with life. You just don't want to eat more.

(3) SLIMTOWN TABLETS CONTAIN GASTROFILIN—a remarkable low-calorie ingredient that actually "fools" your stomach, makes it feel half-full of food, even before you sit down to eat. With GASTROFILIN you just don't find the room to put away your usual over-supply of food.

## The Most Unprecedented Guarantee You Ever Read

You are going to read a guarantee you've never seen before—a guarantee that can be made only because the makers of SLIMTOWN are convinced they are putting out the finest reducing method known, without a doctor's prescription. Here is our guarantee:

- Lose 5 lbs. the first two days or every penny back (10 day Supply)
- Lose 9 lbs. the first week or every penny back (10 day Supply)
- Lose 20 lbs. the first 20 days or every penny back (20 day Supply)
- Lose 30 lbs. the first 30 days or every penny back (30 day Supply)

Now read this:

Lose, in all, every pound you've filled in on the coupon or every penny back you've paid for SLIMTOWN (reckoned at 1 day's supply for every pound you want to lose).

That's right! If you wish to lose 50-60-even 70 lbs. and if the proper supply of SLIMTOWN doesn't do it for you EVERY PENNY BACK and no questions asked! Have you ever seen such a guarantee? Can't be made by any product that isn't absolutely confident it can do the job? Of course not! And because SLIMTOWN is supremely confident that you will lose your excess weight quickly, easily, pleasantly, it makes this unprecedented offer. So go to the coupon now. Read it carefully, filling in the order that will be right for you. In a matter of hours SLIMTOWN will be on its way to you—ready in its peaceful, safe, pleasant effectiveness to make you as slim as you want to be or your money back. We mean just that—EVERY POUND YOU WANT TO LOSE! CONGRATULATIONS IN ADVANCE TO THE NEW YOU!

SLIMTOWN, INC., Dept. H-25

11 E. 47 St., New York 17

Gentlemen:

Please RUSH my SLIMTOWN TABLETS as ordered below. You promise that unless SLIMTOWN loses weight for me as outlined in your guarantee, I will be refunded my full purchase price.

- ( ) Rush 10-Day SLIMTOWN Supply. ☐ I enclose only \$2.98. ☐ I will pay postman \$2.98 plus C.O.D. and postage charges on arrival.
- ( ) Rush 20-Day SLIMTOWN Supply. ☐ I enclose only \$4.98. ☐ I will pay postman \$4.98 plus C.O.D. and postage charges on arrival.
- ( ) Rush 30-Day SLIMTOWN Supply. ☐ I enclose only \$6.98. ☐ I will pay postman \$6.98 plus C.O.D. and postage charges on arrival.

I expect to lose \_\_\_\_\_ pounds in \_\_\_\_\_ days (reckoned at 1 day's supply for every pound). If I don't, I am to get back every penny I spent for SLIMTOWN.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Important: Save expensive postage & C.O.D. charges by enclosing payment. Same guarantee.





# Letters, we get letters



## WE REIGN IN SPAIN?

Dear Editor:

Not a chance in the world for Ava Gardner to reign as Queen of Spain. Juan Carlos of Bourbon has no more chance of being King of Spain than you have.

Fred T. Bailey  
Salt Lake City, Utah

## THANK YOU, MA'AM

Dear Editor:

Just making a point to drop you a note on the new CONFIDENTIAL. Very good—keep up the good start.

Viola Darlak  
New York, N. Y.

## PRETZEL PROTEST

Dear Editor:

You speak of printing stories that have a strong point of view and intimate that a blast at the new cars might be among them.

I hope you do not change your mind and that you will be the voice for the thousands of car owners who prefer sitting up to lying down, as it seems we do in the new models, and are tired of doubling up like a jackknife getting in and out of them.

A trip in one of the so-called "forward" cars sets me back the price of a trip to the chiropractor.

Mrs. Marie H. Smith  
Salem, Ill.

We're with you!—The Ed.



## SHE'S RIPPING MAD

Dear Editor:

I hate you! I hate you! I hate you! Anybody who makes fun of Jerry Lee Lewis is my enemy. I am going to buy 100 magazines and tear them all up. Wise up or I'll tell all my friends to do the same thing.

Alice May  
Corpus Christie, Texas

If all your friends went on a tear—my golly, what it would do for circulation!—The Ed.



\* \* \*

## 46 STATES TO GO

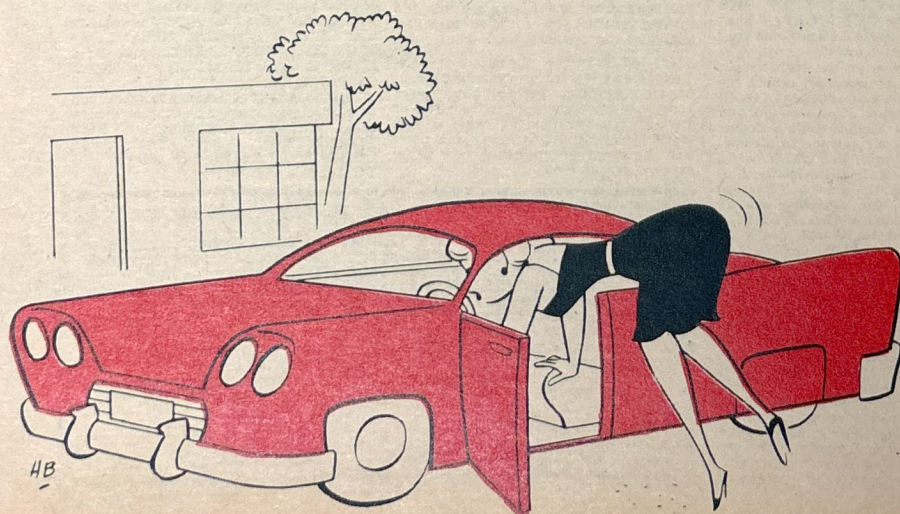
Dear Editor:

I have just finished reading your article about school bus drivers and I feel I must correct a mistake. You stated that Virginia is the only state where physical, written and driving tests are required to get a bus driver's license.

In New Jersey we are also required to take all these tests besides a psycho-physical test. Every year we are required to have a thorough physical examination and a T.B. X-ray.

Wilma R. Pasake  
Sparta, N. J.

We hope the other states will be moved to pass such laws. That's why we printed the article—The Ed.



Dear Editor:

In the last issue of your magazine there was an article on Jerry Lee Lewis and his bride. Did I say article? More like a mass of insults. If your writer was trying to be subtle, she certainly missed the boat.

Don't get me wrong. I read your magazine and enjoy it, but I feel you were wrong in this instance.

Mrs. Albert Caruso  
Kenmore, N. Y.

\* \* \*

Dear Editor:

Just what makes you think Jerry Lee Lewis has replaced Elvis Presley? No one can replace Elvis Presley!!!!

Bonnie Bauer  
Milan, Ohio

Pity!—The Ed.

(Continued on page 48)



# YOU TOO can be LOVELY



#2082 PURR-TY PRETTY  
One of Frederick's fabulous WOW! values—this basic figure-clinging sheath is a must for every occasion! Wash 'n' wear jersey of kitten-soft 80% Orlon, 20% Wool-Black, Light Blue, Honeybird Gold, Radiant Red or Parsley Green. Junior Sizes 7 to 15 or Misses Sizes 8 to 16. \$12.98



#429 MIDNIGHT MADNESS  
Paris-inspired sheath of Rayon and acetate slipper satin molds torso from choker neck to gored skirt. Back zipper, shirred bust. Black, Turquoise or Twilight Rose. Sizes 10 to 18. \$12.98

#2098 PERMANENTLY PLEATED ARNEL

#2098 "SHIMMY" SWEATH  
Permanently all over pleated. Rinses as easily as your nylon hose. Drip dries overnight. Gathered waistline. Black, White, Pink, Turquoise. Sizes 8 to 16. \$11.98



#2892 DRAPED DRAMA  
Peek-a-boo slit above bust emphasizes seductive interest of dramatically draped cowl neck, spectacular shirred bosom and front. Slits at knee are neatly naughty... dolman sleeves add drama. In curvaceous all wool jersey. Oriental Gold, Black or Flame Red. Sizes 8 to 20. \$24.98

frederick's  
OF HOLLYWOOD  
1430 N. CAHUENGA BLVD  
HOLLYWOOD 28 CALIF

Frederick's Unconditional 100% Money Back Guarantee Protects You



#1523 Wear Both Ways

Clinging Matte Jersey! Subtle, Flattering!

#1523 DRAPE DATE  
Wear with draped cowl neckline in front or with deep-V plunge. Stunning either way. 3/4 sleeves in alluring Nylon and acetate matte jersey. Black, Pacific Aqua or Melon Red. Sizes 32 to 38. \$5.98

#3695 SECOND SHOW  
Beautiful 2 piece Orlon jersey set! Sleeveless high neck pullover clings, zips back. Push-up sleeve cardigan matches perfectly. Looks and feels like wool but washes like a wonder! A can't-be-beat value! Gold, Red, Black or White. Sizes 32 to 38. \$7.98

#3687 COLLARED CUTIE  
Curve-clinging Orlon sweater topped dramatically with luxurious ribbed turnover collar. Scoop neck, price scoop too! Black, White or Riviera Blue. Sizes 32 to 38. \$6.98



NEW!  
At Last, Padded (Foam Rubber) Hips

#3218 HIP ENHANCER  
Now, solve your too-slim-hip problems! No need to be flat with this remarkable foam rubber padded power-flex panty girdle. Rounds you out to feminine loveliness, helps mask too-heavy lower thighs. One piece crotch, removable garters. White. Sizes S, M & up. \$10.95



#3687 VALUE SENSATION! \$6.98



#7081

#7081 COTTON KITTEN  
Cotton broadcloth blouse is a good mixer for your skirts, capris shorts. Deep V plunge neckline, stand-up collar, roll up sleeves. Black, White, Peach Melba, Red or Blue. Sizes 32 to 38. \$3.88

#7095

#7095 UP FRONT  
Washable cotton gabardine jumper pants have wide straps coming from low back over shoulders to hi-rise front. Buttons strategically placed. Below calf length, zipper back. Black or Powder Blue. 10 to 16. Hollywood glamour at only \$5.98



#3233 BUILD-UP  
Cotton broadcloth 4 section cup has porous elastic rising diagonally from under center bust-parts and lifts you for pointed beauty. Back is perfect for low or high styling. White. Sizes 32 to 36A or B, 34 to 38C cup. \$3.95



#3794 DREAM WALTZ  
Glamorous waitr-length gown in Nylon Sheer over Nylon Jersey! It's shirred and bowed from shoulder to waist, and trimmed with beautiful ruffled lace. Low back and shirred skirt. A fabulous buy. Pink, Blue or Black. Sizes 32 to 40. \$7.98

#3862 BARGAIN! \$6.50

#3862 DOLL BABY  
Frills and flounces run fetchingly around this bosomy scooped neck. Matching skin tight pants have frilly trim at calf. A tremendous pajama value in Nylon jersey. Carnival Red, Maize or Aqua. Sizes 32 to 38. Just \$6.50



#3260  
New self-supporting half-bra for youthful, natural curves. Adjustable NO straps, hidden wires or bones. Magic patented shape controlling feature holds you, molds you to the perfect young-line bustline. Soft, pliable, long wearing fabric. Order A, B, C size. 3 months supply. 4 Pairs \$5.98



#3155

frederick's OF HOLLYWOOD

DEPT NO 0511  
1430 N. CAHUENGA  
HOLLYWOOD 28, CALIF.

Please send the following styles: (ORDER BY # NUMBER)

STYLE NO.	QUANTITY	SIZE	1st COLOR	2nd COLOR	PRICE

☐ I ENCLOSE PAYMENT (Add 25c Postage)  
☐ SEND C.O.D. (I enclose \$1 deposit on each item)

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

EVERY PENNY REFUNDED IF NOT 100% SATISFIED!



When Doukhobors get angry they yank off their clothes and parade in the nude. Until they demonstrated, the RCMP couldn't touch them. It was a very crazy situation solved by a crazier solution.



**CANADA'S BEST KEPT SECRET**

**PRINCESS**

**AND THE**

***Mysterious***



By THORNTON DENNISON

**E**VER SINCE THE first cave man picked up a club to clobber a rival panting after his girl—men have used a variety of ways to protect their women.

The Royal Canadian Mounted Police have retained this zeal in protecting women. Their methods, however, are very much different.

Take the problem of Princess Meg's recent visit to Canada. How did the Mounties go about protecting her?

Well, against assassins there are the usual guns, rifles, billies and machine-guns.

But heaven to Betsy, there are no such problems as assassins in Canada.

There is, however, the problem of the Doukhobors!

Seems that out British Columbia way, this religious Russian sect reacts peculiarly when they get mad. How? They simply take off *all* their clothes and parade through the streets in the nude. Some even throw bombs and burn houses.

And while the Doukhobors may be long-haired, none of them is known to have silken tresses that measure up to—or down to—Lady Godiva's.

As we said, it doesn't take much to make a Doukhobor mad, and one of the things that irks the sect maddest is the institution of royalty.

So when Princess Meg was due to arrive at Kelowna, British Columbia, for a week-end visit, the Mounties had the problem of protecting her. The problem—800 of 'em to be precise—was the exact number of Doukhobors who worked in and around the town.

*It would never—well, hardly ever—do for the lovely young Princess to gaze even for a moment on a parade of weirdies frisking and frolicking about in their birthday suits.*

What to do?

Said one Mountie, "Our revolvers are no good against a group of people parading in the nude."

Said another, "We couldn't round up all the Doukhobors and keep (Continued on page 46)

**Is it possible to make Meg blush? Here's how Mounties prevented it by stopping 800 "Dukes" from turning a parade into a nude brawl—with nary a scratch!**



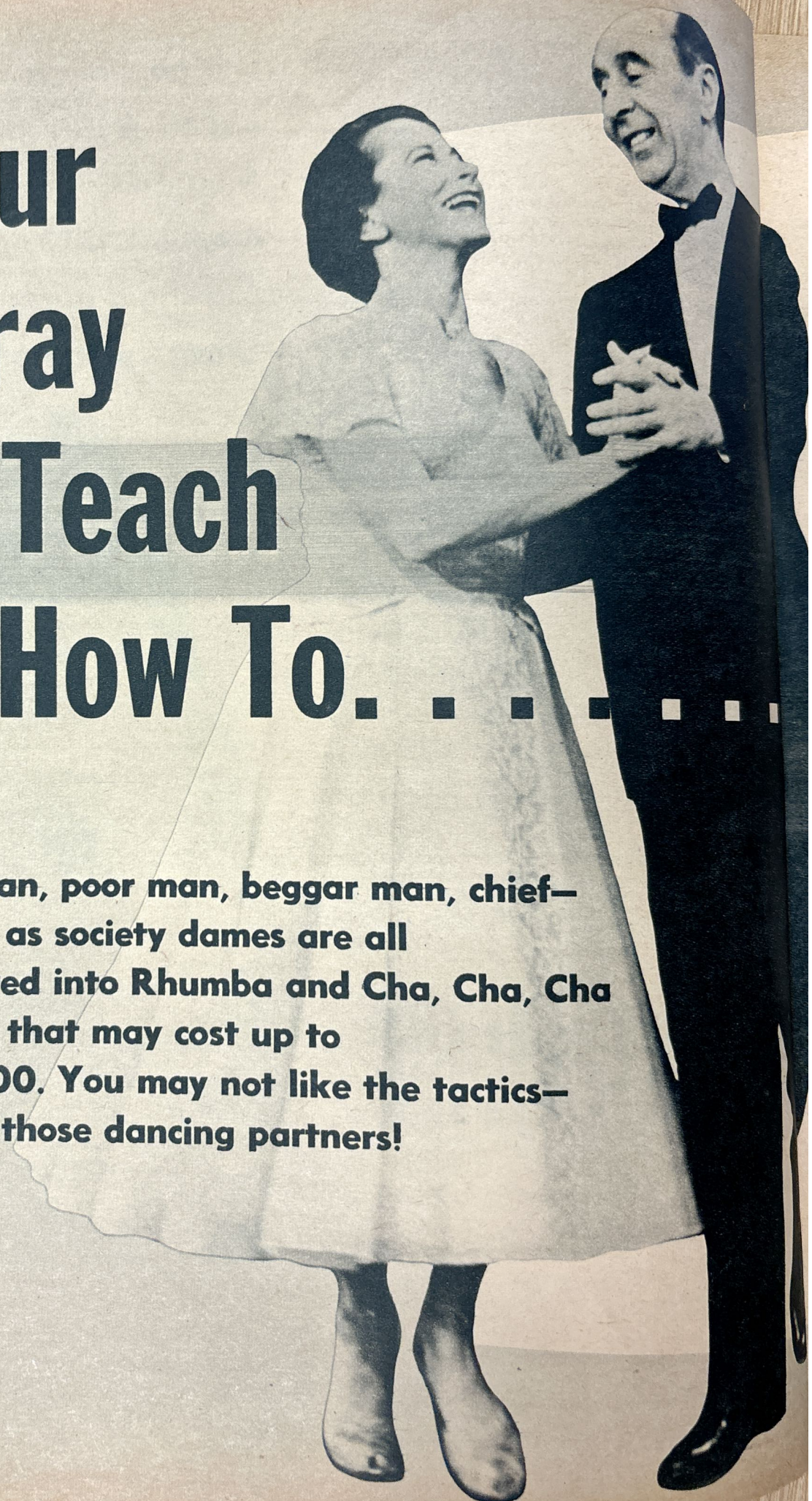
**MARGARET**

**Itch**



# Arthur Murray Will Teach You How To. . . . .

**Rich man, poor man, beggar man, chief—  
as well as society dames are all  
pressured into Rhumba and Cha, Cha, Cha  
lessons that may cost up to  
\$40,000. You may not like the tactics—  
but oh those dancing partners!**





**I** KNOW A WIDOW in New York who sold her house to raise \$10,000 to pay for dancing lessons at Arthur Murray's.

I know one man who has walked 15 long city blocks through a pouring rain to his dancing lessons. He didn't have carfare — yet he, too, had spent \$10,000 for lessons.

I know a man in Hollywood who was so poor that he sometimes pilfered food from local markets (after paying for his lessons.)

I know a man in Chicago who is unemployed. He brings in the money to pay for his Arthur Murray dancing lessons in small change, wrapped in a handkerchief. I suspect he either panhandles it or steals it from newsstands.

Arthur Murray may talk all he wants to about the society people among his customers. Sure, some of them are rich, but most of them aren't. And some are desperately poor, like the blind newsdealer in Yonkers, N. Y., who paid a Murray school \$6,000 before he sued them for \$100,000, charging fraud, abuse, humiliation and insult. The case is before the courts now.

I know one woman who has spent more than \$30,000 for Arthur Murray lessons. There are numerous others who have spent as much and Murray himself admits there are some who have gone for the

"quadruple lifetime course", which costs about \$40,000.

#### **For dancing lessons!**

I am an Arthur Murray teacher and I know. I've worked for one Murray studio for five years and I've seen a lot of others from the inside on trips around the country.

In all of them the basic system is the same. (Murray sees to that.) Only the minor details are different.

Murray controls about 450 studios which bear his name. It is a \$65,000,000 business. Yet he won't sell a franchise, though he's been offered as much as \$25,000 for one.

He'd rather give them away. That way he can hold close control. He can put any franchise holder who doesn't please him out of business overnight.

And, of course, he gets his cut of the proceeds.

How does Murray do it? How do the studios manage to make a \$60-a-week clerk sign up for \$3,000 worth of lessons?

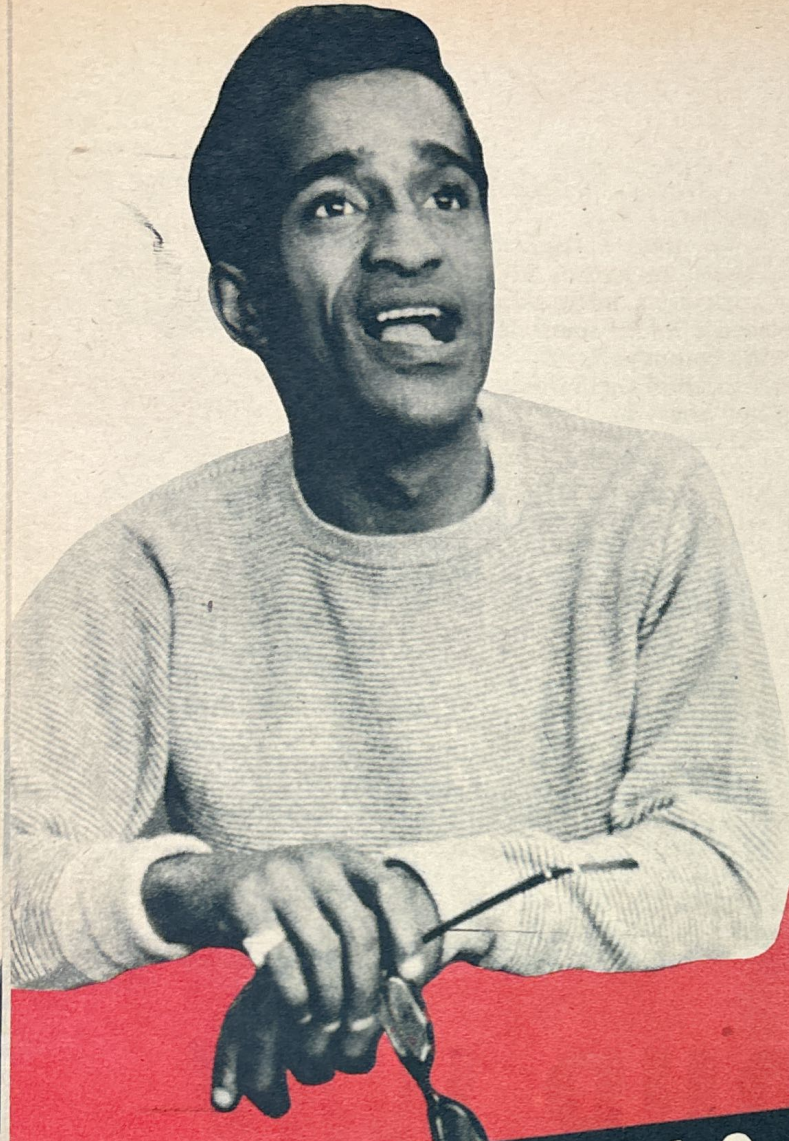
**Salesmanship. Hard-hitting salesmanship. Dirty salesmanship, hitting the prospect hard below the emotional belt. The damndest salesmanship you've ever seen.**

Murray fishes for prospects in many ways — through ads offering free (Continued on page 54)

# **DANCE YOUR WAY to the POORHOUSE**

**By an Arthur Murray Teacher**





By HY STEIRMAN

**T**HIS IS THE TRAGIC love story of the century. In the playwright's world, Romeo and Juliet unite in death when their parents wouldn't let them wed.

But in real life — the king gives up his throne for the woman he loves — and travels around the world with a 25 million dollar bank account.

In our case — Sammy Davis couldn't give up the Negro race. Kim Novak couldn't give up the white race. They didn't have 25 million dollars to soothe the hurt of what friends and business associates keep telling them.

The tragedy of this story is they were born 100 years too soon.

Sammy and Kim had met several times, but when Kim brought some friends to see him perform at the Chez Paree in Chicago, she became his greatest fan. This was about a year ago. They dated a couple of times, the blonde (sometimes purple-haired) love Goddess of millions of movie fans, and, as Sammy describes himself, "a one-eyed, flat-nosed ugly like me."

Of course there was the fact that Sammy is colored and Kim is white. But in showbusiness there is no such thing as a color line (Continued on page 50)

**Kim Novak and Sammy Davis, Jr.**

**WHO BROKE UP  
THEIR  
ROMANCE?**



**EXCLUSIVE! Boy meets girl, boy gets girl  
is a movie plot no more. Here's how Hollywood  
broke this marriage with "Little Rocks."**





First she was sent to a mental hospital for observation and kept there for a nightmare stay. Then she went a second time, because she was a do-gooder who tried to break up a dope ring.



By Jewel Steven

*Ex-Mrs. Buster Keaton*

**I AM BEING  
BLACKMAILED!**





Buster Keaton

**"I've paid blackmailers \$5,000. I can't take it any more. Now I want to tell my own story!"**

**I LIVE UNDER** A stigma. I live in deadly fear. I have lived in hell.

**I am being blackmailed.**

This hell must stop. I must have freedom from fear. These ugly people who threaten me must be stopped! It is mental torture. I've already given them \$5,000. I've lost \$25,000 in jobs. There is only one way to stop them—to tell my TRUE story. This will stop them spreading malicious lies about me. Here it is:

**I have been in an insane asylum. Twice.**

**I am not mad. I was never crazy. I never had a nervous breakdown—yet I was a patient in a mental hospital by mistake.**

Certain money-hungry, unscrupulous people who know that fact have been constantly threatening me, blackmailing me—trying to "expose" me.

My business as a movie producer has suffered and is now almost at a standstill because some people do not trust a discharged inmate of a mental hospital.

Why?

We are not criminals. Why are we branded "mad" and "crazy" when we are fully recovered, living normal lives, earning our livelihoods?

**Believe me, we are sane. Very sane.**

Believe me, one thing is certain: if a person is ever fortunate enough to be "exonerated" and freed from a mental institution he or she is probably more sane than most of you who have never passed that strenuous sanity test! Yet every time my telephone rings, my heart jumps with the fear of an ugly threat: **"I need five hundred dollars today."** The blackmailers think I'm rich.

I have a \$5,000,000 libel suit pending against Paramount Pictures (Continued on page 60)





# CONFIDENTIAL REPORT:

DON'T BUY THAT '59 CAR-  
UNTIL YOU READ ABOUT THE . . .

## BIG SQUEEZE of D

THEY CALL THEM cars, but Detroit has been swindling us with junk. Worse, the auto makers **have** car plans that are more sensible than these tin tanks they sell, **but they won't give them to us!**

Shocked by popular resentment at this pig-headed industry on which so much American prosperity depends, CONFIDENTIAL sent agents to the motor centers. We told them to get facts and pictures — and if necessary to get 'em the hard way.

Our men looked, talked, drove, snooped and had nice, quiet dinners with engineers — away from baloney-filled offices of the vice presidents. **Then they came back with an amazing, documented story. This is what they found out:**

- The Big 3 — General Motors, Ford and Chrysler — know their chrome-pots stink and that we want a down-to-earth auto. They could have put one into showrooms this very month, **but they refused to.**

- Instead, their '59s are the worst ever! They're longer, wider, lower and clogged with flashy, costly rubbish — **and still higher in price.**

- But they're finally going to get it back in their teeth. A small manufacturer — an underdog with its back to the financial wall — is coming out with a stylish, practical, moderate sized bomb that will make Detroit look as sick as it is, which is plenty.

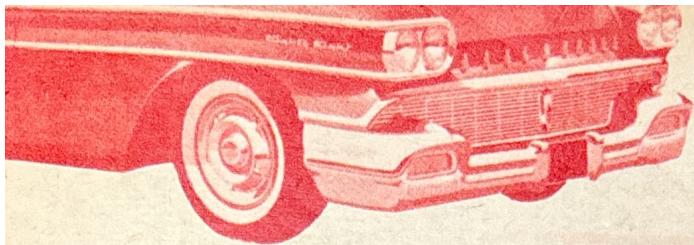
That's the cream of today's inside auto story, and, if the Big 3 won't like it, at least car-buyers will.

To understand how all this affects you, this bit of underground:

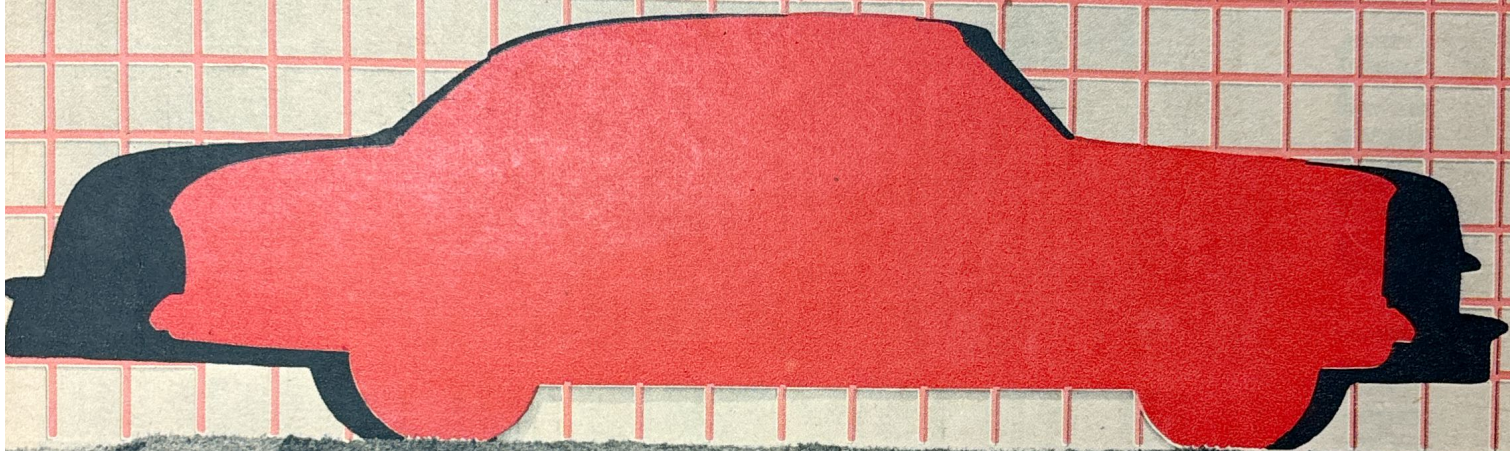
**No Sale.** Abe Lincoln was no square when he said you can't fool all the people all the time and get away with it. Americans are staying away from this year's auto monstrosities in droves. Sales are off nearly 30% from 1957 and will be worse by the time 1958 ends. The industry will be lucky if it sells 4,250,000 tin cans this year. Three years ago it sold well over 7 million.

We get hurt. CONFIDENTIAL is not out to knife the auto manufacturers. We want them to **sell** cars. When they don't, 10 million American workers take it on the chin. The industry uses a fifth of our steel, a third of our radios, two-





# DETROIT'S BIG THREE



Though just as roomy inside, the Lark is 34" shorter than the '58 Bel-Air Chevrolet, 3 feet less than the '59.

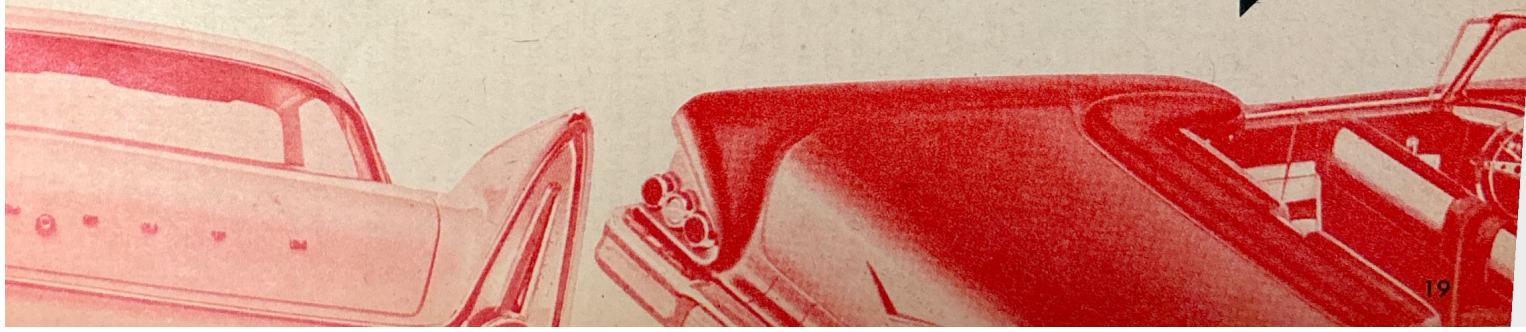
thirds of our rubber products and more than that of our plate glass. When it goofs, we all suffer.

**They Hold Back.** The Big 3 won't come smack out with a sharply revolutionary car because it would slaughter the used-car market and most of their dealers sell over twice as many used cars as new ones. So eventually they'll produce not a really small car, but one in between the vest-pockets from Europe and the monsters from Michigan.

That's the background. But now, one company — Studebaker of South Bend — has jumped the gun, and by mid-November you'll be able to see **one of the most remarkable dreamboats ever made.** It's called the "Lark" and its details are supposed to be as hush-hush as the hydrogen bomb — but here is the **CONFIDENTIAL** lowdown:

**Size.** With the Big 3 still stretching cars that already bulge out of garages and can't fit parking spaces, Studebaker bit into (Continued on next page)

**The big  
surprise car  
of 1959—**





# THE CAR THAT COULD SAVE AMERICA

the junk. Its engineers chewed off the tremendous overhang that contributes nothing and makes the Chevy, Ford and Plymouth ridiculous. Without it, the Lark is **three feet shorter**. And it's narrower, too.

**Interior.** Despite this slenderizing, the inside is **less than one inch narrower than the Ford**. It has more headroom than any skull-banging Big 3 car — in which a tall man can't even wear a hat any more. Legroom suffers only slightly.

**Weight.** Building the Lark 500 pounds lighter made it possible to develop a smaller engine. A grinding tour of the test track showed that the advantage is terrific acceleration and zip. It won't go through the sound barrier, but it'll do 85 miles an hour. How often do we drive faster than that?

**Economy.** Here's where Studebaker rubs the Big 3's noses in their own poppycock. First of all, the Lark's engine operates not on premium or extra-premium gasoline, but on regular. Secondly, it will give many more miles per gallon. So, between the price of regular gas and the increased mileage, the Lark owner will have a gas bill **less than half as big as the fellow who buys an Edsel**.

Less weight means smaller tires, and **smaller means cheaper**.

All the Lark's fenders are bolted on — which means an end to the welding farce in which cars have to be ripped apart for repairs. And front fenders have been separated from headlights and grille, **so a smashed fender won't mean a \$200 to \$400 bill from the garage**.

**Safety.** Without adding enough stopping power, cars have been made heavier and heavier until braking ability has become a critical problem in today's King Kongs. The Lark will reverse the trend with more braking surface than any other car in the industry.

**Style.** As the accompanying photos show (and don't ask us where we got 'em because not even Studebaker knows and we won't tell), this is no austerity car for grandmother. It's a racy, high-style affair, proving that there can be such a thing as good **American style**. All it takes is common sense.

**Price.** This item flatly exposes Detroit. The basic Lark will sell for about \$1,800 — at least \$250 under its Big 3 counterparts. You can get an eight-cylinder, four-door Lark for the price of a Chevy, Ford or Plymouth with **only six cylinders and two doors**. And you'll still have enough money left over to pay for half an automatic transmission!

In short, a car that makes sense. That's the auto that will embarrass hell out of Detroit in the coming year. It's late in coming and probably wouldn't be here yet if Studebaker hadn't got into a desperate financial corner. That made it decide to give the public what it really wants. However, let's give the devil his due. It's a terrific car.

But how can such an auto put new pep into the American economy?

As an example, take a piece of Detroit nonsense that Studebaker is throwing out — the annual facelifting. Under the facelifting policy, a car we pay \$2,500 for depreciates \$600 to \$800 during its first year. We pay for

that depreciation, so it's good news that they're not going to switch a few trinkets around on the Lark every Fall and cut down its value by making it look "old."

We pay for the changeovers, too. An estimated \$1½ billion was spent for the 1959 faceliftings. If 5 million cars are sold next year, **that means about \$300 in "restyling" money will come out of each buyer's wallet. Your wallet.**

And what's behind all this rearrangement of the chrome junk, anyway? Nothing more than a deliberate attempt to con us into buying a new car by making our crate look obsolete the day the neighbor buys the next model. Edward T. Ragsdale, Buick's boss, as much as admitted this when he introduced his bigger, beastlier '59 Buicks.

"People still want cars that reflect their personality and station in life," Ragsdale pontificated. If he's right, it's passing strange that Buick sales have fallen from No. 3 to a poor No. 5.

The sad fact is that Detroit has been eating a lot of psychological hash cooked up by "motivational researchers." An example is Dr. Ernest Dichter of New York, who has decided that, for men, convertibles take the place of mistresses. Detroit pays for this childish mumbling with our money. Then we pay Detroit.

That's the idiocy that will become awfully hard to continue if Studebaker breaks through with its Lark. If it does sell big, Detroit will face a first-class fright.

Look at foreign cars — 350,000 are expected to be sold in 1959. Studebaker is geared to produce and sell between 200,000 and 250,000 Larks. Together with sales of the diminutive Rambler, that means that nearly 15% of next year's cars will be either foreign beetles or sensible American models. (While registrations of American juggernauts have fallen over 25% this year, foreign makes have skyrocketed over 90%.)

So the dead hand of the Big 3 will be forced, because if there's one thing they can't ignore, it's money. They're on to underdog Studebaker's bold plans because strange airplanes (one of them looked suspiciously like Chrysler's) have been flying over the South Bend proving grounds. Besides, they're ready to go on their own, if they only would.

GM, for instance, has \$10 million in new tools on hand. They were ordered under the name of the "Holden program," to make competitors think they were for the Australian subsidiary, GM-Holden's Ltd. Original bids were for tools delivered on the wharf in San Francisco, but when the orders were actually placed, they called for delivery in Detroit.

This new GM car will be an "in-between" in size, cheaper to operate than the Chevy and will sell for somewhere around \$1,800. In addition, Ford is playing with a four-cylinder engine and has been testing small engines from Germany and Britain. Chrysler recently bought into the French Simca firm and isn't too far behind.

What all this means is that the Big 3 will try to hold on to what they've got — the junk cars — and slide into the

(Continued on page 60)

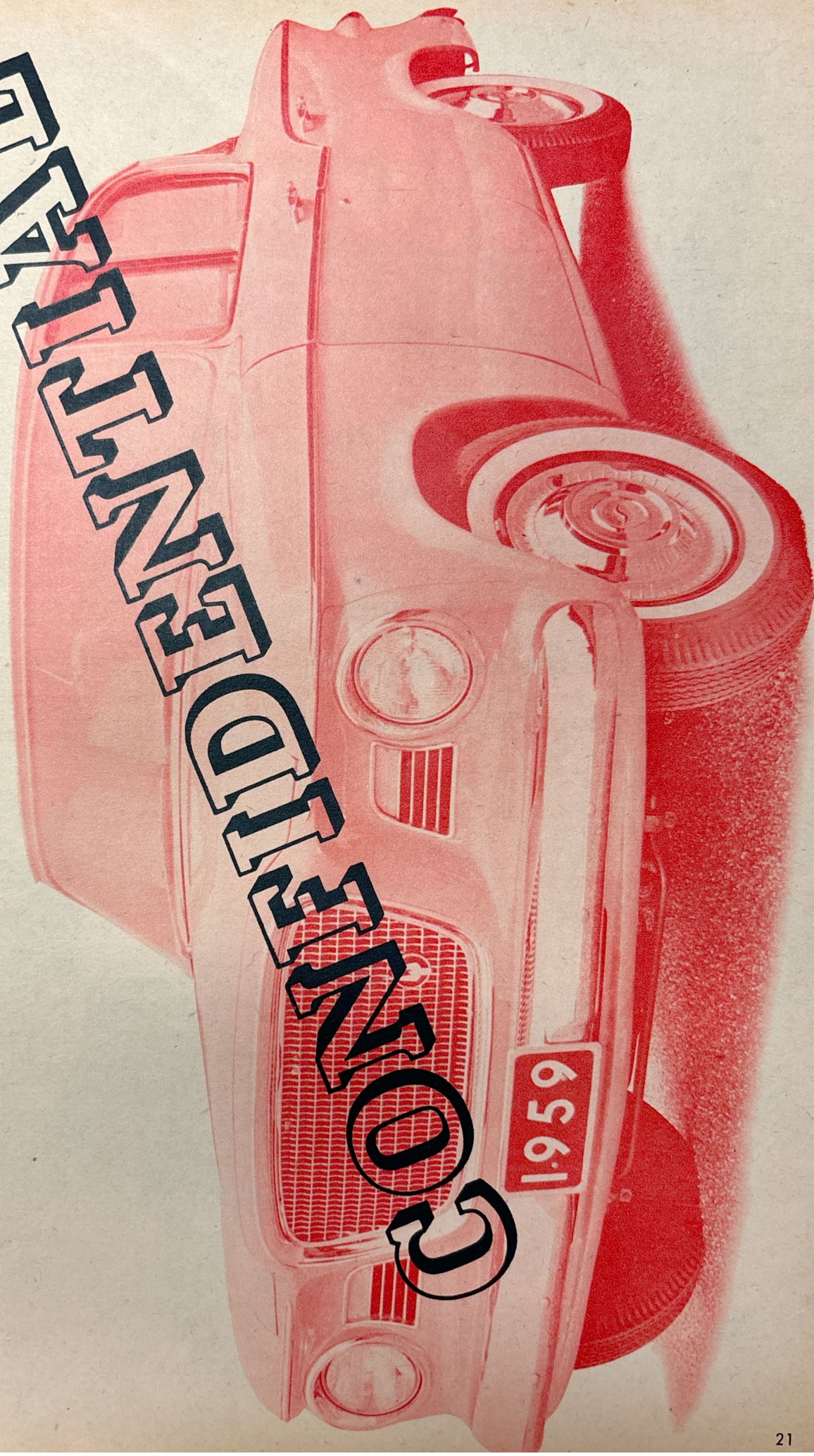


*Featuring*

## THE 1959 STUDEBAKER

The most sensible car since the Model-T, the Lark sells for about \$1,800, will do about 30 miles to a gallon.

**CONFIDENTIAL**





# THE BLONDE WHO HAD A WING DING AT SING SING

By FRANK O'LEARY

*Former Inmate of Sing Sing*

**She sneaked into one of the world's toughest prisons to torment 1600 love-starved men. For 24 hours the convicts tracked her with only one thought in mind.**

**"P**SSST! PASS the word. Somebody smuggled in a broad — she's in the tunnel."  
"You're kiddin'."

"You're nuts!"

"I'll give her ten bucks — quick!"

The 100-year-old prison seethed with feverish excitement. Unsuspecting guards pounded back and forth along the wooden-planked catwalks long after midnight, their flashlights probing into the cells. They were not aware that a blonde, half-drunk tart had sneaked into the prison and was raising havoc among the 1600 desperate, love-starved men of Sing Sing.

The guards had a problem of their own. The count of prisoners wouldn't check out. No one had broken out — actually, they had one prisoner too many. The aroused cons, excited by thoughts of passion and eager for (continued on page 44)











**THE**

# **MURDER**

**HARRY TRUMAN**

**Mr. President—you've been silent for 10 years!**

**Isn't it time you revealed what really happened to Jan Masaryk?**



"SUICIDE," SHOUTED the Commies with a long-winded explanation. "Murder!" hinted Harry Truman — without explanation.

Thus 10 years ago, the strange death of Jan Masaryk turned into a Mickey Spillane mystery thriller.

Now, for the first time, CONFIDENTIAL throws some new light on the Kremlin-inspired killing of the brilliant Czech Foreign Minister. But there are still some answers only Harry Truman can give to the worried world.

It all started with a statement from the Commie-run Czech government announcing to a shocked world that Masaryk “committed suicide by jumping out of a window of his apartment on the third floor of the Czernin Palace in Prague.”

Harry Truman knows better — just as millions of Americans are convinced that Masaryk was murdered — but the one man with the facts still keeps silent. Now is the time for Truman to talk. Now is

the time for him to amplify the one terse but significant statement he made about Masaryk's death.

In his "Memoirs by Harry S. Truman" (Doubleday) on page 241 on Volume II, he wrote:

**"Two weeks later, Jan Masaryk, son of the founder of the Czech republic and a close friend and associate of many statesmen in the countries of western Europe, died in Prague under mysterious circumstances that suggested foul play. His death was a dramatic symbol of the tragic end of freedom in his nation".**

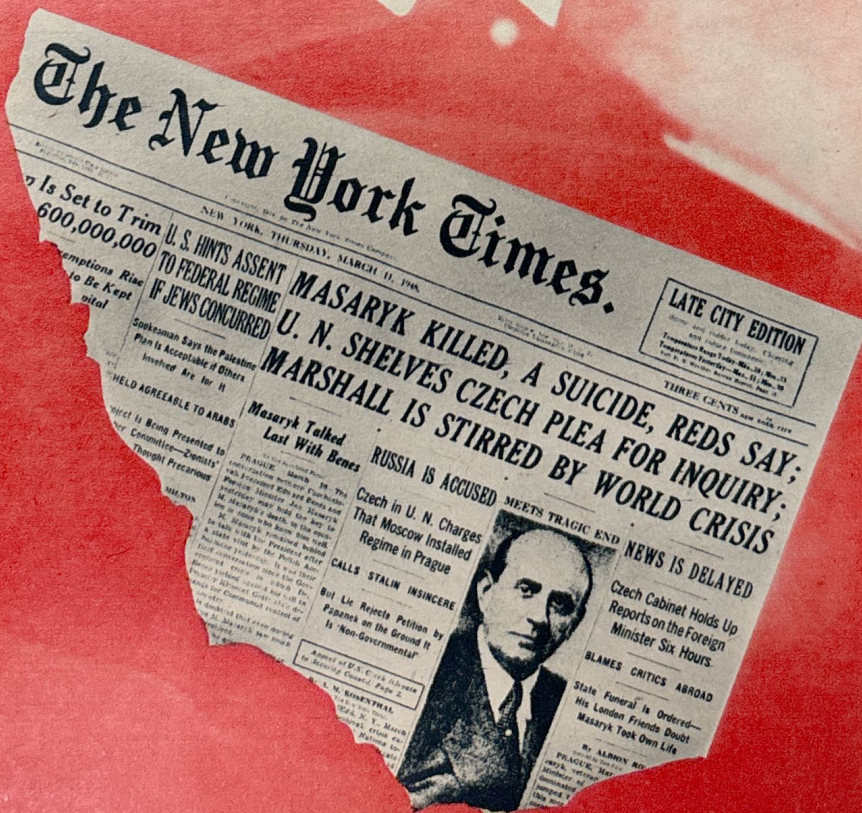
Following the Commie announcement of suicide Secretary of State, Gen. George C. Marshall, in a public statement, also hinted at murder.

"The death of Mr. Masaryk, taken together with other events in Czechoslovakia indicate very plainly what is going on," he declared. "It is a reign of terror."

It is now a matter of historical record that the State Department itself was (Continued on next page)

# WON'T TALK ABOUT

By EMILE C. SCHURMACHER





new Czech  
credentials

# HARRY TRUMAN

continued

suspicious. In a recent letter to this writer, Mrs. G. Bernard Noble, Chief of the Historical Division of the U.S. Department of State, wrote:

"The Department has no conclusive evidence on the exact circumstances of Masaryk's death but is aware of the testimony of persons who were in Czechoslovakia at the time to the effect that **he was murdered and his death made to appear as a suicide.**"

No one on our side of the Iron Curtain was better informed about what actually occurred in Prague than Mr. Truman. It was he who created our Central Intelligence Agency.

The new agency supplied the President directly with secret daily reports from countries behind the Iron Curtain.

At the time of Masaryk's death our C.I.A. agents in Czechoslovakia were functioning efficiently. Not until Sept. 22nd, 1948, more than six months later, did the S.T.B., the Czech Secret State Police, arrest Staff Capt. Rudolf Hrazdilek of the Czech Army and 32 other anti-Communist Czechs. All 33 were accused of espionage for the C.I.A. and sentenced to be hanged.

Until his death, Masaryk was virtually a prisoner in his own country, closely guarded by S.T.B. agents. He was the only high-ranking non-Communist after Commie Prime Minister Klement Gottwald took over Czechoslovakia with the aid of Stalin.

He was big in body, jovial in nature and brilliant in mind. Like his father, Thomas G. Masaryk, founder and first president of the Czech republic, he was not only strongly non-Communist and a staunch friend of the United States but he also had many close, personal ties to our country. His mother was Brooklyn-born Charlotte Garrigue. He himself spent some time in America.

The circumstances surrounding his death on March 10, 1948, were dramatic and bizarre.

On the evening before at 8 P.M., he retired to the luxurious apartment that he occupied alone on the third floor of the Czernin Palace above the Czechoslovak Foreign Ministry. A half hour later his dinner — chicken, roast potatoes and a bottle of beer — was brought to him by a S.T.B. guard.

After his dinner Masaryk chain-smoked and pondered. Gottwald was to deliver a speech to parliament on the following afternoon. Many dignitaries from foreign embassies, including U.S. representatives, had been invited.

Gottwald, with a known dislike for Masaryk, was **anxious for him to appear on the platform with other officials.** His presence would be good propaganda, demonstrating "harmony" in Gottwald's government.

Shortly before 10 P.M. Masaryk made his decision. He telephoned a friend, Anton Basche.

"Anton," he said firmly, **"I can't go through with it tomorrow. I can't desecrate the memory of my father by working for the Communists."**

"What are you going to do?" Basche asked.

"I am going to London."

An hour later Aladar Gorli, Ministry porter, conducted three visitors to Masaryk's apartment. They were Minister of Interior Vaclav Nosek and two

Memoirs by  
**HARRY S.  
TRUMAN**

**Years of  
Trial and  
Hope**

1946-1952

VOLUME  
TWO

Doubleday





akian ambassador who was presenting his

have definite information that Jan Masaryk

and no evidence anywhere that Mr. Truman  
ation to this day.

to make comment abo

Deputies, Vladimir Clementis and Zdenek Fierlinger. All three tried with-  
out success to persuade Masaryk to change his mind.

At 6 A.M. on the following morning Gorli found Jan Masaryk's body. It  
lay on its back where it had plummeted to flagstones between the twin-  
arched entrances of ancient Czernin Palace.

The police and S.T.B. men arrived 20 minutes later. Among them was a  
veteran police surgeon, Dr. Markus Weik, who immediately began an  
examination.

Masaryk's head rested on one upflung arm. His feet were in a small pool  
of blood, the heels of his shoes broken off by impact with the flagstones. Bits  
of mortar were under his fingernails and his legs and body were bruised.

Gottwald arrived and eyed the body.

"Suicide," he commented.

Dr. Weik shook his head doubtfully. Masaryk's (Continued on page 52)

Hundreds of thousands of Czechs lined up for 25 blocks to view last remains  
of Masaryk. People felt that with his death went last vestiges of democracy.



DEPARTMENT OF STATE  
FOR THE PRESS

OCTOBER 24, 1952

NO. 837

THE REMARKS OF  
THE NEWLY APPOINTED AMBASSADOR OF CZECHOSLOVAKIA  
DR. KAREL PETRZELKA  
UPON THE OCCASION OF THE PRESENTATION OF HIS  
LETTER OF CREDENCE

Mr. President,

I have the honor to present the letters from the President  
of the Czechoslovak Republic, Klement Gottwald, accrediting  
me as Ambassador Extraordinary and Plenipotentiary to your  
the same time to present the letters of  
sor, Professor Dr. Vladimir Prochazka.

choslovakia, who in the spirit of their  
one determinedly concentrate on the  
their country, who steadfastly strive  
and who consistently follow the  
tual relations among countries on the  
and mutual respect, firmly believe that  
of peaceful cooperation among  
can live in peace side by side  
of their

152 WEST 42nd STREET • SUITE 910 • NEW YORK 36, N. Y. • W

June 5th,

Hon. Harry S. Truman,  
Independence,  
Missouri.

Dear Mr. Truman:

One of our leading American magasi  
CONFIDENTIAL, has asked me to write an article abo  
late Jan Masaryk.

In 1952, as President, you said to  
Czechoslovakian ambassador when he presented his c

"We have definite information that  
Masaryk was murdered."

I can find no evidence that you re  
the information, its source or anything else about  
this day.

Since your quote is mentioned in t  
I would greatly appreciate any comment, elaboratio  
planation you may care to make.

Understandably your information ma  
fidential. If so, would you so advise me as your  
is a matter of public record?

Sincerely

*Emil C. S. ...*





# TV'S TOP

Junky TV shows smell  
We suggest these 10 f

By JAY NELSON TUCK

EVERY SPRING TV takes 90 minutes of network time to congratulate itself at the top of its lungs on all the wonderful shows it puts on. So-called "Emmy" awards are handed out by the gross to the "best" this or the "best" that until the viewer at home urps and goes to bed.

It's a rare TV columnist who doesn't pick his own list of "best" TV shows. And almost every piece of junk on the air has a closetful of phony "awards" for being the best something or other.

After a close look at the "best" shows through a thick fog of nausea, the editors of CONFIDENTIAL have decided that we will establish our own awards.

Each award will take the form of a handsome plaque, suitable for hanging on the producer's office wall or for storage in the hall closet.

The plaque will feature a portrait of a small skunk. The animal will be holding its nose.

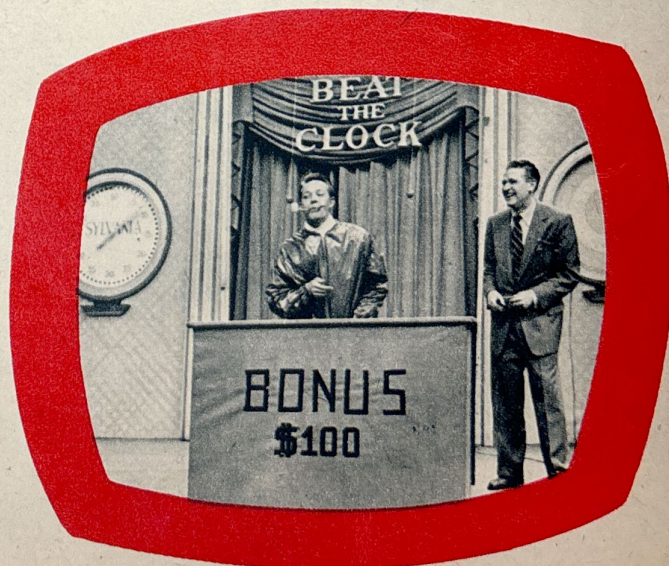
Our awards will be popularly known as Petunias.



Queen For A Day



Oral Roberts



Beat The Clock



# TEN

# Stinkers



the airwaves with violence, misery and lies.  
Special Awards as the world's worst programs.

And they will be given to the ten worst TV shows. Which brings us to the hard part of the job. Picking the best shows is no problem. There are so few good ones to choose from.

But for our Petunia award, man, the competition for 1958 is something fierce.

In fact, the only thing fiercer is the beating you take when you try watching some of the leading contenders. There is only one punishment sufficiently gruesome for the oafs who put these shows on: They ought to be sentenced to life imprisonment watching their own garbage.

But us fearless editors of **CONFIDENTIAL**, unfazed by even the worst terrors in our determination to be of service to the reader, clipped up our noses with clothespins, swallowed a handful of seasick pills and ploughed bravely ahead.

We made an awful discovery. We just couldn't do it all by ourselves. We worried for hours over whether Art Linkletter's **Houseparty** was worse than **Name That Tune**. We spent days fighting among ourselves over whether **Secret Storm** was worse than **From**

## These Roots.

So we need your help in making these momentous decisions. We decided to let our readers choose their own WorstTV list to be the recipients of Petunias.

But we've got some lively candidates to suggest and here they are:

### 1. Queen For A Day.

This program lines up a number of unfortunate women and makes them compete in their misery. The camera lingers long and lovingly on the trembling, unhappy faces to squeeze out the last drop of sorrow for the ghoulish pleasure of a lot of unhappy people who relish looking at sad creatures worse off than themselves.

Meanwhile, m.c. Jack Bailey makes loud and tasteless jokes, probing without mercy or decency.

The "winner" on the show is the saddest case of the day. She is loaded down with appliances and clothing which the show has free-loaded in exchange for those horrible plugs on the air. After the show, the poor woman is exploited for publicity.

The merchandise she gets very often does not solve  
(Continued on next page)



The Gale Storm Show



Mike Hammer



## TEN STINKERS continued

her problem. It will certainly add a new one—since she must then figure out a way to sell part of it in order to raise the money to pay income tax on the rest.

But those are her worries. Queen For A Day has had its fun.

### 2. Oral Roberts.

Roberts is an evangelist preacher who runs films of his camp meetings on TV stations. He takes in huge sums in contributions from viewers.

Roberts' stock in trade is faith healing. Investigators who have studied him assert that he avoids cases where any bystander could see that no cure had been effected and that in other cases his "cures" are not substantiated.

Nevertheless, he continues to collect thousands of dollars each week from the sick and the forlorn.

### 3. Beat The Clock.

This is perhaps the worst of the practical joke shows. It is a loud and raucous stinker dedicated to the proposition that wives shall hit their husbands with custard pies or squirt them with whipped cream.

The show employs a large staff to think up and test new "stunts" of this nature, always directed at the husband.

What kind of people will sit and watch this day after day? And what kind of "men" will go on the show with their wives and submit to such abuse?

The show is not based on "humor" but on real, deep-lying hostility. As one wife said on the air when she prepared to start burying her husband beneath a mountain of whipped cream, "I've been waiting a long time for this."

She really meant it. And so does "Beat The Clock."

### 4. The Gale Storm Show, meaning both Oh, Susanna and My Little Margie.

These shows (they're identical in basic premise) are representative of a whole series which are based on the proposition that the American male is a dolt so stupid that he can't tie his own shoes unless he is helped out by the seemingly foolish but really very wise Little Woman.

What kind of husbands and wives will our children be if they grow up soaked in this kind of trash?

Another count against these shows is that most of

the plots are based on the assumption that it is perfectly all right to lie. A character does something stupid or outlandish and then lies to cover it up. The "comedy" depends on the misunderstandings that arise out of the lie and the whole plot would disappear in an instant if the character only had the decency to tell the truth. Lying is made to appear perfectly normal and quite all right as long as you don't get caught.

How can mothers teach children truth and honesty when TV says its good to lie?

Finally, these shows are afflicted with canned laughs. The producers think you at home are too stupid to know when to laugh unless the TV set brays canned guffaws at you to tell you when somebody has made a funny.

### 5. Mike Hammer.

Like the Mickey Spillane books which inspired this series, it depends for its appeal, not on the detection of mystery, but on violence and cruelty.

Naturally, it's been cleaned up some for TV. Girls don't take off all their clothes on the air before Mike Hammer shoots them in their beautiful, naked bellies. (After all, we must think of the kiddies!)

But the sex is strongly implied and the violence is all there, only slightly toned down.

Suppose a dog were to be subjected to the kind of treatment that people get on this show. Think how the American Society for the Prevention of Cruelty to Animals would howl!

But there is no society for the prevention of cruelty to people.

Incidentally—who gives private eyes the right to beat up people or kill them on a "hunch?" Even author Mickey Spillane hates the show.

### 6. 26 Men.

Egad!

### 7. The old Our Gang Comedies.

These are seen on various stations under various names. They're presented as children's programming.

They were produced in a day when cruelty and race "comedy" were thought funny by some people. Some stations do not show the worst of them; some clean them up a little. But many stations just run them all as is.

Little Farina is the butt of much anti-Negro "humor." His very name is typical of the kind of "jokes" the



26 Men



Our Gang



series makes, and I've seen some of these comedies in which other Negro children were named Mango and Pleurisy.

In one of these "comedies" that I saw all the kids were in an "orphanage." There were frequent shots of small children being flogged with a bullwhip by the man who ran the place and there was one closeup shot of a small child's freely-bleeding welts.

The police were also shown in the film and were made to be just as sadistic as the people who ran the "orphanage."

This is just dandy stuff on which to raise the kids. And how about orphans?

#### 8. Quiz Shows.

At the moment of writing, the New York County District Attorney seems to be taking care of some of these for us. A lot of them may be off the air by the time you read this.

Most of those that are left are likely to have escaped being labeled crooked. But the best of them can be manipulated (even without the contestant's knowledge) and most of them are.

On most quiz shows all potential contestants are given thorough tests *before they appear* to show exactly what subjects they know and don't know. Once the producers know that you're an expert on rare stamps but don't know beans about tropical fish, it's a simple matter for them to keep you on the show or knock you off by selecting the questions they'll ask you.

Even the producers who aren't outright gyps use this technique to keep attractive people on their shows and get rid of dull ones. And it's also a useful weapon to have handy in case they're in danger of having to pay out too much money.

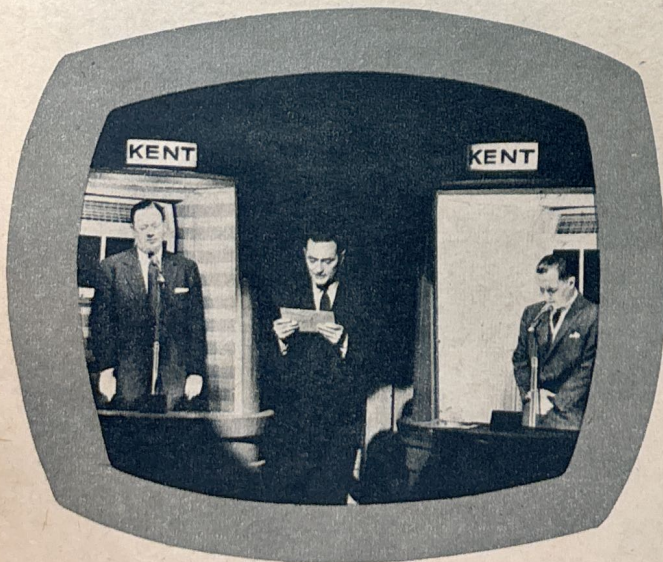
Not that that's likely very often. The big reason there are so many quizzes on the air is simple: They're dirt cheap.

The producers don't have to pay high-priced actors. They don't have days and days of expensive rehearsal time. And for all their talk about big prizes, they don't even give away much money. The Big Surprise was billed as offering a prize of \$100,000 but one night all the money that was won on the show was—\$1. And Mike Wallace, the m.c., gave that dollar bill personally to a boy contestant!

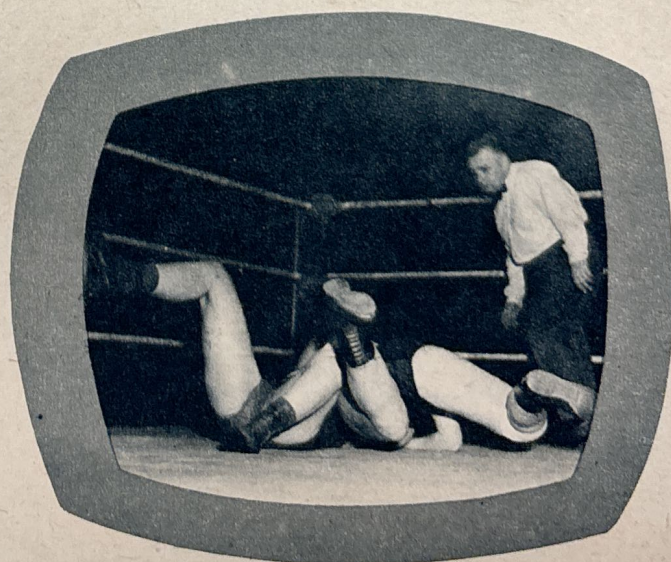
(Continued on page 54)



Secret Storm



Quiz Shows



This Is Wrestling?



By LOUIS I. FREED

**O**LD AGE DID NOT seem at all bad to Elizabeth X. At 76 she had a modest insurance nest egg left by her late husband. She got state old age assistance. She lived with her daughter's family, paying her own way.

Two weeks later she was miserable and half-starved. She lay on an old Army cot, tied hand and foot with ropes, wallowing in the stinking filth from her own body.

She was in a "nursing home".

There were 26 other sick old people in that "home," jammed in four and five to a room.

There were no nurses. There was only the "administrator" herself, assisted by a mentally retarded farm girl who was paid \$30 a month and board.

In order to make a profit on the \$70 a month welfare payments, the "administrator" fed her "guests" a starvation diet. The food was so bad that one diabetic patient went into a coma and had to be removed to a hospital.

There was no TV set or radio, no magazines, books or newspapers. There was not even the simplest equipment—not even bedpans.

To keep the "guests" from "bothering" her, the woman who ran the place often tied them down to their Army cots and left them there all day to stare at the blank walls.

They were not untied even for the performance of natural functions. And when natural pressures grew too great for them, they were left to lie in the filth.

You think this is an unusual situation? You are wrong.

In virtually every state in the Union such situations are commonplace. Sick old people are confined in dangerous firetraps, starved and abused in countless ways.

Here are a few examples:

In Tucson, Arizona, Mrs. Margaret Colvin and her son, Thomas, operated a "nursing home" where patients were chained hand and foot. They were sent to prison for beating an old woman.

In Portland, Oregon, police raided a "nursing home" run by Buel Kephart and his wife, Blanche, after their employees complained. The Kepharts had been on a five-day drunk and had been abusing both help and patients. Mrs. Kephart even assaulted one aged patient while policemen were present. Both Kepharts were sentenced to jail.

In Indiana, a "nursing home" was also operating as a . (Continued on page 63)

# OLD PEOPLE'S HOMES...

One home was a brothel;  
another chained up the old  
folks. Here's **CONFIDENTIAL'S**  
report on our great shame!





... or **HELLHOLES?**



WE PUT THE "BROAD" IN BROADCLOTH  
AND NOW THE FILLY IN CHLOROPHYLL



Col. Elliott Springs

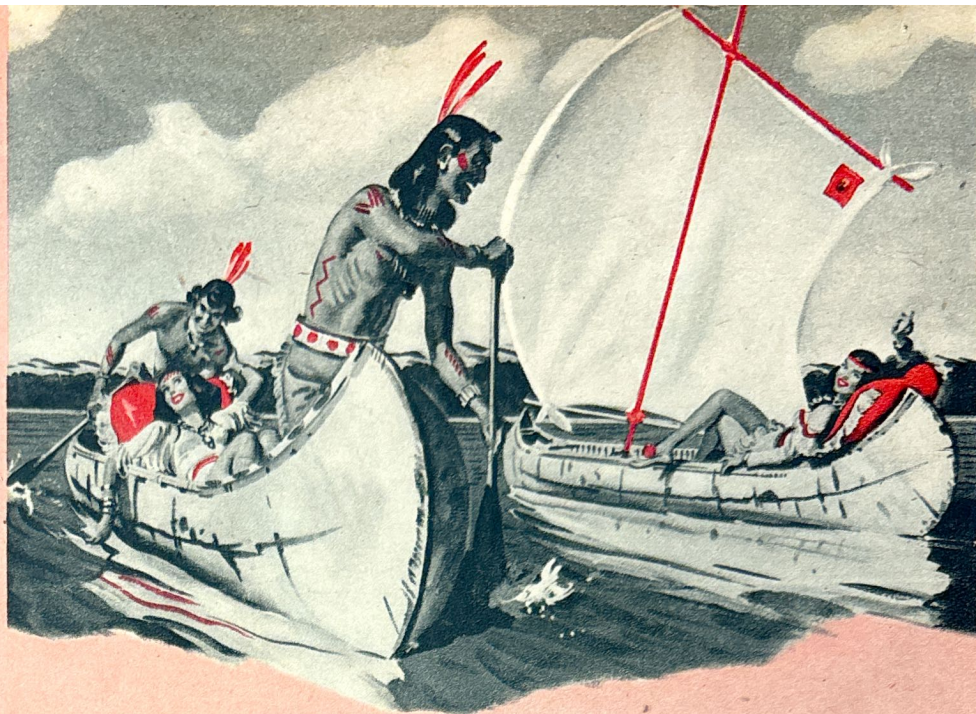
PROTECT  
YOUR ASSETS

One of the most interesting sets of questionnaires came from Congress. So far, he said, he has been unable to fit this group into any previously known category. He sounded, however, saying his researches indicated that any such person subject to bruises should wear at least two thicknesses of girdles before venturing on Capitol Hill. A chest protector would also be valuable in a pinch, he added.

From The Basil Street Journal



# THE MAN WHO MADE MADISON AVENUE BLUSH



## HOW TO MAKE AN EXTRA BUCK

By KAREN KAYE

**CAN YOU SEE** any connection between a horse and a bedsheet?

No?

Neither could Col. Elliott White Springs. Which is why he came to kick the advertising industry on its withers and set the Madison Avenue boys to mumbling incoherently into their extra dry martinis.

Let us make clear right now that Elliott White Springs is not a laxative mineral water. Nor, as he says, is he a resort. "The confusion," he said in an advertisement, "arises because Springmaid sheets are known as America's Favorite Playground."

He is the millionaire head of Springs Cotton Mills, one of the three largest in the world. He is also the creator of some of the funniest, bawdiest and most successful advertising ever published.

For instance, take the Colonel's very first ad. A painting showed a busty young blonde whose interestingly-filled Springmaid panties were bewitchingly revealed by a passing breeze. The copy said:

"Protect Your Assets

"During the war, The Springs Cotton Mills was called upon to develop a crease-proof cotton fabric. It was used with great success as a backing for maps, photographs and other valuable assets. This fabric has now been further perfected and made available to the makers of anti-rebound rompers."

Now about that horse. The colonel's advertising agency once sent him a proposed ad for sheets showing a horse. The idea was something about both the sheet and the horse being thoroughbreds.

Reflecting sagely that looking at horses had never made him think of sheets, the colonel shipped the ad back with instructions to pep things up a bit.

The agency sent (Continued on next page)

**It all started with a horse—  
and ended with a horselaugh,  
when Colonel Springs decided  
to chuck Mad-Mad-Madison  
Avenue for ads with a  
bit more "bawdy."**





World War I photo of Elliot Springs after a crack-up! The air ace carried his dash and daring into his ads.



## WE LOVE TO CATCH THEM ON A SPRINGMAID SHEET

### THE MAN continued

him back a substitute, this one showing a girl in a high-necked, long-sleeved nightgown. The colonel threw it back, too, and this time he got an ad showing two girls, in short-sleeved nightgowns. Then his eye fell on a competitor's ad showing a girl with no nightgown at all.

**That's when Springs threw the whole batch of ads out and began composing his own with such effect that he has been denounced by advertising men from one end of the country to the other — and has sold cotton like crazy.**

The colonel has been labeled in various quarters as a screwball, a Rabelaisian ogre and an unfrocked defacer of billboards. Nothing could be further from the truth.

And a lot of the stories about him are not true, either. For instance:

He did NOT devise a bundling bedsheet with a black line down the middle. Nor did he perfect an ironing formula in which lampblack was mixed with starch so that hostesses who entertained week-end guests could obtain their fingerprints.

He did NOT create a testimonial advertisement with the picture of an unsocially prominent Miss Maizy Smith's bedroom equipped with such features as a Welcome sign on the rug, a stop-and-go traffic sign, a taximeter on the headboard and Springmaid sheets.

He did NOT try to negotiate a deal with the Book of the Month Club to have best sellers printed in instalments on his sheets.

But he has brightened up our language by introducing such words and phrases as torso-twister, rumble-

rigors, porch patina, ham hampers, bust buckets, hip harnesses and bosom bolsters.

The second ad the colonel wrote brought squawks from the brassiere makers when he referred to them as "the bust bucket business," so the colonel dropped the expression.

But then he livened things up for a lot of people with an ad showing a pretty girl wading and a box in the text that read:

"Elliott Springs, president of The Springs Cotton Mills, says he is prepared to make anything shown in the picture."

Magazines in which the colonel published the ad were flooded with letters, most of them ribbing but some highly indignant. And the colonel himself received a letter from the Better Business Bureau which was worded with extreme delicacy to avoid asking the colonel outright whether making anything included the girl.

Old song titles set the colonel's imagination rolling and touched off "Who Threw the Sheets in Mistress Murphy's Chowder?"

"Two other possibilities," he wrote his advertising agency deadpan, "are 'She Came Rolling Down the Mountain' and 'I Brought My Harp to the Party But Nobody Asked Me to Play!'"

He found inspiration in Gypsy Rose Lee: "'My Favorite Night Spot Is a Springmaid Sheet,' Says Gypsy Rose Lee, Prominent Hostess."

He found it in Indians. In one impressive illustration he had two Redskin bucks

(Continued on page 64)





**HOW TO MAKE AN EXTRA BUCK FOR A BANQUET**



**WHO THREW  
THE SHEETS  
IN MISTRESS  
MURPHY'S  
CHOWDER?**



The "orchestra" played a tune that threatened



Vassili V. Kuznetsov

# HE TRIGGERED THE NIXON RIOTS



# death to Richard Nixon.

By VICTOR LASKY

**"DOWN WITH the United States!"**

"Down with Nixon!"

"Yankee, go home!"

These words were spat at Vice President Richard M. Nixon last May, as rocks, bullets and angry rioters tried to nab Nixon and string him up by the heels. This form of death, like the death of Mussolini, signifies the lowest form of degradation to a South American.

**Who started the riots?**

**Who wanted Nixon dead?**

**Who roused the people to riot and into a lynch-crazed mob?**

For the first time CONFIDENTIAL tells the whole story—the sordid story of a Commie operator who flies in and out of New York City regularly—and who carries on his sabotage behind the back of our own government.

**His name is Vassili V. Kuznetsov. He is the trigger man who almost killed Nixon. Here's how he did it.**

Kuznetsov—remember this name—is Russia's First Deputy Foreign Minister. He fomented the trouble for one reason only—to praise Russia and knock America. It worked in part, for even today, in Bombay, a Red weekly, *Blitz*, shouts, "They showed a hatred felt towards the Yankee imperialist in his own back yard."

"Make no mistake about it," observed a top expert on Red techniques. "The Commies hurt us bad." The expert pointed to a photograph.

"Here's the Russian who ordered the anti-Nixon outbursts," he said.

**The photograph was of sullen-faced Kuznetsov who by "accident," was quietly traveling in South America during the riots.**

Kuznetsov is the Kremlin's chief adviser on U.S. affairs. Under an exchange agreement with Russia in the thirties, he worked in the open-hearth division of Ford's River Rouge plant. He's been in and out of the U.S. numerous times since. In the past few years he's headed the Soviet delegation to the United Nations General Assembly, spouting the Kremlin line in heated East-West debates.

More recently, at the United Nations, Kuznetsov publicly blamed the U.S. for fomenting a "Fascist" uprising in Hungary. Last December he led the Soviet walkout from disarmament talks, alleging that U.S.—not Soviet—"doubledealing" was at fault.

Then, last April, Kuznetsov turned up in Buenos Aires as a member of the Soviet delegation at— (Continued on page 56)

Vice President  
Richard M. Nixon



While tranquilizers relax you, this



THE  
NEWEST  
WAY  
TO GET  
A  
KICK



**new pill puts pep in pooped people.**

**By SIMON LEE GARTH**

**H**OW'S YOUR sex life? Are you always beat? Does your wife or hubby complain that you're always the same old weak thing week in, week out?

Or are you forever falling asleep when you shouldn't? Dragging your derriere around all day?

Dear sir or madam, as the case may be, your troubles can now be over. There's a drug on the market that will do everything for you that benzedrine ever did—and more—and without the unpleasant side effects that bennies so often produce.

The drug isn't meant for wholesale consumption and its chief use so far is in psychotherapy. You have to have a doctor's prescription to get it.

But in spite of that, it's coming into ever wider use among truck drivers, waitresses in all-night beaneries, physicians who have to get up late at night and thousands of other people who just like to feel good for a change.

The drug is called Ritalin and it's fast becoming the aspirin of the night people.

It comes in small tablets, it's easy and pleasant to take and it gives you an immediate and sustained lift which lasts for about six hours.

When it wears off, it leaves you no hangover, as benzedrine does. One more can then pick you up and carry you on, unlike benzedrine which often requires a double dose on the second time around.

And experienced users of Ritalin say, it doesn't leave you jittery or palpitating. There's no feeling of getting over a drunk.

One of the most interesting aspects of Ritalin is that users report it has increased their sexual ability.

"My sex performance has doubled," one user told **CONFIDENTIAL**.

"My wife pretends to complain about my energy.

She's even jokingly threatened to fire our 21-year-old family maid because the chick is giving me young ideas. And I'm 42."

The people at Ciba Pharmaceutical Products Inc., who make Ritalin, smile at this.

Ritalin is not an aphrodisiac, they protest, so it'll do no good to drop a couple of pills into milady's drink on the sly—or at least no more good than the drink would have done all by itself.

Nor, Ciba says, is it known to do anything for your sex glands as such.

But there's no doubt that Ritalin does give you a lot of new pep and general zing, as well as an overall feeling of well-being, **and if you feel a lot pepier at midnight—well, who's to complain?**

Ciba does not advertise the drug to the general public but to doctors it says Ritalin "boosts the spirits, relieves physical and mental depression, yet has no appreciable effect on blood pressure, pulse rate or appetite."

Doctors agree, but they warn that you should not use the drug to push yourself beyond the reasonable limits of your own body.

Since Ritalin is considered harmless, once you have a prescription your druggist can refill it for you indefinitely without sending you back to your doctor.

The going price is around \$1.80 for 30 tablets. Regular users of Ritalin, however, often make a deal with a friendly druggist and can generally get a bottle of 100 tablets for \$3 or so.

So if you have the benzedrine shakes, need to stay up late at night, need pep for an emergency—or want to get a kick out of life—drop those bennies.

Ask your doctor about Ritalin.

**... OUT OF LIFE**





# YOU CAN'T AFFORD IT

By O. L. GOFORTH JR.

**YOU'D BETTER TAKE** a good look at your bankbook before you die, Mister. **You may have to stay alive just because you can't afford to kick off.**

There is little doubt that paying today's sky-high funeral costs represents the greatest economic waste in America. Not a day passes but that widows and orphans are left broke — in order to pay off some greedy undertakers.

In fact, we Americans are foolish enough to spend more to bury our dead (about three-quarters of a **billion** dollars a year) than we do to provide hospital care for our loved ones while they are still alive (about \$500,000,000).

Don't think all this money comes out of the pockets of the rich, either. A **CONFIDENTIAL** survey reveals that **poor families spend much more in proportion to their incomes for funerals than do the wealthy.**

For instance, Probate Judge Whit Y. Mauzy of Tulsa, Oklahoma, reported a few months ago that funeral costs for adults as shown by the records of his court averaged about \$1,000.

Funeral costs were **NOT** proportionate to the size of the estate, the judge noted. One man whose total estate was worth only \$5,000 was buried at a cost of \$930; a multimillionaire oilman's family spent \$1,446. Others, average folk, spent as much as \$3,335.

Judge Mauzy noted that grieving families had been soaked for such charges as vocalists, \$15-20; floral sprays, \$76.50; crypt and inscription, \$975; grave opening, \$25-50; burial suit, \$49.50.

The figures the judge cites are about average for the nation. The National Funeral Directors' Association itself (the commercial organization of undertakers) estimates the average cost of adult funerals in 1957 at \$646. **But this does not include the charges for flowers, burial clothing, a vault or the charges imposed by the cemetery, which may include the plot, grave opening, a fee for the use of a device to lower the coffin, for artificial grass and anything else the distraught survivors can be persuaded to go for. Add these in and you're up to \$1,000 or more.**

And don't think people won't do many foolish (Continued on page 46)



A black and white photograph of a woman wearing a black niqab, walking from left to right. She is in the foreground, slightly out of focus. In the background, there is a wall with graffiti and a stone wall. The text 'TO DIE' is overlaid on the image. 'TO' is in black, 'DIE' is in red and pink.

# TO DIE

**Too many morticians have become ghouls!  
They turn a funeral into a circus where  
the death march becomes the tinkle of  
a cash register as they tisket-a-tasket  
to hike the price of that casket.**





For rates, write Stewart, 9 S. Clinton, Chicago 6, (EX-DJ9)

#### BUSINESS & MONEY MAKING OPPORTUNITIES

**\$3.00 HOURLY POSSIBLE** assembling pump lamps Spare Time. Simple, Easy. No canvassing. Write: Ugur, Caldwell 5, Arkansas.

**\$15.00 THOUSAND PREPARING** envelopes, home, Long-hand—typewriter. Particulars free. J. Cove, Box 2560, Greensboro, N.C.

**HOMEWORKERS WANTED! GUARANTEED** Pay! No Refundable. Turfan, Box 7752, Chicago 80.

**EARN EXTRA CASH!** Prepare Advertising Postcards. Langdon, Box 41107EX, Los Angeles 41, California.

**MAKE YOUR TYPEWRITER** Earn Money. Send \$1.00. Hughes, 500D, 9 South Clinton, Chicago 6.

#### PERSONAL & MISCELLANEOUS

**COLLECT HANDCUFFS.** Leg-Irons. New, fascinating, exotic hobby. 25c brings illustrated articles, list of old, new, American, foreign shackles. Patterson Smith, 269-B Shepard, East Orange, N.J.

**NUDE SHAKERS, THREE** piece Salt and Pepper Set \$1.00. Shakers, 3438 Prospect, Peoria, Illinois.

**RETIRE NOW!** LEAD Leisurely Life! Free Plan. Belmont, Wyckoff 99, New Jersey.

**SHYNESS CONQUERED SIMPLY.** \$2.00, Taurus, P.O. Box 127, East Detroit, Mich.

#### FOREIGN & U.S.A. JOB LISTINGS

**HIGH PAYING JOBS.** Opportunities, foreign, USA. All trades. Companies pay fare. For information write Dept. 57F National Employment Information, 1020 Broad, Newark, New Jersey.

**AMERICAN OVERSEAS JOBS.** High pay, men, women. Transportation paid. Free information. Write Transworld, Dept. 6U, 200 West 34th St., New York 1.

**SOUTHERN CALIFORNIA JOBS—200** possible employers. \$1.00. Casstevens, Box 47851, Los Angeles 47, California.

**IMMEDIATE JOBS CALIFORNIA** Listings \$1.50. Childers, 11431 Hatteras, North Hollywood, California.

#### AGENTS & HELP WANTED

**\$10.00 GUARANTEED PER 1000** pieces prepared and mailed—Free mailing pieces, names & stamps given also. Send 50c—postage & handling. National Mailer, EX—1627 E. 33rd St., Lorain, Ohio.

**EARN EXTRA MONEY** selling advertising book matches. Free samples furnished. Matchcorp. Dept. KB-12, Chicago 32, Illinois.

**PIECE-LIKE STAY-at-home** work! No doorbell ringing! Securall, Box 1450, Pasadena, Calif.

#### HEALTH & MEDICAL SERVICE

**YOUNG MEN WHO Want To Build A Mr. American** Body and Win Fame For Being The First To Win \$5000 in A Body-building Contest Send \$25.00 For My Course and Instructions And Rules. Hurry. This Ad Is Subject To Withdrawal At Any Time. Prof. Everett E. Cooksey, R.F.D. 1, Council Hill, Okla.

**PROSTRATE GLAND, KIDNEY and Bladder Trouble.** Instructions to make and use Nature Home Remedy. Result will amaze you Send \$1.00 to Hoy, Box 816, Kendall, Fla.

#### OF INTEREST TO WOMEN

**\$500 FOR YOUR child's photo.** if used for advertising. Send photo for approval. Returned promptly. Ad-Photos, 6087-APA Sunset, Hollywood 28, California.

**\$1.50 HOUR SPARETIME.** being earned sewing aprons. Selling unnecessary. Write: Boulah Aprons, Caldwell, Arkansas.

**MAKE \$25 To \$35 weekly** preparing envelopes. Our instructions reveal how. Glenway, Box 6568, Cleveland 1, Ohio.

#### LOANS BY MAIL

**BORROW \$50 To \$500** for any purpose. Employed men and women over 25, eligible. Confidential—no co-signers. Up to 2 years to repay—low monthly payments. Supervised by Nebraska Banking Department. Loan application sent free in plain envelope. Give occupation. American Loan Plan, City National Bank, Dept. EC-12, Omaha 2, Nebraska.

#### SALESMEN WANTED

**MAKE EXTRA MONEY.** Cash commissions. Everybody buys easy-to-sell Advertising Book Matches. Union Label. Big variety—Glamour Girls, Scenics, Hillbillies. Powerhouse selling kit free. Steady repeat business. No experience necessary. Superior Match Co., Dept. 512, 7528 S. Greenwood, Chicago 19.

#### EDUCATIONAL OPPORTUNITIES

**LEARN CIVIL AND Criminal Investigation** at home. Earn Steady good pay. Inst. Applied Science, 1920 Sunnyside, Dept. 5829, Chicago 40, Illinois.

**LEARN WHILE ASLEEP!** Exciting details free. Sleep-Learning Research Association, Box 24-PC, Olympia, Washington.

#### MUSIC & MUSICAL INSTRUMENTS

**POEMS WANTED** For New Songs and Recording. Immediate Consideration. Send Poems. Songcrafters, Box 6145, Acklen Station, Nashville, Tenn.

**SONGPOEMS AND LYRICS** Wanted! Mail to: Tin Pan Alley, Inc., 1650 Broadway, New York 19, N.Y.

#### BOOKS & PERIODICALS

**HYPNOTISM REVEALED.** FREE Catalog. Write: Hypnotist, 8721 Sunset, Hollywood 46X, California.

**DISPOSALS: 12 BOOKS** \$1. Literature. Samples, 20c Peril, 436 N. Y. Ave., Brooklyn 25, N.Y.

## Blonde at Sing Sing

(Continued from page 23)

the touch of a woman, were like caged panthers. The prison "intercom" was at work. Rumors orbited round and round the Big House, many of them false.

Boston Billy, the stuttering safe-cracker, banged on his neighbor's wall. "Mmm-m-ickey," he called out, "I hear she's a rrr-r-ed-head and the big shots got her d-d-own in the tunnel."

"Naaah," said his neighbor with authority, "Rocky seen the broad. She's a blonde with long gams and two big grapefruits up front. Gee, sixteen years in this kip without even once..."

"Aah! Shut-up! You guys are stir-buggy," shouted a voice from the top gallery. "You bums wouldn't know what to do with a ripe tomato if she walked into your cell."

Boston Billy said with a chuckle, "Bbb-b-etcha I'd have one heluva time tt-tryin' to figure it out."

A guard's club rapped sharply on the catwalk-railing. "Knock off that lip, you guys," he growled, "before I put you in solitary."

A falsetto voice in the north-wing rumbled out sarcastically, "You know where you can shove your solitary, screw."

Another con at the opposite end of the grimy old prison gave out with a horse-laugh. The guard was angered. He rapped the railing again viciously. There was a minute's quiet only to be shattered by an umpire-wilting Bronx cheer.

The guard gave up, resuming his recount of heads. Immediately, the hysterical cackle of cell-to-cell gossip about the blonde spread through the housing-block.

I paced the floor of my cell with mingled emotions. After five years in prison, I was as hopped-up as every other con in the clink at the possibility of a little personal attention from the visitor. Imaginations were running on all cylinders and it was assumed hopefully that she was a nymphomaniac, eager and willing to satisfy every sex-starved con in Sing Sing.

It all began because of our Christmas show. As Chairman of the Entertainment Committee of the Mutual Welfare League, my big job was staging the Annual Inmate show at Christmas. *Good News* was the name of the snappy Broadway musical comedy we put on that year. The show, scheduled for five nights, from December 10 to 14, had an all-inmate cast filling male and female roles. The audiences numbered more than a thousand "outsiders" during the first four nights.

Some four hundred cons were on the nightly "count out" mingling freely with the visitors. Sir Thomas Lipton, Charlie Chaplin, George Raft and other visiting celebrities mingled with hoods like Chowder Head Cohen, Owney Madden, Big Frenchy de Mange and Waxey Gordon. Bootleg whiskey flowed freely. Cash, contrary to the rules, was slipped to prisoners lavishly.

In the basement rooms and auditorium ante-rooms, dozens of private parties were in full swing when the

lights were lowered and the *Good News* company appeared on stage. When Jerry Sullivan, one of Owney Madden's mob-lieutenants, paired off with a curvaceous strawberry blonde and disappeared into the basement on the fourth night of the show, no one, including me, took any notice. I was busy keeping the show moving and busy trying to make headway with a tipsy brunette who fed me delicious cherry brandy from her purse-flask. Everyone, including a couple of guards in civvies was high, and the hours raced by in this carnival-like atmosphere.

Everything was moving along in a state of orderly confusion until about two minutes before the guards were ready to take over and separate the audience from the cons for the security count.

Andy ("Squint") Sheridan—who later went to the electric chair for the waterfront killing of Eddie Hintz—hurried up to me and whispered excitedly, "Frank, Jerry Sullivan's got a hot blonde down in the cellar behind the scenery and props. She's stiff as a mackerel and he can't get her out. What 'n' hell we gonna do?"

Jerry was wandering around in a daze. He had given up trying to sober her up. The guards were already lining up the cons to march into the cell-block for the count. "There's nothing we can do, Andy," I said. "Let's clam up and let the broad sleep it off. If the screws don't find her down there, maybe we can figure something out tomorrow."

Andy gave me a sly look. "She sure as hell ain't gonna do no sleepin' tomorrow," he said.

The guards lined us up and marched us to our cells. In ten minutes the count was okayed and the audience permitted to file out through the Administration Building gate. That blew the lid off the secret. Counting the outsiders as they left, the sergeant-of-the-guard found one visitor unaccounted for.

All through the night, squads of guards counted and re-counted the cons and frisked the cons and frisked the prison grounds and buildings. Snuggled among the mass of theatrical equipment, the blonde remained asleep on a prop couch. Most of the guards were going through the search half-heartedly, convinced that this was merely another miscount. Even I came to doubt that the girl was really inside the walls as the story snow-balled to ridiculous proportions.

Early the next morning I heard that Jerry had gotten the dame into Mickey The Swag-buyer's garbage-truck and down to the potato cellar. The ghoulish rumor got around that she was hidden during a general frisk that morning in a prison-made coffin intended to receive the remains of a killer scheduled to die in the electric chair.

What was no rumor was that Jerry Sullivan, always ready to turn a fast buck, stationed himself at the entrance to the transit tunnel later that day.

**FREE Illustrated LINGERIE CATALOG**  
Write today

**What Else But "WOW"**  
... describes our new catalog of exciting scanties and panties.

Send 25¢ to cover postage & handling.  
**Beaufont's** 285 Kings Highway  
Dept. L-1 Bklyn, N.Y.



With a big needle-pointed *shiv* he demanded a ten-dollar fee of anyone who wanted to visit the blonde. Over bitter protests, Jerry reminded them that they weren't to take too seriously the lyrics of one of the hit songs of *Good News*, entitled *The Best Things in Life Are Free*.

No one realized at the time that Jerry was perpetrating a brazen fraud. When the "clients" got down into the tunnel, there was no blonde. A husky deputy sergeant-at-arms in the Mutual Welfare League, holding his own *shiv* at the ready, ordered the disappointed dupes to leave the tunnel at the tin shop basement opening. There had been trouble, he explained, and they would all be taken care of later. The enterprising business-men gathered in eight hundred dollars before the victims formed wolf-packs and went hunting for the girl themselves.

By the afternoon, the stool-pigeons reported the girl in a dozen different hiding places. The guards, aware of the rumors, hurried frantically to these points without success. Finally the inmate population and the administration divided into two groups: those who were convinced that the girl was in fact in the prison, and those who believed that it was a gigantic hoax.

Deputy Warden Thomas J. Keeley summoned me to his office. "O'Leary," he demanded, "where is that woman stashed?" I was able to look him straight in the eye when I replied, "Dep., I don't even know that there is a woman here. I'm as anxious to find her as you are—if she's in here."

The Deputy looked at me shrewdly. "Yes, but we're not both looking for her for the same reasons; are we?"

"I meet the Parole Board in May," I answered. "A hunk—well, nothing's worth blowing my parole."

He warned me that if Warden Lawes and the newspapermen heard about this—even though it was only a rumor—the Christmas Shows would be stopped forever and every con big shot in Sing Sing would go to Dannemora Prison.

Sing Sing was a mad house all through the afternoon. Guards and cons hunted the girl. I noticed Jerry talking to some of the big shots like Andy Sheridan and Al Guillio and the other mob bosses. One by one they peeled off from the crowd and moved to the tunnel. I followed closely, trying not to be seen. Then I saw the guy from my next cell lying on the ground. He was just coming to, his lip swollen his face bloody and bruised from a terrific beating.

"What happened, Jim?"

"Jerry. I followed him and the others here and saw them go behind the scenery. There big as life was the blonde. Her name is Cherry something, and she's a pro. Works with the Navy Yard in Brooklyn. Then Jerry spotted me and roughed me up."

"I'm going to take a look for myself," I said.

"Better not. She's giving each one a helluva time—something he'll remember all his life. They don't want help."

I helped Jim walk toward the in-

firmary. Suddenly from the tunnel I could hear the female moan—the animal cry of a woman wailing for her demon lover. I was tempted to go toward it—it drew me like a magnet.

"Your parole," Jim said.

"My parole," I sighed and continued walking. With Jim taken care of, I went back to the yard.

Suddenly, about one hour before the whistle blew for supper, I saw Sullivan strolling unconcernedly toward the road leading up to the auditorium on the hill. With him was an apparently young convict in the sloppiest oversized prison uniform ever to come out of Sing Sing's State Shop. Under a loose-fitting cap pulled down on his head, I could see it was a "baldy". Deliberately I hurried toward the pair to confirm my suspicions.

Jerry saw me coming and waved me back in a manner that promised trouble if I persisted. Studying his companion, I became more and more certain that this "con" was the phantom blonde. Jerry had run barber-shop clippers over her head, completely shearing off the tell-tale blonde tresses. With the out-sized prison uniform masking those sensational curves I had admired the night before in the auditorium, Jerry's companion would pass anything but the closest scrutiny.

Just before the whistle sounded, I saw Jerry come down alone from the auditorium and head for the hospital dental clinic where he was assigned. There was little doubt in my mind that the last chapter in the brief saga was about to be written. The now bald-headed blonde was hidden back behind the stage wings and props down in the auditorium storeroom.

That night the final performance of *Good News* was a gala affair. The cons on the "count out" and the audience were really in the spirit of the thing. The word was spreading among the hipsters that the uninvited guest was about to be eased out of Sing Sing without fanfare when the audience filed out. Although scores of us were reluctant to see our chances of making time with her vanish, we liked Warden Lawes too much to see his career jeopardized by a caper like this.

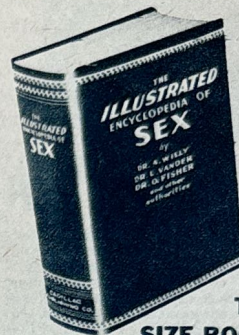
When the pony chorus was about to go on stage during the last act, I got a complaint that one of the wigs was missing. I didn't bother to look for it, especially when I heard that it was strawberry blonde in color. Nor was I surprised when I saw Jerry Sullivan appear out of nowhere a few minutes later with a slightly worried looking strawberry blonde. Maybe the few drinks I had were doing tricks with my vision, but I would have bet my parole that she wore the same clothing I had seen on the blonde the night before. The dress looked wrinkled and her hair looked straw-like and unreal.

No one in official circles has ever mentioned the fact that, when the outside visitors left Sing Sing on that final night of the show, the count showed one more than the number who had come in. Since the convicts were all present and accounted for, the ad-

(Continued on the next page)

at last a complete, modern guide to lasting mutual sexual happiness for all couples

## Illustrated SEX FACTS



BY DR. A. WILLY,  
DR. L. VANDER,  
DR. O. FISHER  
AND OTHER  
AUTHORITIES

Available  
in this  
Country  
for the  
first time

**THIS GIANT  
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HUNDREDS OF AUTHENTIC,  
ENLIGHTENING ILLUSTRATIONS  
—many in life-like color.**

Now available to the public in this country, for the first time, is this big guide to modern married sex practice. Written and illustrated by the most noted physicians and medical artists on sexual enlightenment. See and read how you can acquire enduring, harmonious married love by means of hundreds of exclusive, authentic pictures (many in true-life color), plus detailed step-by-step instructions written frankly and simply. This complete, large book includes important NEW information and illustrations never released here before. This book is a frank, straightforward presentation of facts to satisfy mature interest in the sex functions of the human male and female. Gives the most helpful authoritative guidance on sex problems of every kind—both abnormal as well as normal. Clearly understand and see the physiology and functions of the sex organs of both male and female. Many troubled men and women have found a new, happy married sex life and new confidence in themselves by reading "The Illustrated Encyclopedia of Sex." Sells for \$5.00—but it is yours for the amazing low limited-time winning price of only \$2.98. This offer good for a limited time only. Mail coupon NOW!

### Partial List of 61 Big Chapters. Each a "Book" in Itself.

- Techniques that bring complete gratification to the sex act for male and female
- What causes climax in women
- Blunders made by men in sex act. How to avoid them
- Technique of first sex act on bridal night
- Why woman fails to attain climax
- Husband and wife attaining mutual climax
- How male organs function in intercourse
- How female sex organs function in intercourse
- How sexual urge in woman differs from man
- Woman's perfect complete sexual satisfaction
- How to derive perfection in sexual act
- Reactions of man and woman during sexual relations compared
- The truth about sex vitamins that improve sexual powers
- Natural birth control
- New discoveries in birth control
- Woman's fertile days
- Causes of sex drive in women
- Female frigidity, its causes and cures
- Causes and cures for sexual impotence in men
- Abnormal sex organs and what can be done
- How to correct male's premature climax
- Delaying sex life's finish
- Male changes of life and its effect
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- How to use preparatory love towards greater satisfaction in sex act
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- Cross Section of the Hymen in various stages
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- ... plus many more pictured instructions

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ministration was satisfied.

Talk with any ex-con like myself who was in Sing Sing during the 1929 Christmas Show and he'll tell you his version of it.

The disappointed clients who gave Jerry Sullivan those ten-dollar fees

never recovered their money. He spread the rumor that the blonde took the money with her, her price for silence and the loss of her golden tresses. He also admitted, smilingly, she was worth every buck we paid her. • • •

## Princess Margaret (Continued from page 11)

them in jail until the week-end was over. We didn't have a jail that large—and then again, they hadn't committed a crime."

An inspector in the Mounties confided that he was frightened for the force and the country. "Imagine Monday morning headlines in the London Times:

### DUKES SHED CLOTHES FOR PRINCESS

"And the New York Daily News headlining a lampoon:

### DUKES NOTHING, MARGARET TOO TOO

"Of course we would never have time to bundle 800 people into cars or paddy wagons and cart them off."

The Mounties scratched themselves and finally came up with the answer, the same answer that ruined burlesque—Itching powder.

Rumors began flying around official London. Word-of-mouth had it that 110 Mounties were each given a bag of the powder plus scratch sheets—oops, a schedule of the visit.

CONFIDENTIAL tried to get a little

more information from the nervous officials.

The Chief of Public Information denied the whole thing, "Humm, most unusual," he said.

There was a slight pause and then, "A most unorthodox way to control crowds."

There was a slight chuckle on the phone—a chuckle heard all the way from Ottawa to CONFIDENTIAL'S New York headquarters.

"Sorry—we deny it officially—no such information has come to our attention here."

We didn't even get to discuss how the Mounties—if it rained—could keep their powder dry.

And the lack of dignity—royal dignity at that.

A pity.

The idea is great. CONFIDENTIAL heartily approves.

One drawback though. Suppose one chuckling Mountie who always gets his man—had bad aim—and got his woman.

How would the Canadians feel about having a scratching Princess? • • •

## You Can't Afford to Die (Continued from page 43)

things in a moment of agony. A friend of mine today blushes to recall that when he buried his mother he bought a hair mattress for the casket for \$75 because an unscrupulous undertaker told him it would make her "rest easier."

Nor is this kind of gouging unusual. New York State Senator Thomas C. Desmond, who called the high cost of funerals a "vicious scandal", told of a man who bought himself a cemetery plot and a burial insurance policy of \$200, optimistically thinking he would save his widow a problem.

By the time the undertaker got through milking the widow, the insurance met less than a third of his charges.

And when the funeral arrived at the cemetery, the men in charge would not permit the dead man to be buried in his own plot until \$35 was paid for "extras"! The funeral had to be halted at graveside until the distraught widow could pass the hat to raise the money from the assembled mourners.

Is the death business a profitable one? W. W. Chambers, a Washington undertaker, told a Congressional committee he had made a million dollars after he realized the business was "such a racket."

Chambers, by the way, advertises himself as the "merry mortician" and once put out a calendar showing a nude girl with the legend, "Beautiful Bodies By Chambers."

But the undertakers and men in related business are by no means satisfied with their profits, as they make clear when they talk among themselves.

Since the size of their total market is fixed by the stable death rate, the only way the industry can increase its profits is by selling more and more unnecessary stuff to the bereaved or by jacking up prices still further.

And they're out to do it.

At the 1958 convention of the Casket Manufacturers' Association, ex-president Frederick E. Schortemeier gave the boys the cheerful news that death benefits from insurance were rising, but spurred them on by pointing out that they weren't grabbing all the extra dough.

"We did not get it, so who did?" he demanded.

Possibly the widows and orphans got a little of it.

At the 1958 convention of the National Concrete Burial Vault Association, casket maker John Beck told the manufacturers to be sure the undertaker made a large enough profit



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on the sale of vaults.

Beck said the average casket cost the undertaker \$127 and sold for \$616, but that his overhead didn't allow the undertaker enough profit.

"Some of you have made a mistake in trying to hold down prices to the public," Beck said. "In doing so, you have held down the profits of the funeral director."

He urged the vault makers to price their goods to the public high enough to allow the undertaker at least another \$100 in total profits.

This kind of price gouging, of course, is a major reason for the high cost of dying. Another is embalming.

The practice of embalming first became widespread in this country during the Civil War when a flashy gent named Thomas H. Holmes cleaned up \$400,000 embalming soldiers for the long trip home.

After the war he set up a factory in Brooklyn where he made embalming fluid and "a tasty root beer." Undertakers sold profitable embalming whenever possible and the practice spread in the United States and Canada, though it has never caught on in the rest of the world.

The practice of embalming and "beautifying" bodies and the ghoul habit of "viewing the remains" in an expensive, well-attended chamber of the funeral parlor have done more than anything else to jack up the undertakers' overhead — and his profits.

Most clergymen today are strongly opposed to both practices, as well as to the huge outlays many well-meaning people feel forced to make for flowers.

Flowers alone add another \$100,-000,000 a year to the American funeral bill. Happily, in spite of the noisy opposition of greedy florists out to protect their profits, more and more families are saying "Please omit flowers" and asking friends to make a contribution to the deceased's favorite charity instead.

More and more clergymen are urging their parishioners not to have bodies embalmed, since the practice is totally unnecessary unless burial is to be delayed or the casket shipped some distance.

And many clergymen will not permit "viewing of the remains" or the opening of caskets in their churches. In fact, many prefer that the casket not be brought to the church at all. When the family will accept it, they suggest immediate burial, followed by a memorial service.

A group of ministers in Elgin, Ill., circulated a pamphlet which pointed out:

"Making the body the center of a funeral service interferes with the Christian emphasis upon the eternal value of the soul. Parading past the corpse is a survival of paganism.

"Many Christians prefer to remember their loved ones' faces as they were when radiant from the spirit within."

You can beat the profiteers of death.  
(Continued on the next page)

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Here is what to do:

- Consult your minister, priest or rabbi before you choose any undertaker or cemetery. He will know which ones are decent and reputable and which ones are gougers or cheats.

- If you prefer burial to cremation, buy your plot well in advance of actual need. Many cemeteries jack prices way up when they know the need is great.

- Don't try to make funeral arrangements yourself when you are unstrung by grief and easy prey for the vultures. Choose a friend with a cool business head and ask him to do it for you. If you must do it yourself, act only in consultation with your minister.

- Avoid unnecessary embalming.
- Avoid "viewing the remains." It

is not only expensive, but usually extremely distressing to the bereaved family.

- Choose the simplest possible casket.

- Do not "leave the details" to the undertaker. The "details" can add several hundred dollars to your bill.

- Put off choosing a grave marker until some time has passed and you are better able to consider the matter thoughtfully. Then choose a simple one.

After all, as the Rev. Donald R. Stout of Birchcliffe Unitarian Church, Toronto, told his congregation:

"Too often you try for prestige... You forget there's no relation between sincerity and dollars spent, or between dignity and morbid, barbaric funeral practices."

## Letters, We Get Letters\* (Continued from page 8)

### PAARBOILED

Dear Editor:

Please allow me space in which to extend my heartfelt thanks and gratitude to Mr. Simon Lee Garth for so adequately expressing my opinion of that alleged comedian, Jack Paar.

Arnold Emmett  
Norfolk, Va.

### BORED BOOZERS

Dear Editor:

I have read your article on women drinking. I have had a theory for a long time about young women of today. I believe that boredom is the cause of their erratic behaviour. I wonder if they are not overeducated for the very dull and humdrum lives most of them lead after marriage.

Anonymous  
Ft. Lauderdale, Fla.

We always did wonder about those gals who knew too much!—The Ed.

### WE GET THE IDEA

Dear Editor:

May I say a very sincere thank you for your wonderful articles, especially "The Big Shame of the Nobel Prize", "Terror on the School Bus" and "The Truth About Poison in Our Food."

I have been bringing up the same subjects several times at friendly discussions. Now I see I am not alone with my ideas. Thank you again.

Mrs. Viola Fisher  
Glennie, Mich.

No, Mrs. Fisher, you are not alone.—The Ed.

### SMOKERS ARE BURNING

Dear Editor:

I have just finished reading "The Great Filter Tip Swindle" by Carlton Hennessey and I feel, like Mr. Hennessey, that the cigarette manufacturers have been kidding the people for years with fictitious claims.

I dreamed up a cigarette idea back in 1949. I discovered that placing a half-inch aluminum band around a

cigarette at the center point of the cigarette provides a safety feature. Unless you are smoking it, the cigarette automatically goes out when the burning reaches the band.

By drawing on the cigarette, you may smoke it through the band area. The band does not change the appearance (it may be placed under the paper) or the taste of the cigarette.

The band will not improve on the removal of nicotine or tars or make the cigarette taste better. But a cigarette will go out before it burns the table top or if it's flipped out of a car it will extinguish itself soon after it hits the ground and thus lessen the danger of forest fires.

Alfred F. Klingler  
Shelby, Montana

\* \* \*

Dear Editor:

I wish to thank you for your story on cigarette smoking. I think you have a wonderful idea on it. The red and blue lines may save a lot of people's lives.

Paul and Wandalee Johnson  
Porterville, Calif.

\* \* \*

Dear Editor:

Your idea of marking cigarette packages with blue and red stripes is excellent. Something certainly should be done to force the makers of cigarettes to keep both tars and nicotine down.

Mrs. Max Sutter  
Santa Rosa, Calif.

\* \* \*

Dear Editor:

Our attention was called to an article appearing in the October issue: "The Truth About Poison In Our Food."

It was a very commendable article. It is our fervent hope that the public will take it to heart and put the pressure on our Congressmen.

Alfred Francis, President  
Francis Cancer Research  
Foundation  
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the "Modern Medical Miracle" every arthritic has prayed for!

# ARTHRITIS CAN BE CURED!

BY BERNARD ASCHNER, M.D.

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Here in this famous Doctor's own words, is described much more than just another method for lessening pain, achieving temporary relief, or teaching the arthritic to suffer more comfortably. Instead, based on his vast, successful practice and experience with more than 10,000 sufferers, Dr. Aschner talks confidently and reassuringly in *positive* terms of *rapid* improvement and *safe, lasting cures* for those stricken with arthritis and its related diseases — *rheumatism, neuralgia, neuritis, sciatica, lumbago, bursitis and gout!*

## CURED THE "INCURABLE"

ARTHRITIS CAN BE CURED tells how patients who came on crutches threw them away! Those who came in plaster splints and steel corsets cast off their garments of torture! The young who couldn't work returned to their jobs! The aged, sick in heart as in body enjoyed life again!

Dr. Aschner, in case after case, describes the tortured procession of the "hopeless" — men and women dismissed from clinics as incurable — whom he cured. To him came actors unable to walk across a stage, young men with families, terrified of approaching crippledom, musicians who couldn't move their arms, top government officials, royalty, laborers, and even doctors themselves—all reduced by pain and suffering to a common state of despair. And he tells how he cured them, as he is curing the "hopeless" today.

typical cases from

## ARTHRITIS CAN BE CURED

**Case of a New York Physician—ARTHRITIS OF SHOULDER.** A 58 year-old physician practising in New York had been suffering for 5 weeks from a very painful arthritis of his shoulder. The pain radiated into the fingers and upward into the neck, so that the suspicion of complicating radiculitis (inflammation of the roots of the nerves near the spine) was justified. (Treatment described). *Complete cure within a week.*

\* \* \*

**Case of a Catholic Priest—ARTHRITIS OF THE KNEES.** A 68 year-old Catholic mission priest had been suffering for three years from increasing swelling, pain, and stiffening of both knees. He could walk only short distances with great effort and, though supported by a cane, he limped severely. All the usual treatments had not helped. . . . (Treatment described). In two months the patient was completely restored to health and was able to make his taxing journeys across the American continent, and even accept arduous assignments in Europe. Despite his advancing age, he remained consistently well.

\* \* \*

**Case of a 60 Year-Old Woman—ARTHRITIS OF HIP.** A 60 year-old woman suffered a fracture of the hip joint. An operation was performed by one of the best surgeons of Johns Hopkins University. The fracture healed perfectly in the correct position, but a so-called *traumatic arthritis* of the hip joint developed. The patient could walk only with the help of two crutches

and even then with great pain. Even this outstanding surgical clinic knew of no procedure which could relieve the pain and stiffness of the hip joint. In this condition, 8 years ago, the patient came to New York and consulted me. (Treatment described). The condition improved rapidly. *In 3 weeks she gave up the crutches.*

\* \* \*

**Case of a Certified "Incurable"—ARTHRITIS OF SPINE.** A 38 year-old woman doing the very strenuous work as superintendent in a large apartment house in addition to managing her own home, had been suffering for 2½ years from arthritis of the entire spine (the neck down to the sacral bone) with pains radiating into the arms and shoulders. She had been treated in one of the best hospitals in New York with a special reputation for the cure of chronic diseases. . . . Her tonsils were removed, physical therapy and various injections were prescribed. All of these methods failed. Finally she was put into a harness-like corset of steel and leather reaching from the shoulders down to the thighs. She was told to give up her work and to take a complete rest. The medical certificate stated that she was *completely incapable of working* and that she would *"never be able to support herself."* The disease was diagnosed as *"an irresistibly progressive and incurable condition."* (Treatment described). The corset was dropped after one week. *Cure achieved within 6 weeks.* As of this date, 9 years later, no relapse has occurred.

## REVEALS METHODS AND TREATMENTS

And now, in **ARTHRITIS CAN BE CURED**, Dr. Aschner tells in plain, non-technical language what his treatments are, how and why they work.

Each page of his fascinating eye-opening book is crammed with priceless information. And in real-life case after case he reveals how he achieves his "medical miracles" quickly, safely, lastingly, often with patients certified as "incurable" by medical institutions so famous their names are known to all.

## SCORES OF ACTUAL CASE HISTORIES

To the medical practitioner and public, Dr. Aschner says: when all else has failed your patients, including aspirin and cortisone, heat therapy, diets and exercise, vitamins and gold salts—here is an effective system of treatment and cure. His records are open to any qualified doctor. The living proof is here before your very eyes in the cured men and women, young and old, who walk again, work again, live normal lives again.

## PARTIAL CONTENTS

The Causes of Arthritis • Methods of Treatment Old and New Why "Modern" Methods Fail • Sex and Arthritis • Special Problems of Men • Special Problems of Women • Change of Life • Overweight & Arthritis • Smoking & Arthritis • Effective Methods of Cure other curable conditions: rheumatism • lumbago • neuralgia • neuritis • sciatica • gout • bursitis • Role of Foods • Effective Foods Dangers of "Diet Cures" • Drugs And Their Use • Heat Therapy Arthritis of the Shoulder Mostly Curable in 1-3 Weeks • Arthritis of the Knee Joint Mostly Curable in a Few Weeks • Arthritis of the Spine Quickly Curable • Arthritis of the Wrist Quickly Curable Arthritis of Fingers, Hip, etc. • 82 Typical Cases.

## SOME FACTS ABOUT DR. BERNARD ASCHNER

Dr. Aschner is an internationally recognized pioneer in the field of Endocrinology. He is the discoverer of the Oculo-Cardiac Reflex, known as *Aschner's Phenomenon*. He won world-wide acclaim for his work with the pituitary gland, demonstrating for the first time in medical history its role in growth, sexual development and metabolism. His work appears in every medical textbook on physiology.

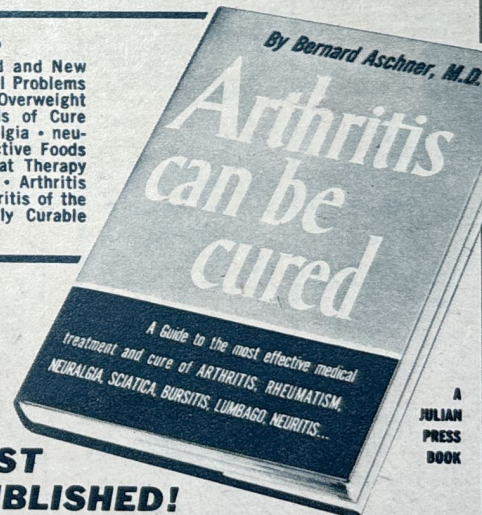
His reputation as scholar and physician has brought him invitations to lecture before learned societies in every major medical center in Europe, and he has been called in as consulting specialist by other internationally outstanding physicians, including such men as the Nobel Prize winner, Wagner-Jauregg.

Since 1938 Dr. Aschner has practiced in this country, where he became Head of the Outpatient Department for Arthritis at Stuyvesant Polyclinic and Lebanon Hospital in New York.

He is a member of the New York Rheumatism Association, The Medical Society of the County of New York, The American Medical Association, and The American Society for the History of Medicine. He is the author of a large number of medical books famous thruout the world.

"Aschner had great success . . . Patients who had been declared 'hopeless' became well again . . . It must be a great satisfaction to him to know that he has helped innumerable human beings and that he has considerably enriched medical science."

Prof. Dr. H. Sigerist, Formerly Professor of the History of Medicine, Johns Hopkins University.



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# Who Broke Up Their Romance?

(Continued from page 15)

among the entertainers themselves. A man or woman stands or falls on his or her talents.

Sammy happens to be America's greatest all around entertainer. Kim happens to be the Number 1 woman Box Office draw at the movies.

What do they have in common besides talent? Kim is the main support of her family. So is Sammy. Both still live with their families and have very strong family ties.

Before their dating turned to love, both realized that if they continued to see each other in Hollywood, they would have to be prudent about it. Hollywood is a very small town. They couldn't go to a restaurant together like Chasen's or the Brown Derby. They could only go to the small intimate parties to which both of them had been invited.

Even so the gossip started.

The columnists had a field day even though the pair had never been seen together "openly". They began to ride Sammy and Kim.

It didn't hurt Sammy.

It hurt Kim.

Hollywood is not only a small town — it's a provincial village. It was all right when they went to parties, but as soon as a few columnists began to twist the knife, people in Hollywood took the cue. People would walk out of a room if Kim entered it. Friends would avoid calling. She was being frozen out of Hollywood where she was the reigning Queen.

The dilemma of what to do.

Quit movies and marry Sammy?

Don't quit movies and forget him?

Her first consideration was her family. She had no "big" money other than her salary and she is the main support of her family.

Her decision was to go ahead with the marriage. Every day brought more obstacles. People were becoming more cruel. The pressure was beginning to mount to an unbelievable crescendo.

Sammy received pressure from his friends, too. Frank Sinatra, one of his closest buddies, called and said, "Sammy, you're making a serious mistake."

It is reliably reported that Sammy lost his temper at Frankie telling him, "You're a hell of a one to talk. You invented mistakes. You get away with 'murder' and people love it. If I tried a tenth of what you do — they'd hang me in the morning."

Nevertheless, Sammy and Sinatra are still friends.

The greater pressures came from Columbia Studios, where Kim reigns, and the William Morris Agency who manages Kim.

It was Harry Cohn, the volatile head of Columbia and a good friend of Sammy's who took Sammy aside. "Do you realize this girl is a \$20 million dollar property to me? Have a fling if you must — but don't get married."

Not long afterwards Cohn died of a heart attack. It is rumored around

Columbia that several executives still needle Kim with words to the effect that this romance killed Harry Cohn. The death of Cohn had a sobering effect.

They didn't want to take his advice and just have an affair and skip marriage. They wanted marriage.

A thousand stories and rumors were now flying around Hollywood and New York — none of them true. Every time a blonde-haired girl applauded Sammy at a night club, it was reported in the columns that Kim was at ringside.

It got to the point that Sammy would avoid being introduced to fellows who escorted blondes, just so people wouldn't get the wrong idea.

If anything, Sammy is a determined young man. He is no skirt chaser (despite what some magazines have said in the past). He has a strong sense of pride in his race, so much so that to date he has refused to play before a segregated audience.

These qualities have endeared him to many people in Hollywood. His closest friend, and the one who counts the most in his life, Jerry Lewis, made no comment on the Sammy-Kim affair. Jerry told him it was a decision only he could make.

Sammy was so disturbed he was ready to hop on a tramp steamer to Hong Kong and give up show business. Kim was ready to do the same for him.

But responsibilities, the studios and the William Morris Agency finally won out. Pressure broke up the romance. That and the fact that each one must continue to work and support their separate families.

Whenever Kim was questioned about Sammy she became confused.

First she said she knew him.

Then she said she didn't.

Then she said she loved him.

Then she said she didn't. From Kim's standpoint—it was utter chaos.

All Sammy said was they were friends.

They haven't dated since May.

This fact did not still the rumor mills. The gossip faucet would not dry up.

A dramatic decision had to be made. Sammy made it.

He married a colored girl. After telling the press about it on a Tuesday, he tied the knot on a Thursday.

Did this stop the gossip?

It did not!

Again a rumor flew around the country with lightning speed that two thugs flew out to Las Vegas where Sammy was playing. They were reported to have said to Sammy:

"You have one eye — do you want to try for none? If you don't—marry a colored girl in three days or else...!"

Sammy denies this emphatically!

Those close to Sammy swear it is not true.

Even Sammy's personal backers told him that he could do whatever he (Continued on page 52)





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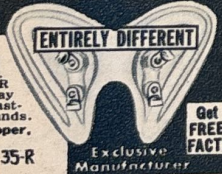
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pleased—they would stand behind him.

The decision to break off — the decision not to see her again and the decision to get married — all these were Sammy's own. The situation demanded action. He took it.

Has it helped any?

No. Both are miserable. Both go to great lengths not to meet at parties or in restaurants or at the studio.

This despite the fact that Sammy's mother and father and family like Kim, for she enthralled them when

she visited them this year.

This, despite the fact that Kim's family likes Sammy, for he spent some time with them at the farm when he was in Chicago, and Kim's sister took the only photograph ever made of the two of them together. Sammy made sure it would never be printed — for he burned all the negatives.

Thus here are all the elements of a play that perhaps only an Arthur Miller could write with truth, with insight and with passion.

## Harry Truman (Continued from page 27)

eyes were wide open. Men who voluntarily jump to death usually do so with closed eyes. There were other signs of a struggle.

"I am not prepared to certify this death as suicide," Dr. Weik said cautiously.

Within the hour Masaryk's death was certified as suicide by a young Prague hospital interne who had not even seen the body.

That evening Dr. Weik sought out Gen. Frantisek Morovec, former intelligence officer in the Czech Army.

"If anything should happen to me," he said grimly, "there is something you should know. I found a burst artery in Masaryk's neck. He was mugged and he fought desperately before he was pushed from the window. Even then he tried to cling to the sill with his hands."

Our C.I.A. agents were already on the job. They talked to Morovec, to Basche and several other non-Communists. Among them was the Minister of Interior Nosek who had been one of Masaryk's last three visitors.

Nosek was both a friend of Masaryk's and secretly pro-West. He said:

"There is much more here than meets the eye. The Foreign Minister had no thought of suicide I can assure you. Whatever traces and clues there were will have been cleared up by now. The police move fast in Czechoslovakia these days."

The C.I.A. worked equally swiftly in transmitting its reports to the White House. It failed in only one particular. Dr. Weik, the police surgeon who had refused to sign the death certificate, did not talk to our agents. Agents of the S.T.B. reached him first.

His body was found in bed, an empty hypodermic syringe on the night table beside him. His death, according to the Prague police was due "to an overdose of narcotics, self-administered."

Then, the porter, Gorli, disappeared. Masaryk's friend, Basche, went into hiding and later was ferreted out by the S.T.B. He was one of the 33 hanged more than six months later as a spy.

When the Commies announced to the world that Masaryk had committed suicide, most spokesmen of anti-Communist governments drew their private conclusions but, in the

absence of the facts presented here by CONFIDENTIAL, voiced no official doubts.

From the White House — where the secret C.I.A. reports from Prague arrived daily — there was no comment.

Aware of the free world's suspicion, Gottwald tried to make the suicide story look better. Several Commies came forward and declared that Masaryk had talked about killing himself. Gottwald belatedly also produced a "suicide note" purported to have been written by Masaryk the night before he died.

Aroused and disappointed by Mr. Truman's silence and the official lack of interest by the United States, Dr. Jan Papanek, non-Communist Czech delegate to the U.N., went before that body and declared angrily:

"The Masaryk suicide note is a forgery. There is a secret report here in the United States showing that Jan Masaryk was brutally murdered. This report should be produced."

Dr. Papanek demanded that the U.N. make an investigation, but the U.N. side-tracked the request.

Mr. Truman made no comment about the mysterious death of Masaryk then. He has since alluded to it in public only once — in his Memoirs when he wrote cryptically that Masaryk "... died in Prague under mysterious circumstances that suggest foul play."

There are reports that Truman privately upbraided the Czech Commie regime in his best give-em-hell-Harry manner when the Czech Ambassador, Dr. Petrzalka, presented his papers. This must have been off the record for the official State Department release makes no mention of Truman telling him, "We have definite information that Jan Masaryk was murdered."

On behalf of CONFIDENTIAL, this writer requested Mr. Truman break his long silence and make public the information which was in that C.I.A. intelligence report.

Mr. Truman did not answer that letter to this day.

Harry S. Truman is a private citizen, an ardent worker in the cause of freedom. In his, and America's fight against Communism, it is time for him to disclose the "mysterious circumstances" surrounding the murder of Masaryk.



## SCIENCE EDITORIAL

# Doctors Report "Miracle" Royal Jelly May Change Your Whole Life!

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by William Duval

Science Feature Writer  
NEW YORK, N. Y.



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You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with KLIPETTE. Smooth gentle, safe, efficient. Rounded points can't cut or prick skin.

**\$1**

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Enclosed is \$1.00 for KLIPETTE. If I am not entirely satisfied, I may return it within 10 days for refund.

Name ..... Address .....

## TV'S Top 10 Stinkers (Continued from page 31)

9. Wrestling.
- Oh, phooey!
10. Soap Operas.

They're all bad. There's no need to go into details, since exhaustive research has yet to uncover anyone who maintains that they're good.

But which is the worst? CONFIDENTIAL is unable to decide whether a spoiled grapefruit rind is worse than last week's coffee grounds or not, since they both come from the same garbage can.

What's your choice?

What's your choice, not only for the worst soap opera but among other candidates for Petunias?

Maybe you don't agree with the selections we have made. If so, pick your own.

The ten worst shows as shown by your letters will win Petunias.

And one more thing:

We'll be happy to go along with a firm tradition of the TV industry.

If any eligible show wants us to do so, we'll be delighted to come aboard and present the award on the air.

## Arthur Murray (Continued from page 13)

lessons, through publicity on his wife's TV show, through having salesmen phone you to tell you you've won some free lessons in a "contest" you never entered because it never existed.

Once you're in the studio, you get a long interview. The interviewer really wants to know two things: the size of your bank account and your "X factor", the real reason why you came.

You see, not many people come in just because they want to learn to dance. Most often they're lonely. Maybe they think dancing will help them in business. Maybe they think it will improve their health. Maybe, being themselves in sagging middle age, they like being flattered by good-looking young teachers.

Whatever this "X factor" is, it's very important to the Murray people. It's the feeling they will play on constantly, the emotional groin where they'll kick you until you buy.

Next, the pupil goes to an "analyst" who "plans his course". The procedure is as phony as a Hollywood starlet's purity. No matter what the "analyst" plans, the course is virtually the same. The object of the "planning": to make you believe they're taking a personal interest in you.

Your teacher will be a handsome young person of the opposite sex. If she's a girl, her dress will be politely sexy.

You and she will get along beautifully. She'll be very much interested in your life and problems (and what she hears from you will go right back to her interviewer for use in your next sales talk).

You'll be getting warm, intimate little squeezes of the hand. You'll find her brushing a perky bosom lightly but deliciously against you at crucial moments, or, if you're a woman, there'll be sweet little pats and pressures.

You'll LIKE your teacher and, brother, don't think it's accidental. A good many Murray pupils develop a real crush on their teachers and no teacher in his or her right mind will discourage it. It's too good for busi-

ness.

You'll find your teacher telling you a "picture story". This is a tale about somebody exactly like you, a left-footed, shy, sensitive wallflower who took some lessons and is now the hottest thing to hit society since Brenda Frazier. The idea of this one, of course, is to make you picture yourself as an equal success.

Is the "picture story" true? Who cares?

By the time the salesman gets back to you, you're softened up like a ripe cheese and ready to be taken. He'll pitch a "Silver Medal" course at you—from 500 to 800 hours. Cost: up to \$8,000.

From there he'll work his way down. The usual first sale is for five or ten hours at roughly \$12 per. But you won't have taken very many of those lessons before a new pitch begins.

No matter how many or how few lessons you've signed up for, Murray believes in trying to sell you more when you're exactly at the half-way point. (He operates on the theory that once anyone comes to Murray's there's no reason why he should ever leave.)

For four hours before you get the half-way point sales pitch, your teacher softens you up. Every word she says, every gesture she makes, is laid out for her in a 62-page manual. She must learn her role word for word.

There are a couple of reasons for selling you at the half-way mark. As the manual points out, you're in the habit of coming regularly and it's easier to keep on doing what you're already doing. Also you're in the habit of paying and if they wait too long you may not want to start all over again or, heaven forbid, you may even think of some other way to spend your dough.

A Murray salesman will always settle for less if he has to, but his ultimate object is to sell you a "lifetime course" which now costs \$12,000. It entitles you to 1,200 hours of instruction, plus two free hours a month thereafter for the rest of your life.



Plus such extra inducements as free invitations to dancing parties at the studios (where your skill is useful in impressing new suckers) and, in some studios, having your picture taken with Arthur and Kathryn Murray themselves!

Double, triple and quadruple life-time courses are also sold, each entitling you to an extra 1,200 hours of instruction and an extra two hours free a month.

Don't think just anyone can walk in and buy one of these multi-thousand dollar courses, though. You've got to be "eligible". You've got to be "approved" as being just the right kind of person to take advantage of the great opportunity being offered you.

So you have to pass "examinations" on your dancing. Every device is employed to make you nervous about the "examination". Your dear, sweet teacher may tell you that her job depends upon your passing. She'll emphasize how tough the examiners are.

And just before the test, the examiner will announce that for some reason or other you have to get better than a bare passing grade in order to get by. Your teacher will exclaim at the unfairness of it all, but the examiner is as firm as Arthur Murray's credit.

But when it's all over, miraculously, you have passed. (And you will. I've never heard yet of anyone who didn't.) Then, in gratitude and sheer relief, you're likely to sign up.

Does it work? Well, Murray recently held an "A Day" (A for Approval) for a bunch of suc... I mean students—from his studios in the New York area.

They picked people they thought were ripe for life courses and took them to a country resort for a free week-end. The pupils weren't supposed to be sold anything, of course. They were just going along to see if they could obtain the approval of three different boards of examiners so they'd be eligible for life courses.

On the last day of the week-end Murray's 43rd Street studio alone, not counting any of the others, sold \$180,000 worth of business.

What happens to the people who sign these huge contracts and wake up next morning with that my-God-what-have-I-done feeling? The person who asks to be let out of his contract gets a polite but very firm no.

Some sue, like the blind newsdealer, minors and a veteran who had signed up while he was on temporary leave from a mental hospital.

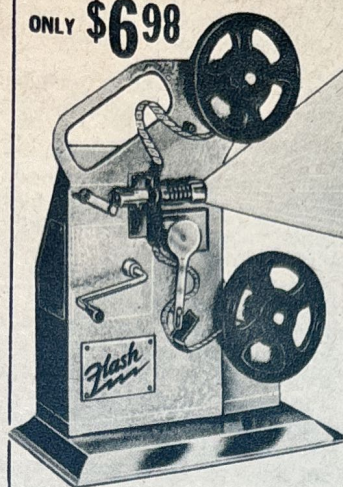
Lawsuits against Murray usually don't do well unless there are some such unusual circumstances. His contracts are tightly-drawn and they are legally valid. It's no easy thing to prove you signed it because of fraud or duress.

Once in a while some genius figures out a way to get out of the deal. The New York Post told of an appliance repair man who had spent \$700 and then was signed for \$800 more.

(Continued on next page)

## REAL 8 MM HOME MOVIE PROJECTOR

ONLY \$6.98



### EXCITING FEATURES

- Sturdy all steel construction
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- Projects both color and black & white 8 MM movie film
- Takes up to 200 ft. reels
- Complete with demountable theatre screen
- 25 ft. film subject free

### PORTABLE—FULLY EQUIPPED

The "Flash" 8 MM picture is electrically projected by standard inexpensive batteries for safety and ease. There's no plugs or connections to get out of order and it's portable—can be used indoors or out. Pictures can be shown on any surface. Reel holds 200 feet of film. Complete outfit includes "Electric" 8 MM projector, full luminous screen with stand and 25 ft. film subject. Only \$6.98 plus 45¢ shipping charge. FULL MONEY BACK GUARANTEE if not 100% delighted.

### SIMPLE FOOL PROOF DESIGN SAVES YOU UP TO \$65

Now, you can open a new world to your youngster with this precision motion picture projector that will bring to life 8 MM color or black & white movies right in your own home and that he can run by himself! Yes, this sturdy motion picture projector is not a toy, but a complete mechanism that makes home movies a luxury that you can now afford.

### SHOW MOVIES TO FRIENDS—TAKE HOME MOVIES

Now, you can take all the movies you want without worrying about the expense of a projector. And, ready for your enjoyment also, are the magic and thrills of your youngsters' favorite comedy, adventure, and cowboy heroes. You'll show movies to friends and relatives, hold parties for the kids, and so much more. So don't delay! Order now! Only \$6.98, plus 45¢ shipping charges.

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Rush my "Flash" projector to me by return mail. If after 10 Day Free Trial I am not delighted, I may return it for full purchase price refund.

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☐ I enclose \$6.98 plus 45¢ shipping charges in full payment.

Name \_\_\_\_\_

Address \_\_\_\_\_

# WILL YOU SPEND \$2 TO SAVE YOUR HAIR?

How many hard-earned dollars have you spent to save your hair? How many hair tonics, gadgets, restorers, electrical devices, have you tried in the last few years—with no success? How many times after an unsuccessful hair-growing attempt have you sworn not to spend another cent on another hair treatment?

Yet, you buy the next product that comes on the market with hair-growing claims.

### CAN YOU GROW HAIR?

Doctors who have spent a lifetime studying hair and hair growth have concluded that nothing now known can grow hair on a bald head. So, if you are bald, prepare to spend the rest of your life that way. Accept it philosophically and quit spending hard-earned dollars on hair growers.

If you can't grow hair—what can you do? Can you stop excessive hair loss? Can you save the hair you still have? Can you increase the life expectancy of your hair? Probably. Please read every word in the rest of this statement carefully, since it may mean the difference to you between saving your hair and losing the rest of it to eventual BALDNESS.

### HOW TO SAVE YOUR HAIR

Itchy scalp, hair loss, dandruff, very dry or oily scalp, are symptoms of the scalp disease called seborrhea. These scalp symptoms are often warnings of approaching baldness. Not every case of seborrhea results in baldness, but doctors now know that men and women who have this scalp disease usually lose their hair.

Seborrhea is believed caused by three parasitic germ organisms (staphylococcus albus, pityrosporum ovale, microbacillus). These germs first infect the sebaceous glands and later spread to the hair follicles. The hair follicles atrophy, no longer can produce new hairs. The result is "thinning" hair and baldness.

But, today seborrhea can be controlled—quickly and effectively—by treating your scalp with the amazing scalp medicine called Ward's Formula.



### DOUBLE MONEY BACK GUARANTEE

In seconds, Ward's Formula kills the three parasitic germ organisms retarding normal hair growth. This has been proven in scientific tests by a world-famous testing laboratory (copy of laboratory report sent on request). Ward's removes infectious dandruff, stops scalp itch, brings hair-nourishing blood to the scalp, tends to normalize very dry or oily scalp. In brief Ward's Formula corrects the ugly symptoms of seborrhea, stops the hair loss it causes. Ward's Formula has been tried by more than 350,000 men and women on our famous Double-Your-Money-Back Guarantee. Only 1.9% of these men and women were not helped by Ward's and asked for their double refund. This is truly an amazing performance. Treat your scalp with Ward's Formula. Try it at our risk. In only 10 days you must see and feel the marked improvement in your scalp and hair. Your dandruff must be gone. Your scalp itch must stop. Your hair must look thicker, more attractive, and alive. Your excessive hair loss must stop. You must be completely satisfied—in only 10 days—with the improved condition of your scalp and hair, or simply return the unused portion for Double Your Money Back. So why delay? Delay may cost your hair. Ward Laboratories, Inc., 19 West 44 Street, N. Y. 36, N. Y. © 1956

#### Ward Laboratories, Inc. Dept. 9812-B

19 West 44 Street, New York 36, N. Y.

Rush Ward's Formula to me at once. I must be completely satisfied in only 10 days or you GUARANTEE refund of DOUBLE MY MONEY BACK upon return of bottle and unused portion.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zone \_\_\_\_\_ State \_\_\_\_\_

☐ Enclosed find \$2, send postpaid (check, cash, money order)

☐ Send C.O.D. I will pay postman \$2 plus postal charges. Canada, foreign, APO, FPO, add 50¢ — No C.O.D.

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I've already bought a freezer and other new appliances, paid down on a new car with my Lucky Heart Cash. Luxuries take money, but I make money in just a few hours of my own time, showing, demonstrating and selling Lucky Heart. Their proven plan for making money really works. Try it, and you too can have extra money easily. To get your start with Lucky Heart write today and get your FREE DISPLAY CASE OFFER.



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When his lawyer saw the contract was tight, he came up with a suggestion to his client: go for the dancing lesson in his overalls, smeared with grease and dirt.

The client had to do it just once. The Murray people tore up his contract.

The Post also told of a woman who had paid \$278 and then was hooked for \$5,175. Happily for her, her teacher had once taken her home and kissed her good night.

Her lawyer wrote the studio a letter charging fraud, coercion and duress and adding that "an employee had made improper advances to her".

That did it. Murray's not only canceled the contract, but gave her a refund for lessons she had already paid for and had not yet taken.

It's not hard to see Murray's appeal for people. They do teach you to dance and to dance well. I've seen it help a lot of people by giving them poise

and confidence.

But it's not just dancing. For most people, it's the emotional satisfaction they get from flattering, affectionate attention from good-looking young people. Murray's finds out what emotional satisfactions the customer needs and wants and it tries to give it to him.

And they do want it. I remember when I was first being taught to sell. I watched a salesman sitting across a desk from a woman pupil. The sweat was pouring off her face. Her hands and lips were trembling under the pressure. Her voice was unsteady.

She wanted to sign up worse than she had ever wanted anything in her life. And, of course, she signed.

It gives you a tremendous feeling of power to be able to manipulate someone like that against his will, to hammer at him until he finds it impossible to resist.

I like it.

• • •

**Nixon Riots** (Continued from page 39)

tending the inauguration of Arturo Frondizi as Argentina's President. It was here that the Red diplomat ordered the riots culminating in the incredible attack on Nixon's car in Caracas.

"That mob was out to lynch Nixon," says an Intelligence man. "And they nearly succeeded. The operation bore the trademarks of trained Soviet killers. And such operations cost lots of rubles."

Our agents believe the finances came from a large gold deposit maintained for such purposes in a Communist-controlled bank in Paris. Moscow has plenty of gold to finance anti-U.S. subversion.

The tipoff that Nixon was in for trouble came on April 27, the day he left Washington, when Radio Moscow, in a Spanish broadcast beamed to all of South America, predicted the Vice President would "hear grave complaints (about) how the U.S. has passed on to Latin American backs the weight of the recession... and U.S. insolence in interfering in Latin America's domestic affairs..."

"Rest assured," the broadcast concluded, "this will be one of the most difficult missions ever entrusted the Vice President." Radio Moscow, for once, was right.

The broadcast was heard in Lima, Peru, by Eudocio Ravines, once the Kremlin's white hope for Latin America, who broke with Communism in 1942.

"To a Latin American Red," Ravines told this reporter, "the broadcast was a call to action, a directive to prepare to turn the Nixon trip into anti-U.S. propaganda. All the Reds awaited was a signal. And that was not long in coming."

Kuznetsov was already in Buenos Aires, and several local Red leaders slipped into the Soviet Embassy on Posadas Street to report to him. They included Rodolfo Ghioldi, the Krem-

lin's Gauleiter for all Latin America, whom Kuznetsov ordered to convene the hemisphere's top Reds for an emergency parley.

One thing was clear to him: despite anti-U.S. feelings arising from South America's troubles, Nixon, personally, was achieving good results.

Since his arrival in Buenos Aires, Nixon had not been content with merely shaking hands of big shots. He had deliberately sought out the man on the street, met with labor leaders and visited local universities.

Only once did he face outright hostility. At the University of Buenos Aires he spent an hour trying to convince leftwingers who, he later observed, came determined not to be convinced. As he left, some students shouted "Argentina is free—Go home, Nixon!"

Nixon, of course, had no way of knowing the incident's ominous portent.

Kuznetsov, however, was well aware of what was in store for the Vice President, whom he had met at a reception. They even shook hands.

Serafino Romualdi, A.F.L.-C.I.O. inter-American representative, told this reporter that Nixon "had scored a tremendous hit with labor leaders with whom he talked frankly and forthrightly"—a fact not lost on Kuznetsov. Obviously, something had to be done—and quickly—if the Nixon tour was to be turned into the "fiasco" predicted by Radio Moscow.

In a Buenos Aires rehearsal hall, a group of "musicians" soon gathered. Actually, they were Latin America's top Reds whom Ghioldi had hurriedly convened. Only later was it learned that what they were rehearsing was the anti-Nixon plot.

"It was at this secret conference," says a top-level Intelligence report, "that Kuznetsov ordered quick action to turn the Nixon trip into a shambles.

(Continued on page 58)



# Famous Glitzern Simulated Diamond Rings at... \$1<sup>00</sup>

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NOW yours at a fantastically low price — imported **GLITZERN** simulated diamonds. Each one set in a beautifully designed ring in your preferred tone of gold or platinum. The mountings are copies of fashionable rings selling up to \$500.00 or more. **GLITZERN** simulated diamonds are different and far superior to dull, plastic rhinestones. Made of a hard crystalline substance. Each one has 24 gleaming facets or more. Polished and hand finished by old world craftsmen. They sparkle with a thousand rays of light — even at night — and really look like precious diamonds!

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Men and women are "Bed Animals", say the authors and they proceed to prove it with the friskiest discussion of nighttime intimacies you will ever read! This is a book full of roguish, frolicsome wit that will keep you laughing from cover to cover. For the strangest adventure of all is to find yourself locked in a bedroom with someone of the opposite sex with whom you are required to go to bed and get up for thousands of nights... it's called marriage. It may have just happened to you or it may happen when you least expect it and are least prepared. But whatever your marital state, you'll want to send for this hilarious book of Bediquette today!

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C.O.D. in U.S. only. Foreign send \$1.98 in U.S. funds or payable in U.S.

The modus operandi was decided at an all-night session. The next morning, the Red agents left Buenos Aires as quickly as they came."

The conference, details of which are disclosed here for the first time, had results which soon exploded on the world's front pages. And the first major consequence occurred in Lima, Peru.

Nixon had been warned of possible trouble at San Marcos University. For days the university was flooded with anti-Nixon literature. Dispatches soon informed incredulous Americans that their Vice President suffered such indignities as a neck grazed by a stone; vicious taunts; and banners with such "scholarly" inscriptions as "Nixon—snake!"; "Go away—Nixon dog!"; and "Away, Yankee Imperialist."

In Quito, Ecuador, Nixon cancelled a university appearance when he learned Red-led students planned to embarrass him by giving him an "honorary degree," actually a deunciation of "U.S. imperialism." Moreover, the receiving line planned to turn its back on him.

By this time, Nixon had obtained reports of the Red plans which stemmed from Kuznetsov's directives. They indicated almost certainly an all-out effort to discredit him before he left South America. There was little doubt the try would be made in Venezuela where, with slackened police control, the Reds were emerging in force.

But after the Venezuelans assured him they could cope with troublemakers, Nixon flew to Caracas. The first thing to greet him when he stepped from the plane, was a roar of boos from several hundred youngsters. "I'd been to 50 countries," Nixon later observed, "and this was the first time I felt the unfriendliness of an entire crowd."

In a sense, the airport "tribute" was a blessing in disguise. It led John T. Sherwood, head of Nixon's security detail, to make a fortunate decision. Two cars were at his disposal—a convertible and a closed sedan. Sherwood, whose tooth had been chipped at San Marcos, called for the closed car—a spot security precaution which, Nixon now says, "probably saved my

life."

In the lead car of the motorcade were Nixon; Sherwood; interpreter Vernon Walters; and Venezuelan Foreign Minister Garcia Velutini, who, near tears, attempted to wipe the spittle off his nation's honored guest. Nixon tried to put him at ease.

In the slummy, workers' district of Catia, an angry crowd—armed with stones and rotten fruit and shouting obscenities—waited. Somehow the motorcade managed to speed through this ambush without losing speed.

It was when the motorcade moved onto the Avenida Sucre, a six-lane business street with a narrow center island that the worst happened.

Then, rounding a long curve, the convoy ran smack into a solid jam of cars, heavy-duty trucks and busses. As the event was reconstructed, it was obvious the "choque"—traffic jam—had been prearranged. One of the three inbound lanes was entirely occupied by 14 driverless busses. (Significantly, the bus drivers' union is Red-controlled). And ahead were two stalled trucks. Nothing could pass by.

"This was no accident," says Nixon, grimly. "These two trucks had collided and their drivers just walked away. We were stopped dead."

Then from a side street came hundreds of shrieking Venezuelans—a human stream of hatred which, significantly, ignored the open truck occupied by U.S. newsmen, but headed for the Vice President's car. The mob knew what it wanted.

"Only a miracle saved Nixon from a brutal death," the *New York Herald Tribune's* Earl Mazo told this reporter.

The "miracle," of course, was the six Secret Service agents who quickly—and without once drawing their arms—formed a thin cordon around the Nixon car fending off the frenzied rioters. Inside, however, Sherwood drew his weapon, determined "to get as many of them as possible before they laid their hands on the Vice President."

Meanwhile the rioters beat on the shatter-proof windows with rocks and lead pipes, trying to get the car doors opened. Even in the excitement, it was clear that the rioters were determined to unlock the car so they could

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haul out the Vice President for slaughter. So the Secret Service men deliberately defended the door handles, rather than the windows.

Finally, after 12 anguished minutes, a path was cleared and Nixon's Venezuelan chauffeur zoomed through. Whether the police had opened the hole was never determined.

Throughout the ordeal, the police had acted peculiarly. In fact, they didn't act at all. In Nixon's words, "they just evaporated." It is a fact, however, that the Cabinet Minister in charge of police was believed to be a Red sympathizer.

Another strange episode involving the police occurred immediately afterward. Nixon's first scheduled visit was to the Panteon to lay a wreath at the tomb of the South American liberator, Simon Bolivar. Awaiting was a seething throng of Red-inflamed natives making no secret of their desire for blood—Nixon's blood.

Nixon's assistant, William Key, who had driven directly to the Panteon from the airport, radioed the motorcade to stay away. But, as it developed later, Key's message was never relayed to the motorcade by police headquarters.

Meanwhile, Nixon had ordered the driver to turn off the main thoroughfare. And, playing a hunch, Nixon decided to cancel out the Panteon engagement. He ordered the driver to proceed to the U.S. Embassy residence.

Some idea of what had been planned for Nixon was discovered several days later when police raided a house near the Panteon. There they found hundreds of Molotov cocktails—deadly gasoline-filled bottles—along with what was officially described as "a truckload of inflammatory Red literature excoriating Nixon." Nine persons were arrested, including the owner of the house, Elena de Otero, an identified Communist.

Meanwhile, Kuznetsov was completing his own tour of Latin America. And he wound up his largely unpublicized trip with a meaningful dig at Nixon.

At a Mexico City press conference, when asked about the indignities suffered by Nixon, Kuznetsov said he preferred not to comment. However, he added: "I must say I had no trouble on my trip. Everywhere I went I was treated very well."

But despite Kuznetsov's smug satisfaction, it is Nixon's opinion that the Communist attacks on him have backfired. For example, Peruvian and Venezuelan authorities admit they were wrong in minimizing their relatively small Communist parties. Now they're taking the Red threat seriously. And Nixon regards as a most significant development the recent rebellion of non-Communist students at San Marcos against their Red leaders.

Perhaps the most positive result of his near-tragic trip, Nixon feels, is the fact that the American people have been awakened to a real peril facing them south of the Rio Grande.

"And for that," says a top Intelligence man, "we can thank Comrade Kuznetsov."

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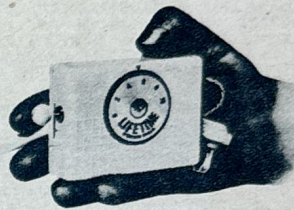
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## Detroit's Big Three (Continued from page 21)

sensible-car market at the same time. They're not planning to give us a decent car until at least 1960, but if Studebaker's Lark runs strongly and the Big 3 run as poorly as they are this year, we just might see a market full of real automobiles by late Summer.

Which means that Studebaker will have forced a dynamic bounce-back in the auto field. More employees will

work full-time, more wages will be paid and spent, more steel, radios, rubber and glass will be bought, and we'll all eat higher on the hog. We'll also drive cars instead of calliopes.

That's why **CONFIDENTIAL** brings you this inside report. We look forward to the death of the costly chrome pots and the revival of good-looking, good-running, economical American cars.

## I Am Being Blackmailed (Continued from page 17)

for the way they depicted me in "The Buster Keaton Story."

Just a few months ago one woman demanded that I give her \$200. I refused—and she telephoned my own lawyer and business associates and told them I was "crazy," having "only been out of the asylum for three years."

For years I have been interested in politics. Last year I was told that New York's Mayor Robert F. Wagner, who was running for re-election, was going to appoint me to his reception committee.

When I refused to pay this woman money, she told the Mayor's political associates about me.

*I didn't get the appointment.*

I am an actress, producer, lyric writer and inventor. (Currently I am planning to produce an independent picture, "Four Guns in ArmiJo," in which I am to co-star with Brian Donlevy.)

What caused me to tell this story to **CONFIDENTIAL** happened one week earlier. A business associate said:

"Jewel, I've decided to work with someone else. I never knew you had been in an insane asylum."

"Who told you?" I asked. "G—?"  
"Yes," he said. "She's telling it up and down Broadway."

It is ridiculous that this stigma should still exist with us today. It is vicious and evil that anyone should make someone else feel such fear, such torture, as I have been made to feel.

All because I have twice been in a mental hospital.

It is a city of the living dead, a Siberia, where I was afraid to speak.

No person visited me during the 21 months I was in the hospital. No one wrote to me.

The doctors told me I did not belong there. If only some friend would "sign me out"—would agree to supervise me for a year—I could go.

*I wrote to everyone I knew. I begged them to visit me, to sign me out. Some of the kinder attendants even telephoned friends for me.*

The doctors said to keep trying—perhaps one person I knew would prove to be a friend.

There was no one.

How did I get there in the first place? It was easy.

One phone call did it.

In the spring of 1953 I was happy—very happy. I had a lovely apartment in Elmhurst, Queens, and a maid who served me breakfast in bed. I had beautiful clothes. I went to the races several times a month. I attended church every Sunday and tried to help everyone I met who needed help.

I read a story in the papers about narcotics peddlers—"pushers"—who filled candy with dope and gave it to children to trap them in the habit. This business of contaminating kids was shocking.

I was disgusted, infuriated—so infuriated that I decided to become an amateur detective and a Joan of Arc. I had to do something to save those children—children in my own neighborhood.

I must tell you that I really and sincerely believed that I could help the police and the FBI and that they would be right behind me.

Naive? Yes. Silly? Yes, a thousand times. Thinking that was the only time I was a paranoid.

In the beauty shops and stores of Jackson Heights and Elmhurst, Long Island, I listened for rumors about the dope traffic and one day at a beauty shop I overheard a report that a big dope shipment was due.

I dressed carefully in an attractive black and yellow dress and went to a low-lighted, attractive cafe where I had dinner and waited for the contact man to appear. No one had told me his name, but he had been pointed out to me as the one in charge of the "pushers" who gave them the signal in this cafe.

After a long wait—I had just about decided that those beauticians had been lying to me—the tall, thin, dark man came in. I heard him whisper the name of an apartment house to my waiter.

I went there and waited in the lobby. I waited all night.

At 5 a.m. the man, the waiter, a sandy-haired man and a woman came in and went upstairs. At 7 a.m. the two men (not the waiter) came down again. They took chairs and began to talk to me.

The tall man asked my name. I said it was Joan. Then he said, "You know too much. You know about the shipment." The other man said some-

(Continued on page 62)







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thing about telephoning.

A few minutes later two policemen came in with drawn guns. I wasn't surprised. I thought I was being framed into jail.

And I thought that's where I was when they took me to a large building where a woman attendant made me undress, gave me a gown, robe and slippers of the cheapest material and took my belongings.

I was in the observation ward of Kings County Hospital.

After 14 days, I was told to dress and was taken with about ten others into a room where four or five elderly men sat at a table with stacks of papers.

Hardly glancing up, one of them said, "Joan Steven admitted."

At the hospital the doctor I saw was very nice. After I had talked to him for about an hour he told me I didn't belong there and asked if I had any relatives who could sign me out.

I told him I had not, but I wrote to a couple of friends I knew and had helped. They came over on Sunday. The following Sunday I visited them. The Sunday after I left the hospital.

I was to be in their custody for one year. Every month I had to report to a social worker.

Mayor Impellitteri gave me a position as a receptionist at his campaign headquarters. From the money I earned I paid rent. I also bought most of the food.

I did not date men. I did not drink. I slept on a hard divan in a tiny, poorly-ventilated "living room."

When Mayor Impellitteri lost the election I lost my job. This prompted me to move to a small hotel where I found work as a desk clerk.

Then a couple threatened me. If I did not give them money, they would swear a complaint to the social worker and say I was "unfit." It would certainly frighten my sponsors and they would refuse to stand up for me. I would be sent back to the hospital.

I refused to pay!

They began telling people I worked with that I was insane.

They told so many people that I finally lost my sponsors.

I was sent back.

I lived in hell. This time it was a real snake pit. I was given electric shock treatments—the "electric chair"—28 times and I suffered the torments of the damned.

I worked for many months at hard labor. I slept in a ward with 50 women, the beds only 10 inches apart. I was allowed to bathe twice a week under showers with 80 other women.

Finally, the nicest man on earth—the doctor in charge of the building—told me he would arrange for me to sign myself out.

I would be able to leave the hospital in my own custody.

Until arrangements could be completed, I was to spend my days at the home of another doctor and his wife, though I had to return to the wards every night.

That couple practically made me a member of the family. They gave me money, cigars, cosmetics, clothes, took me for drives. They are the dear-

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est "family" I ever had.

At last—on October 17, 1955—I was released. And on January 22, 1956, even the monthly visits to the social worker were ended. I was entirely free.

Now I want another kind of freedom—freedom from fear. Now I shall be free of the ugly, vicious people who have been threatening me—

## Old People's Homes (Continued from page 33)

brothel on the side.

Another was so badly heated that a patient built a fire in his room to try to warm himself and burned to death. Still another "administrator" admitted that she would tie her patients up and lock them unattended in the house while she left for long periods of time. In yet another Indiana "nursing home" patients had only wadded up rags for mattresses and old rugs for covers while chickens, turkeys and geese ran freely through the house and tracked excrement over food which was stored on the floor.

Yet the most the law could do to the operator of this place was to fine her for posing falsely as a registered nurse!

In Warrenton, Missouri, an old peoples' "home" went up in flames. Seventy-two sick and aged patients were killed.

In a similar fire near Largo, Florida, 31 died.

In Stafford, Virginia, Paul Mondics and his wife, who operated a "home", were members of a religious sect that opposed meat and medicine. Patients were not given the medicines prescribed by their doctors but were told to try faith healing instead. Nor did they get their prescribed diets, but were fed on a mixture of nuts and grain which the Mondics called "modern manna." The couple also kept three mentally retarded children with the old people. All the children were poorly clad and one had no shoes.

Florida law prohibits an administrator from slapping or pinching a patient. A Miami operator carefully obeyed it. She "disciplined" her patients by pulling their hair.

Why do old people stay in such places?

Because they have nowhere else to go.

Some are alone in the world. Many are like Elizabeth X. While she was living with her daughter's family, she suffered a stroke and was partially paralyzed. Medical bills ate up her nest egg.

The strain of caring for her became an intense burden to the family. The old lady had to go—or the family would crack.

Elizabeth's daughter, Nancy, and her husband found that welfare funds would pay only \$70 a month for the old lady's care in a nursing home.

Home after home turned them down when the \$70 figure was mentioned, but at last they found a place. It was licensed. And they were shown a

because they will have nothing left to expose.

Now sincere people will seem real to me again—not potential menaces to my security and peace of mind. Now, at last, I will be able to hear the telephone ring without that choking up of fright in my throat.

That is why I have told this story.

"sample room" that was clean, pleasant and well-equipped.

What they didn't know was that the "sample room" was a dummy, totally unlike the rooms where the patients were actually kept.

And so Elizabeth was moved in—and spent the next months wishing she were dead.

The American Nursing Home Association, a non-profit organization with headquarters in Washington, and its various state affiliates have declared war on hellhole "homes." The associations are fighting truly appalling conditions.

In Washington itself, the District of Columbia Medical Society conducted an investigation of nursing homes in co-operation with the association, and the District directors of health and welfare.

"We take better care of our dogs than we do of our aged and infirm," one physician told the investigators.

"The situation is terrible and criminal. We should be ashamed of ourselves."

And another doctor said:

"There is not one nursing home within the District limits in which I would place a member of my own family."

The Washington probers found that three nursing homes were run by women "with personalities shockingly unfit for the care of patients."

"All were unstable emotionally and ruthless toward the helpless when trouble in the household upset them," the report said.

Yet despite the appalling conditions, the Medical Society sadly reported that it would be unwise to close down the homes. The need for care—even that kind of care—was too great.

The need is great for two reasons: the number of senior citizens has been rising rapidly in recent years while at the same time fewer families are able to assume the care of aging relatives.

There are now about 450,000 old people in about 25,000 rest homes, according to the U.S. Public Health Service, while an equal number of unlicensed places house perhaps an additional half million persons, not counting many others in countless "boarding houses."

Many of these sheltered people are very old—two thirds of them are 75 or older—while a fifth of them are completely bedfast and only about half can walk unassisted.

Many of them need help in feeding, dressing and personal hygiene. Most

(Continued on next page)

## GET RID of Dark or Oily Skin, Ugly Pimples, Freckles — FAST!

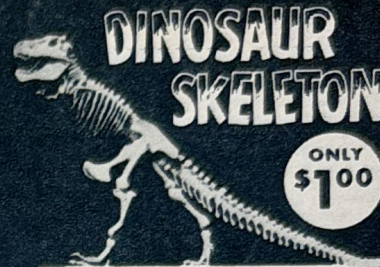


**Famous Mercolized Wax Cream 7 NIGHT PLAN Lightens. Clears Skin While You Sleep...** Follow this simple 7 NIGHT PLAN for whiter, clearer skin. Use medicated Mercolized Wax Cream each night for 1 week—then see how fast dark skin, freckles lighten, oily shine vanishes, embarrassing pimples clear away! Not a cover-up, Mercolized Wax Cream works under skin surface for quick sure results. Start using Mercolized Wax Cream now. Sold on money back guarantee.



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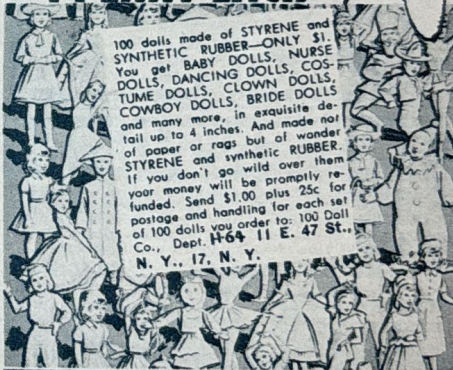
**ALMOST 2 FEET LONG!**

**YES, ALMOST 2 FEET LONG**—a perfect, ivory-boned skeleton of the mighty TYRANNOSAURUS REX. Down to his last rib, an exact reproduction in scale of the King of Dinosaurs who stood 50 feet long and 20 feet high. Its bones are unbreakable—exactly as the original bones looked when science first found them. The gift of the year—for children and adults. It stands on its own feet! Order several right now. Every penny back if not delighted. Send only \$1 plus 25¢ for postage and handling for each skeleton. Museum Products, Dept. H-26 11 E. 47th St., N. Y. 17, N. Y.

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in exquisite detail  
up to 4 inches

**1 PENNY EACH**



100 dolls made of STYRENE and SYNTHETIC RUBBER—ONLY \$1. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, COSPLAY DOLLS, CLOWN DOLLS, TUNE DOLLS, BRIDE DOLLS, COWBOY DOLLS, and many more, in exquisite detail up to 4 inches, made of paper or rags but of wonder STYRENE and synthetic RUBBER. If you don't go wild over them your money will be promptly refunded. Send \$1.00 plus 25¢ for postage and handling for each set of 100 dolls you order to: 100 Doll Co., Dept. H-64 11 E. 47 St., N. Y. 17, N. Y.

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Magazine Loading Ammunition Clip—Has Automatic Slide Action—Over 15 Moving Parts



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### Fires 8 Rounds

An automatic full size model of a high powered "45" caliber automatic pistol that looks and feels just like the real thing and contains over 15 moving parts. Loads 8 complete rounds in the magazine clip which snaps into the hard butt just like an army "45". Then fires 8 bullet-like pellets as fast as you can pull the trigger. You've got to see the automatic slide action and feel the power to believe it! Great for shooting fun. This is the most authentic model gun we've ever seen.

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Try it for 10 days free. If you are not 100% delighted simply return after 10 days for prompt refund of full purchase price. Don't delay! Order now! Simply send \$1 plus 25c shipping charge to:

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need medications, dressings or other nursing or medical care.

Obviously, to provide proper food, care and facilities for these people is not cheap—and there's the rub.

Few families or individuals can afford to pay three or four hundred dollars a month for good care; even if you have some savings they won't last long at those rates.

And while every county in the country recognizes its responsibility for the care of the aged, most of them simply will not pay enough to do the job right.

A state as big and rich as Pennsylvania allows only \$40 a month for nursing home care of its aged. So do Louisiana, Alabama and Arkansas.

On the brighter side, Massachusetts allows as much as \$250 a month, depending on the kind of care the old person needs, while Connecticut goes as high as \$200 and New York city

goes up to \$210.

But in some states, counties refuse to match state funds and it is this stinginess that helps to create the hellholes. What kind of care can even the best-intentioned operator offer at \$40 or \$50 a month?

This is why the American Nursing Home Association is fighting its war on many fronts. It polices its own members to enforce decent standards. It works for stiff licensing provisions, inspection by state health and medical authorities in those states where it is not already in force and better fire prevention.

But most of all it drives for decent welfare payments that will make possible decent care.

We can close the hellholes forever and assure our old people of good, loving care.

All we have to do is insist on it—and be willing to pay for it. • • •

Before sending an aged person to a nursing home, you can avoid a hellhole by taking these tips from CONFIDENTIAL.

1. Check with your own doctor or with your county medical association.

2. Check with the American Nursing Home Association, Washington, D.C., or with your local affiliate.

3. Visit the place and inspect it carefully. Don't just look at a public room or two and let it

go at that. Insist on seeing several rooms and talking to some of the old people. Visit the place near a mealtime—and check the kitchen and the food.

4. Don't take a license alone as evidence of quality. Use your nose as well as your eyes. As Frank Bateman, ANHA executive secretary, says: "Your nose can quickly tell whether the public trust inherent in the license means anything to the operator."

## Madison Avenue Blush (Continued from page 37)

superimposed upon a scene of the Grand Canyon. They were using a Springmaid sheet to send smoke signals to an Indian girl some distance away.

"In case you don't know wigwam wigwag," the copy said, "the smoke signals are asking Minnehaha to come across for two bucks and bring a friend . . .

"And we will wager two bucks to two bits that this smart squaw and her girl friend will think twice before they turn down the chance to turn down Springmaid sheets."

No delegation of enraged Apaches, Dogribs or Blackfeet threatened to scalp the colonel when the ad appeared in print, but the advertising trade papers and other self-appointed guardians of the morals of the red man indignantly hit the warpath.

The colonel regarded all the noise with his customary tranquility.

"Judging by the letters we are receiving, our Buck ad has infuriated the entire advertising fraternity," he wrote to his advertising manager, "so we will have to run another one."

"The picture will show a canoe with two Indian braves paddling and a squaw in the center. Another canoe is passing it and a squaw has rigged up a sail out of a sheet.

"The buck in the bow is giving her

the eye and would obviously like to join her and give her a paddling.

"Why piddle with a paddle when you can lay alongside a Springmaid sheet?" asks Minnehaha as she sails past the bow-oar Buck who is panting from pectoral propulsion.

"And here is another idea which I have not developed fully. The title is 'A Buck Goes Further On a Springmaid Sheet,' but I do not know how to illustrate it.

"Or how about 'There Once Was an Indian Made'?"

The colonel by no means confines his fun to advertising and sheets. He is, for instance, the proprietor of the Lancaster and Chester Railway which hauls his sheets and other freight its full length of just 29 miles—and turns a neat annual profit of \$150,000.

The railway has an impressive list of 32 vice presidents, including Lowell Thomas and Admiral Halsey. Their executive duties consist of tooting a locomotive horn once a year.

The official map of the railway is most impressive. It shows tracks covering the entire South. In small type, however, appear the words "and connecting lines."

The road also offers one of the most sumptuous menus not served in any dining car in the world. One reason this food is not served on the L & C is



that the L & C has no diner.  
Some of the dishes not served include:

Cannibal sandwich with real collar buttons.....	2.00
Bruised Brisket of Beef, from salvage hit by vice president.....	3.00
Rump Steak with Sally Lund .....	1.50
With Sally Rand.....	3.00
Top Round, Dagmar.....	3.50
Bottom Round, Gypsy Rose .....	4.00
Saddle of Mutton With Hot Popovers .....	2.00
Saddle of Mutton With Hot Pushovers.....	20.00
Breast of Peasant Stuffed With Russian Propaganda .....	10 rubles
Parkerhouse Rolls, Polly Adler .....	.30
Imported Bustard Stuffed With Domestic Snipe.....	3.00
Domestic Bastard Stuffed With Imported Tripe .....	.15
Cantaloupe, Lillian Russell .....	1.50
Watermelon, Jane Russell .....	2.00
Nuts a Vous .....	Tax free

In addition to the L & C, the colonel also owns another marvelous means of transportation. It is the only Rolls Royce truck in the world. It is named Charley.

When one of the rooms in his Lancaster plant began to give him claustrophobia because it had no windows, he installed some fake ones in real frames.

Behind the glass, he had a picture painted faithfully depicting the plant's clock tower and smokestacks. In three dimensions.

Being a perfectionist, the colonel added real clocks. While he was at it, the mill whistle in the picture actually blew. And being a perfectionist, he decided to have real smoke come out of the smokestacks.

He had the most surprised window cleaners in the state of South Carolina.

In case all this makes you think the colonel is merely a trifler, be advised that it is not so.

• He was an honor graduate in philosophy at Princeton.

• He was this country's third ranking ace in World War I with 13 enemy

planes to his credit.

• He was a successful author. He sold many short stories, one of them to the old Liberty magazine for the highest price ever paid for a single story up to that time and he wrote "War Birds" which was a best seller.

• And since he inherited his cotton mills, he has tripled the business.

This came about in spite of some of the colonel's methods. For instance, a customer once complained to him that a salesman in the New York office had not only refused to sell him some goods but had threatened to throw him out of the place.

The colonel at once wrote to the salesman:

"According to the by-laws of Spring Mills Inc., the forcible ejection of mouthy customers is the privilege of the president only. Your proper procedure was to make a date with this customer for me, and while I was not planning a trip to New York at that time, I would certainly have arranged one for such an important engagement.

"Or you could have sent him to my Lancaster office which would have been much better because the New York office is on the ground floor while the stairway at the Lancaster office has 26 steps with an 11-inch tread on a seven-inch rise.

"If the door at the bottom was open, the customer would then bounce all the way across Main Street and his parabola would still clear traffic."

What with airplanes, automobiles and the other dangers of living, the colonel has taken some banging around in his time. One such occasion left him with three broken ribs and a ruptured diaphragm.

Back at his desk in a hurry, he began to have the strange feeling that ants were crawling on him. The stinging grew unbearable.

He mentioned the trouble to a friend who asked if the colonel had been taking any arsenic. Springs said yes, the doctor had prescribed some.

"That accounts for it," said the friend. "Your trouble is called fornication."

The colonel called his doctor.

"Doc," he said, "I'm in great pain from fornication."

"I'm not surprised," said the doctor. "And you with three broken ribs!"

So the colonel went back to work to find a crew of exterminators under his desk.

What had they found there?

An anthill.



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Are you facing difficult problems? Poor Health? Money or Job Troubles? Unhappiness? Drink? Love or Family Troubles? Would you like more Happiness, Success and "Good Fortune" in Life? If you have any of these Problems or others like them, dear friend, then here is wonderful NEWS of a remarkable NEW WAY OF PRAYER that is helping thousands to glorious new happiness and joy. Just clip this message now and mail with your name, address and 25c to cover postage and handling. We will rush this wonderful NEW MESSAGE OF PRAYER and Faith to you by AIR MAIL, absolutely FREE! We will also send you this FREE GOLDEN CROSS for you to keep and treasure!

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Amazing cushion-soft plastic liners make uppers and lowers snug and comfortable for months. Plates fit again. Irritation stops. Sore gums can heal. STIX is easy to apply, clean, and remove. Never hardens. Thousands of users now laugh, talk and eat anything! Satisfaction guaranteed. Send now only \$1 for 2 STIX Liners—postpaid.  
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**Take Your Home! Split Your Family! Wreck Your Future!**

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WITH DEPENDABLE...**

## NATIONAL PROTECTIVE SICKNESS & ACCIDENT INSURANCE

Don't wait until trouble strikes! In one split second, sickness and accident may hit you and, if you're un-insured, the enormous costs of hospital or home confinement, medicines and doctors bills may rob you of every cent you have! The National Protective Sickness and Accident policy is specially designed to help protect you against such misfortune. Only 10c puts your policy in force for the first 30 days—only \$1.50 a month keeps it in force thereafter. Here, indeed, is Sickness and Accident insurance all America can afford.

**Could You Use \$100.00 a month?**

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Here are just a few of the protection features of the great National Protective Sickness and Accident Policy . . .

### **PAYS \$100.00 Per MONTH**

if disabled by accident payable from the very first day of medical attention at the rate of \$25.00 per week for a maximum of 10 weeks if caused by a great many specified accidents such as while travelling on trains or in private automobiles or as a pedestrian.

### **Pays \$71 to \$100 Per MONTH**

if laid up by specified sickness, originating 30 days after issue of policy. Payable from the first day of medical attention when disabled and house confined at the rate of \$30.00 per month for the first week, at the rate of \$60.00 per month for the second week and at the rate of \$100.00 per month for the remaining period up to eight weeks.

### **PAYS \$5000.00 ACCUMULATING TO \$7500.00**

for travel accidental loss of life, hands, feet or eyes. These benefits are payable for accidental death resulting within 30 days from date of accident or accidents occurring when riding as a fare-paying passenger on a train, bus, subway or steamboat and involved in the wrecking of such common carrier. All travel accident benefits for loss of life, sight or limbs automatically increases 10% a year for 5 years. Thus the \$5000 benefit increases each year so that after the 5th year the benefit has risen to 50% or more, or a total of \$7500.00.

### **NO MEDICAL EXAMINATION — NON CANCELLABLE NO SALESMAN WILL CALL**

National Protective Sickness and Accident Insurance is great insurance. No medical examination is required. In accordance with standard claim procedure the company reserves the right to determine the existence of good physical and mental health at the time of issuance of insurance as a prerequisite to payment of benefits. The company cannot cancel your insurance; it stays in force as long as prompt premium payments are made. If, however, for any reason you may desire to return the policy anytime within the first 30 days from in-force date, your 10c will be refunded.

**NATIONAL PROTECTIVE LIFE INSURANCE COMPANY**

Dept. 156 Guarantee Reserve Bldg. Hammond, Indiana



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10¢**  
Pays in Full the First Month's  
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I am enclosing 10c. Please issue to me your \$1.50-A-Month-Accident-and-Sickness-Policy based upon the statements I am giving you herein. If I am not entirely satisfied I will return the policy and you will refund my money. ISSUED TO PERSONS 15 to 69 YEARS—(GUARANTEED NON-CANCELLABLE).

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Pays in full the  
first month's pre-  
mium for the  
policy. Thereafter  
rate is only \$1.50  
a month.

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Dept. 156 Guarantee Reserve Bldg. HAMMOND, INDIANA  
(Please use ink)

1. Full Name.....  
(please print)      Given Name      Last Name  
   Street and Number.....
2. Home Address      City.....      Zone.....  
   County.....      State.....
3. Age..... Date and year of Birth.....  
Occupation.....  
Height.....      Weight.....      Sex.....
4. Name of Beneficiary.....  
Person to whom Benefit is to be paid in event of death  
Relationship.....
5. Have you had medical advice or treatment or suffered from  
any accident or illness during the last five years?.....  
If yes, when and for what?.....
6. Are you now in good health, mentally and physically?.....
7. Do you have any physical defect or deformity?.....
8. Have you been injured while driving an automobile?.....  
If so, to what extent?.....  
Signed at City..... State.....  
this..... day of....., 19.....  
The answers to the above questions are given to the best of  
my knowledge and belief.

Sign here.....

No. 146

Policy Series 101



# 4 Skin Specialists' Secrets that erase Acne Pimples Blackheads, Oily Skin

Amazing NEW combination treatment



# HEALS as it HIDES

**A big improvement first day or MONEY BACK!**  
**A clearer skin in 7 days or WE PAY YOU!**

Takes only 30 seconds to use each of the miraculous 4 skin treatments in the "7 Day Clear" sample package. Think of it! All yours for only \$1 if you act now!

Here's the most startling news ever published for you millions who suffer terrible embarrassment, perhaps even permanent scars from acne pimples, blackheads and oily skin. Four of the most amazingly effective skin treatments prescribed by dermatologists have been released to you in one big sample package... all without a prescription! Yes, now at last you can get a complete 4-way treatment... that's right—a complete 4-way treatment that is at least 75% more effective than any old hat "one way" method you may have used—hopelessly trying to rid yourself of these stubborn skin conditions! With this new 4-way combination treatment you put an end to embarrassment instantly... for it HEALS as it HIDES your ugly blemishes!

Most amazing of all, you don't risk one penny to PROVE the miracles this new shortcut to clearer skin will perform... impossible to achieve with just one product!

Even if you decide to keep all four of these formulas prescribed by skin doctors... you only pay \$1 for handling charges! You must see a tremendous improvement the very first day or your dollar will be returned immediately! You must see a clearer skin in 7 days or we pay you... we'll send you a check for \$2. No pharmaceutical company making a product that's sold with or without a prescription would dare make such a claim! The reasons are obvious: you just can't cover up, you just can't clear up your blemishes with one product! Ask any dermatologist—he'll tell you!

### Here's Why We Make This Unheard Of Offer!

The truth is every man and woman in the United States has suffered with teenage trouble, at some time in his or her life! Acne pimples alone attack 80% of boys and girls to their great social embarrassment and discomfort. That's why we make this amazing limited offer to introduce you to the most trusted, the most widely accepted, the most effective 4-way treatment ever offered. We want to prac-

tically GIVE this generous medicine chest containing four wonder formulas to the first 100,000 men and women who write in... because we know you will be wildly enthusiastic with the results you get in as little as 7 days and you will tell others who are afflicted with these embarrassing skin conditions! In a short time, this 4-way skin regimen will be available through drug and department stores at four or five times the price you pay! So act now.

### FIGHTS SKIN BLEMISHES FOUR WAYS!

The name of this truly amazing 4-way medicated treatment is called "7 Day Clear"... it goes to work instantly to help clear up your blemishes while it covers up your blemishes... in as little as seven days! IT TAKES LESS THAN 30 SECONDS TO USE EACH TREATMENT! Here's what you do...

(1) First you use "7 Day Clear" Medicated Soap containing wonderful "colloidal sulphur" prescribed by skin specialists. It softens and dissolves dead skin cells, cleanses excess oils, purifies deep down, helps DRY UP unsightly blemishes. You'll love its rich gentle foaming lather.

(2) Second, you use amazing "7 Day Clear" Medicated Blemish Cream. It's greaseless, stainless, pleasant to use. This miraculous invisible cream contains "Allantoin" which proved effective in 108 out of 109 stubborn skin conditions tested! It "permeates the pores," soothes, heals, unplugs clogged pores, helps CLEAR UP that unsightly skin!

(3) Next, you use the astonishingly effective "7 Day Clear" Medicated Lotion. It's a bacteriostat, does away with pus-forming germs and bacteria, eliminates scaly residue, treats infected postules, closes pores... safeguards against spreading infection!

(4) Last, you use the incredible "7 Day Clear" Blemish Stick! This is naturally flesh colored—is impossible to detect even in glaring sunlight or under 150-watt bulbs! You "cover up" those ugly blemishes with the flick of a finger! It HEALS as it HIDES! And boys and men can use it without anyone discovering their secret... regardless of whether they are light or dark complexioned!

That's all there is to it! You can be certain the "7 Day Clear" foursome will give you the results you've always wanted! This proven Therapy helps rid you of acne pimples, blackheads, whiteheads, and other externally-caused skin blemishes FASTER, more COMPLETELY than any single remedy you've ever tried! Most important of all, it HEALS as it HIDES! The very first second you try this amazing combination treatment you: (1) make sure that embarrassing skin eruptions VANISH FROM SIGHT! You'll have renewed confidence, step out with the wonderful feeling that goes with a CLEAR complexion!

(2) you'll know the four most effective healing formulas prescribed by dermatologists are at work "outside and deep inside" to help clear up your skin... in a matter of hours, days!

Get rid of blackheads and pimples... clear up unsightly eruptions with the miraculous "7 Day Clear" Combination treatment that "HEALS as it HIDES." Remember, you must see a big improvement the first day or money back! You must see a clearer skin in as little as 7 days or we pay you \$2.00 for filling out the coupon below!

### DRAMATIC RESULTS IN ONE DAY OR MONEY BACK!

That's the real truth! You must actually see a big improvement in your complexion after one 24-hour treatment with the four miracle formulas available to you in the "7 Day Clear Big Sample Package"... offered to you at practically cost... only \$1.00 plus 25¢ postage. What's more, you must see a clearer skin in as little as 7 days or we send you a check to reward you for your faithful use of this amazing combination skin treatment. It's results that count—not promises that can't be backed up! We know if you use "all four" of the "7 Day Clear" products—the soap, the cream, the lotion, the blemish stick... you'll be wildly enthusiastic with the results you get! Don't put it off! Do it now! Just send your name and address today to National Healthaids, Inc., Dept. H-34, 114 East 32nd St., New York 16, N.Y. Hurry—this special introductory offer will be withdrawn in 30 days.



### RUSH NO-RISK COUPON TODAY!

National Healthaids, Inc., 114 East 32nd St., New York 16, N.Y. Dept. H-34

Please rush to me the 7 Day Clear Medicated Sample Package as shown here. I enclose just \$1 plus 25¢ to cover postage and handling. This is the complete cost. There is no other payment. If I don't see a big improvement the first day you will refund my money. If I don't see a clear skin in just 7 days you will pay me \$2.00.

Enclosed is: ☐ Cash ☐ Check ☐ money order

Name

Address

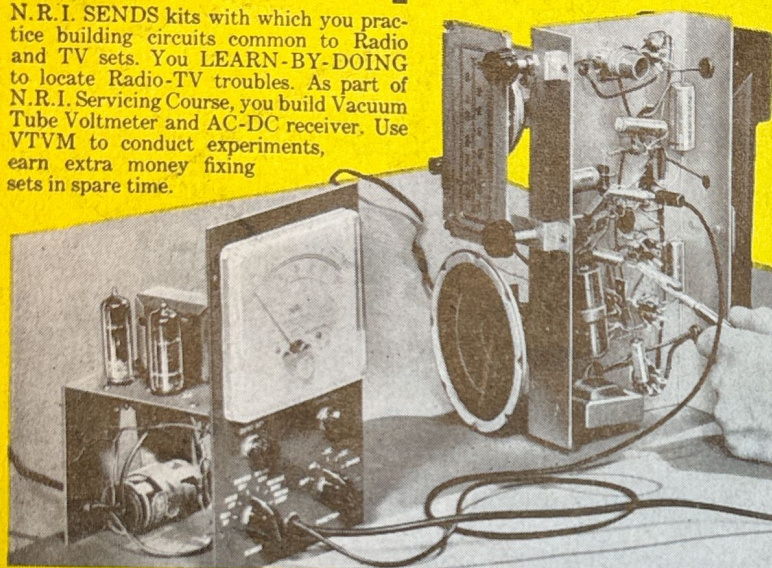
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# Learn Radio-Television

## Servicing or Communications by Practicing at Home in Spare Time

N.R.I. SENDS kits with which you practice building circuits common to Radio and TV sets. You LEARN-BY-DOING to locate Radio-TV troubles. As part of N.R.I. Servicing Course, you build Vacuum Tube Voltmeter and AC-DC receiver. Use VTVM to conduct experiments, earn extra money fixing sets in spare time.



RADIO-TV BROADCASTING (see above) offers important positions as Operators and Technicians. RADIO-TV SERVICING Technicians (see below) needed in every community. Their services are respected, their skill appreciated.



### N.R.I. TRAINED THESE MEN FOR SUCCESS



"I was repairing Radios by 10th lesson. Now have good TV job." **M. R. LINDEMUTH,** Fort Wayne, Ind.



"Doing spare time repairs on Radio and TV. Soon servicing full time." **CLYDE HIGGINS,** Waltham, Mass.

"I had a successful Radio repair shop. Now I'm Engineer for WHPE." **V.W. WORKMAN,** High Point, N.C.



"There are a number of NRI graduates here. I can thank NRI for this job." **JACK WAGNERS,** Lexington, N. C.



**VETERANS** Approved Under G.I. Bills

## Fast Growing Field Offers You Good Pay, Success, Bright Future



**J. E. SMITH**  
founder

Bigger than ever and still growing fast. That's why Radio-TV has special appeal to ambitious men not satisfied with their job and earnings. More than 4,000 Radio and TV stations. More than 150 million home and auto Radios, 40 million TV sets. Color TV promises added opportunities. For the trained man, there are good jobs, bright futures in Radio-TV Servicing or Broadcasting.

Training PLUS opportunity is the ideal combination for success. So plan now to get into Radio-TV. The technical man is looked up to. He does important work, gets good pay for it. Radio-Television offers that kind of work. NRI can supply training quickly, without expense of going away to school. Keep your job while training. You learn at home in your spare time. NRI is the OLDEST and LARGEST home study Radio-TV school. Its methods have proved successful for more than 40 years.

### Added Income Soon - \$10, \$15 a Week in Spare Time

Soon after enrolling, many NRI students start to earn \$10, \$15 a week in spare time fixing sets. Some pay for their training and enjoy extra luxuries this way. Some make enough to start their own Radio-TV shops. NRI training is *practical*—gets quick results. Easy to understand, well illustrated lessons teach you basic principles. And you LEARN-BY-DOING by practicing with kits of equipment which "bring to life" things you study.

### Find Out What NRI Offers

NRI has trained thousands for successful careers in Radio-TV. Study fast or slow—as you like. Diploma when you graduate. Mail coupon now. Paste it on a postcard or mail in envelope. **ACTUAL LESSON FREE.** Also 64 page catalog that shows opportunities, shows equipment you get. Cost of NRI courses low. Easy terms. **NATIONAL RADIO INSTITUTE,** Dept. 8NE5, Washington 16, D. C.

## SEND FOR BOTH FREE

### National Radio Institute

Dept. 8NE5, Washington 16, D. C.

Mail me Sample Lesson and 64-Page Catalog FREE. (No salesman will call. Please write plainly.)

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

ACCREDITED MEMBER, NATIONAL HOME STUDY COUNCIL

